

Austria	Sch. 15	Indonesia	Rp 2500	Portugal	Esc 65
Bahrain	Brs 0.650	Ireland	L 1100	S. Africa	R 6.00
Belgium	Bfr 35	Japan	Yen 550	Singapore	S\$ 4.10
Canada	C\$2.00	Jordan	Fic 500	Spain	Pta 65
Croatia	MMK 2000	Kuwait	Flm 500	Sri Lanka	Rupee
Egypt	Esc 1.00	Liberia	L 1.00	Sudan	Dr 5.50
Finland	Fmk 5.50	Lithuania	Lt 5.50	Switzerland	Swf 2
France	Ffr 5.50	Malta	Mkt 500	Tunisia	DT 5.50
Germany	DM 2.00	Morocco	Dh 6.00	Turkey	L 1.00
Greece	Dr 0.00	Netherlands	R 2.00	U.S.A.	U.S. \$0.50
Hong Kong	HKS 12	Norway	Nkr 0.00	U.K.	£ 0.50
India	Rs 15	Philippines	Pes 20	U.S.A.	\$ 1.50

# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Monday December 19 1983



D 8523 B

Northern Ireland: trapped  
in a theatre  
of violence, Page 11

No. 29,200

## NEWS SUMMARY

### GENERAL

IRA 'will not repeat bombing'

The Irish Republican Army said there would be no repetition of the bombing that killed five people and injured 31 outside Harrods department store in London on Saturday. The IRA admitted that its "volunteers" had planted the Harrods bomb and a recent one at an army barracks in south-east London, but claimed that the Harrods explosion was not authorised by the IRA army council and that "immediate steps" had been taken to ensure there would be "no repetition of this type of operation."

The British and Irish Governments, meanwhile, were under pressure to ban Sinn Fein, the political wing of the IRA. Page 12

### French promotion

Socialist deputy Roland Dumas, long-time associate of President François Mitterrand, was appointed France's Minister for European Affairs, replacing M André Chardenon, now president of the Cour de Comptes. Page 12

### Arrests in Kuwait

Ten Moslem fundamentalists, seven of them Iraqis and three Lebanese, have been arrested in Kuwait in connection with last week's bombings that killed at least six people. Page 2

### Kidnappers cut ear

Kidnappers of Italian jeweller state heir Giorgio Cahnson, 17, sent an ear to the family, saying that it was the boy's and that he and his mother would be killed if their ransom demands were not met.

### Italian sailors die

At least 24 Italian sailors travelling from La Spezia to watch a football match in Turin were killed when their bus plunged from a viaduct.

### Madrid toll 83

A 24-year-old woman died yesterday, bringing the number of deaths from the Madrid discotheque fire to 83. Amid calls for stricter safety standards in Spain, four of the disco's owners were questioned by a magistrate.

### Moscow shake-up

Moscow police's criminal investigation department is being given a shake-up by its new chief to improve its efficiency and its public image.

### Nicosia shooting

A young Greek Cypriot national guard was shot dead from the "green line" separating Greek and Turkish sectors in Nicosia, the Cyprus capital, was shot dead from the Turkish positions.

### Report upsets pilots

The world airline pilots' federation says the International Civil Aviation report suggesting that the crew of the shot-down South Korean jet lacked alertness is based on an unfair assumption. Page 2

### Plague in Tanzania

Plague has killed 10 people in northern Tanzania. Total quarantine has been imposed in the area.

### Athletes' life ban

International Amateur Athletic Federation banned for life eight athletes, three men and women, for failing or refusing drug tests. It will increase random checks, and world records will not be recognised if the athlete does not pass an immediate test.

### Waterloo line end?

A Belgian senator will today try to end the HFr 100,000 (\$2,000)-a-year pension paid by the Belgian Government to the heirs of the Duke of Wellington, victor of the Battle of Waterloo. Page 2

### BUSINESS

Argentina to explain debt position

BY WALTER ELLIS IN AMSTERDAM

Philips, the Dutch electrical group, has joined a consortium of European banks to take over Grundig of West Germany. Dr Max Grundig, aged 75, chairman of Grundig, will retire from active management of his company next April 1.

He will become head of a new supervisory board, leaving Philips to assume day-to-day control of its af-

ternoon rejected an attempt by Philips to mount a straightforward takeover of Grundig, which makes audio and hi-fi equipment as well as video cassette recorders. It even prevented Philips from acquiring a full 25 per cent holding, on the basis that that would, under German law, permit a veto on other potential takeovers.

In practical terms, however, the veto has already been attained, and Philips exercised its blocking powers earlier in the year when Thomson-Brandt of France made a bid for Grundig.

Over the last three years, Grundig has collaborated with Philips on the development of the Dutch company's V2000 VCR system, which competes in Europe with the world-leading Japanese VHS format recorders. Philips recently decided to design and market its own VHS recorders for sale outside Europe, under licence from Japan, and will collabor-

ate with Grundig on the project.

John Davies writes from Frankfurt: Grundig confirmed plans to yield management control to Philips on April 1, but avoided any reference to a change in shareholding or to the financial arrangements involved.

There has been speculation in West Germany that Philips will make a cash payment to Dr Grundig of DM 150m (\$34m) for his services as a lifetime adviser, that his family trust will receive a guaranteed dividend for 25 years and that Philips will pump in DM 250m through a convertible loan to strengthen the Grundig concern.

Our Financial Staff writes on sales said to be in excess of DM 2bn (\$1.1bn) — against Fl 43bn (\$15bn) for Philips in 1982 — Grundig moved back to an unquantified profit in the year to March 1983. It lost DM 35m in the previous year after a 1980-82 deficit of DM 187m.

## Israelis shell PLO positions on eve of evacuation

By David Lennon in Tel Aviv and Patrick Cockburn in Beirut

ISRAELI gunboats shelled Palestine Liberation Organisation positions in the port of Tripoli and north of the city yesterday, on the eve of the evacuation of the forces of Mr Yasser Arafat, the besieged PLO chairman.

Further south, U.S. warships bombed Syrian anti-aircraft positions after two overflying U.S. reconnaissance aircraft were fired on.

The U.S. bombardment of Tripoli and the three-day-old cease-fire and hopes for the early resumption of reconciliation talks between the Lebanese Government and its opponents. In the past, Syria and its allies have responded to such attacks by shelling the U.S. marines at Beirut airport.

Israeli bombardment of Arafat's forces was the third in less than two weeks, and may again delay the evacuation of his 4,000 fighters on Greek ships flying the United Nations flag.

A number of Israeli ministers have said Mr Arafat should not be allowed to leave Tripoli unless he agreed to supplement later, and may be able to reach agreement with some of the smaller splinter parties of the middle.

It is thus likely to form the next government, as it did between 1976 and 1980 when its parliamentary representation fell below 250 seats. However, the Opposition may try to induce some elements of the LDP to form a hitherto untried coalition.

But if the results in the biggest cities conform to yesterday's pat-

## Tanaka's poll success blow to Nakasone

BY JUREK MARTIN IN TOKYO

THE POLITICAL fortunes of Mr Yasuhiro Nakasone, the Japanese Prime Minister, took a distinct turn for the worse yesterday in the Japanese general election, while those of the country's disgraced former leader, Mr Kakuei Tanaka, soared.

When counting was completed for the night with winners declared or projected in about 360 of the 511 Diet seat contests and with the results in the main conurbations of Tokyo, Yokohama and Osaka to be announced today, the ruling Liberal-Democratic Party (LDP) had apparently lost 27 seats, according to NHK, the national television network. It held 260 seats in the old parliament.

The party can still count on the support of at least seven of the 11 independents returned yesterday, perhaps to be supplemented later, and may be able to reach agreement with some of the smaller splinter parties of the middle.

Mr Tanaka was overwhelmingly re-elected by his Niigata constituency for the 13th time. He polled 220,000 votes, more than half as many again as the 138,000 he received in 1980 and almost as much as his eight opponents combined.

That demonstrates his mesmeric

Continued on Page 12

## France and UK propose reciprocal telecom trade

BY GUY DE JONQUIERES IN LONDON AND DAVID MARSH IN PARIS

BRITAIN and France are in advanced talks on proposals that might lead to an agreement between the two countries to open their telecommunications markets to each other's manufacturers.

The talks, which stem from a French initiative, focus primarily on reciprocal purchases of Britain's System X and France's E-10 digital public telephone exchanges. It has been proposed that each country might buy between 10 and 20 per cent of its total needs from the other.

France, which sees the proposals as an important step towards wider European industrial co-operation, is pressing for a decision by the middle of next year at the latest. Lack of enthusiasm by British Telecom may pose a large obstacle, however.

Although the British Government is sympathetic to the French proposals, it has been unwilling so far to press BT to agree. The Government appears reluctant to challenge BT's commercial independence when it is being prepared for privatisation next year.

The talks, which also involve Plessey and GEC, the joint manufacturers of System X, and CIT-Alcatel, which makes the E-10, have been going on in earnest since the summit meeting between Mrs Thatcher and President Mitterrand in London in October.

Officials of BT and the DGT have met twice since then, discussing proposals for joint research and industrial collaboration in satellites

and optical-fibre transmission systems.

Plessey and CIT-Alcatel discussed joint development of a digital exchange, code-named Felicitas, in the early 1970s. But the project was abandoned for lack of support from British and French telecommunications authorities.

The British and French public exchange markets are largely closed to outside suppliers. However, France began seeking reciprocal trade agreements in telecommunications in September, when CIT-Alcatel agreed to take over the loss-making telecommunications interests of Thomson.

The DGT accepted the reorganisation reluctantly, and has insisted on opening part of its market to foreign suppliers on a reciprocal basis to provide competition for CIT-Alcatel.

Last month, France and West Germany agreed to collaborate in setting up a cellular mobile radio-telephone system, for which equipment will be supplied by manufacturers in both countries.

Continued on Page 12

## Nigeria seeks to reschedule \$5bn trade payment arrears

BY QUENTIN PEEL AND ANDREW GOWERS IN LONDON

A TEAM of top Nigerian officials will this week submit formal proposals to the World Bank for rescheduling or refinancing of their debts to commercial banks with an export credit guarantee, effectively refinancing the arrears without raising the banks' exposure to Nigeria, thanks to the guarantee.

The former would be dealt with by raising a jumbo loan from commercial banks with an export credit guarantee, effectively refinancing the arrears without raising the balance of payments.

The ECGD, which is the export credit agency with the largest exposure at upwards of £1.5bn (£2.13bn), reflecting Britain's position as Nigeria's leading supplier, has asked the top 100 exporters to submit estimates of their insured trade with Nigeria by today. The questionnaire asks for details of goods not yet shipped, as well as those where payments are already in arrears.

One estimate puts the number of separate bills involved in the backlog at 60,000, and bankers describe as "horrendous" the task of co-ordinating the entire operation.

Negotiations on how to deal with the backlog are expected to last for several weeks, if not months, with all parties to the talks urgently trying to identify the scale of the problem, as well as the most appropriate method of refinancing.

It is now widely accepted that some form of delayed payment by

Nigeria is inevitable, given the huge size of the backlog, and a continuing deficit on the current account of the balance of payments.

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This week's talks will involve only the top 15 British companies, including principal trading houses such as Unilever's UAC, and the Manchester-based Paterson Zochonis.

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## OVERSEAS NEWS

**Ivory coast to seek rescheduling of debt**

By Peter Blackburn in Abidjan

**THE IVORY COAST** is to seek rescheduling of its estimated \$1.25bn (£88m) medium-term public external debt payments due in 1984, according to financial circles in Abidjan.

Ivorian economy and finance minister Abdoulaye Kone called in bankers on Saturday to announce that the Government had re-examined official creditors belonging to the Paris Club as well as private commercial creditors asking to reschedule debt falling due during the 13-month period ending December 31 1984.

Negotiations with commercial creditors are planned to start in London on December 22. The Ivorian delegation will be led by Maurice Seri Gnoeba, Minister of State.

The Ivory Coast, long regarded as one of Africa's outstanding economic success stories, has suffered a series of setbacks during the past three years, culminating in this year's drought.

Now it is confronted with maturities on loans contracted during the cocoa and coffee boom of the mid-70s.

With an external debt estimated at over \$7bn, the Ivory Coast becomes one of the world's most heavily indebted countries in per capita terms.

Debt servicing is expected to rise to \$1.25bn in 1984 and absorb some 45 per cent of export earnings. The Government is proposing to maintain regular interest payments to commercial creditors and reschedule only the principal due.

But it intends to reschedule both interest and principal due to Paris Club members. The Government also intends to continue interest and principal payments on short-term debt of less than one year. It has requested banks to maintain short-term credit lines to Ivorian public and private borrowers.

In addition, the Government has appealed to the international financial community for further funds to finance its economic restructuring programme in 1984, aimed at restoring external and internal financial equilibrium.

Representatives of the IMF, World Bank and France's Caisse Centrale de Cooperation Economique are understood to have expressed their continued and increased support for the Ivory Coast at Saturday's meeting.

**Brazil reduces interest arrears below 90 days**

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT, IN LONDON

**BRAZIL** has managed to bring interest arrears on its foreign debt below the critical 90-day level which would have sparked off accounting problems for US banks in their 1983 balance sheets.

Bankers in New York said over the weekend that interest payments due up to early October have been brought up to date. Without this, US banks would have had to classify Brazilian loans as "non-performing" in their balance sheets, reducing earnings for the current year.

However, there is still pressure on Brazil to conclude its \$6.5bn credit from commercial banks by the end of the year, partly to enable it to draw \$3bn before the year-end to eliminate arrears completely and boost reserves.

Both these objectives are in Brazil's economic programme with the International Monetary Fund. Bankers in New York say they are still working on the basis that Brazil will be able to draw on its \$6.5bn credit before the end of the year, although signature may not take

place till after Christmas. Legal contracts for the loan are to be sent to creditor banks very soon. The only obstacle to completion then will be the collection of subscriptions from banks that are not yet committed to the loan.

These subscriptions now amount to less than \$300m and additional ones were expected to flow in from the Middle East following the visit there last week by Prof Antonio Delfim Netto, the country's Planning Minister.

**New Chile exchange rate system**

BY MARY HELEN SPOONER IN SANTIAGO

**CHILE** HAS revised its exchange rate system to provide for a slower decline of the peso against the U.S. dollar, as part of a new package of economic measures announced by Sr Carlos Cáceres, Finance Minister, on Friday night.

The old exchange rate provided for a steeper devaluation in accordance with Chile's consumer price inflation. The new system ties the peso-dollar value to the Central Bank's economic

index, minus international inflation.

As a result, the Chilean peso, which had been hovering at about 87 to the dollar and then devalued by 1 to 2 per cent each month will deteriorate in value more slowly. The measure is expected to help reduce inflation, which registered 22.3 per cent during the first 11 months of this year.

Sr Cáceres also announced that Chilean import duties, which had been temporarily

raised earlier this year from 10 to 20 per cent on most goods, would remain indefinitely at 20 per cent. Other measures include salary reductions of up to 15 per cent for state company executives and a rescheduling of Central Bank debts for Chilean financial institutions. This last measure will allow Chilean banks to transport their portfolios of high-risk loans to the Central Bank in exchange for additional funds of up to 11 times their capital.

**Key vote for Spanish Communists**

**THE SPANISH** Communist Party was voting last night on a new leadership after a sharp power struggle over ideology and tactics at a five-day congress, Reuter reports from Madrid.

Sr Gerardo Iglesias, the Secretary General and an advocate of a more open and democratic party to moderate policies, seemed to have a slight edge over supporters of Sr Santiago Carrillo, the former leader, who are demanding a shift to the left and a return to more pro-Moscow positions.

Delegates said the margin could be so slim that Sr Iglesias might succeed only in heading off the challenge and not in holding on to his job.

The 800 delegates were electing 95 members to the party's policy-making central committee which would choose the leader.

Sr Carrillo, 60, counted himself out of the contest but said he would openly back a rival to Sr Iglesias who he picked as his successor

to develop. The company owns 86.7 per cent of the field, with Total as a minority partner.

Mr Rousseau said that apart from the bond and the bank loans, the remainder of the finance would come from Elf UK's own cash flow, generated chiefly from gas sales from the UK Flegg field, of which Elf owns 66 per cent.

The prospectus for the bond issue shows the company's cash flow ranging between £278m in 1984 and £221m in 1987, the year before Alwyn North is expected to start production.

Mr Rousseau said that Elf UK would not be paying any dividend to its parent company this year, having paid a total of £253m in 1981 and 1982.

Elf UK's borrowing and dividend strategy represents clear confirmation of the dramatic changes of recent months, culminating in the decision in September to call off the planned sale of 20 per cent to 25 per cent of Alwyn North to the German Deminex group.

In practice, that meant borrowing against Elf UK's own balance sheet, against the security of Alwyn North or a mixture of the two. Agreements would need to be in place by the end of next year.

Alwyn North, a geologically complex series of oil-bearing formations in the northern sector of the UK North Sea, will cost Elf £1.5bn.

Elf UK set to arrange £500m credit line

BY IAN HARGREAVES IN LONDON

**ELF UK**, the subsidiary of the state-controlled Elf Aquitaine of France, plans to arrange £500m (£510m) of bank borrowings in the course of the next year.

The company, which surprised London business circles two weeks ago by floated a £40m medium-term corporate bond, will need the cash to finance development of the Alwyn North oilfield.

Mr Arnaud Rousseau, managing director of Elf UK, said the company had been told by its parent that its UK activities should be financed without recourse to guarantees from Elf Aquitaine.

In practice, that meant borrowing against Elf UK's own balance sheet, against the security of Alwyn North or a mixture of the two. Agreements would need to be in place by the end of next year.

Alwyn North, a geologically complex series of oil-bearing formations in the northern sector of the UK North Sea, will cost Elf £1.5bn.

**Chemical weapons talks set to continue**

By Bridget Bloom, Defence Correspondent

**THE U.S. AND THE SOVIET UNION** are expected to resume negotiations on banning chemical weapons despite the disruption of all other major arms control talks.

Mr Louis Fields, the U.S. Ambassador in the General United Nations Committee on Disarmament, said in London at the weekend that he expected "most" members of the key working group on chemical weapons to resume sessions as planned on January 16.

The working group, which comprises the U.S., the USSR and representatives of the 38 other members of the Committee on Disarmament, is attempting to negotiate a convention banning the manufacture and stockpiling of all chemical weapons. Their use is also prohibited under a 1925 convention.

The group concluded its last session in August. According to Ambassador Fields, progress was achieved, particularly on clarifying the differences between Moscow and Washington on the verification of any future agreement.

There have been suggestions that the Soviet Union might decide to withdraw from these negotiations, in continuing protest against the U.S. deployment of new nuclear missiles in Europe.

Last month, the Soviet Union walked out of the INF Euromissile talks in Geneva and has subsequently refused to set a date for the resumption of the talks on strategic nuclear weapons, as well as for the Mutual and Balanced Force Reduction talks (MBFR) which are aimed at limiting non-nuclear forces in Europe.

However, Mr Fields said that in recent conversations with Mr Viktor Issayev, his Soviet counterpart at the Committee on Disarmament, he confirmed that he would return to Geneva in January.

He still believed that the Soviet Union was interested in achieving agreement on chemical weapons, Mr Fields said. He acknowledged that the two sides were still far apart, but said Moscow had moved towards accepting some form of international on-site inspection. This could lead to progress in negotiations, he said.

The Committee on Disarmament meets for two sessions of six weeks a year. In November, during the recess, the U.S. invited delegations to visit the U.S. army's prototype plant in Tooele, Utah, which destroys chemical weapons and storage containers filled with mustard or nerve gas.

Some 25 of the 40 countries represented, including China, however, the only east bloc country to participate was Romania.

**Algerian party likely to agree economy reforms**

By Francis Ghislain, recently in Algiers

**THE FIFTH** congress of Algeria's ruling Front de Libération National (FLN) party, which is being attended by 4,000 delegates, will be opened today by President Chadli Bendjedid. The congress is expected to endorse the many changes in managing Algeria's economy brought in by President Chadli who is nearing the end of his five-year term of office.

Thousands of meetings held at district and provincial level since last spring have witnessed very lively discussions about how far Algeria should liberalise the running of its economy. Mr Chadli's term of office has seen a sweeping reassessment of the economic strategy of his predecessor, Houari Boumedienne who ruled the country from 1965 to 1978 and a break-up of some of the more powerful state companies which dominate the economy.

Less emphasis has been laid on heavy industry and more on lighter industry and building. Foreign borrowing has been curtailed and the private sector encouraged. How far down the road Algeria can travel will be decided by the delegates who may go as far as allowing the state to sell some of the large tracts of land it owns to small private farmers.

Congress may also decide to open to the private enterprise such areas as hotel building and management in the hope of cutting the state sector down to size, particularly where its management has proved both wasteful and inefficient.

The following bonds from previous reissues are still outstanding for payment:

BONDS DRAWN

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Kuwaiti  
Iraqi  
caused  
attack

## Reagan bows to textile lobby over imports

By Stewart Fleming  
in Washington

PRESIDENT REAGAN has bowed to political pressure and the demands of the U.S. textile industry and introduced new regulations which are expected to turn back the growth of textile imports from countries such as Hong Kong, Taiwan, China and Japan.

The new regulations allow the U.S. to call for consultations with any country exporting to the U.S. if a particular category of textile exports from that country exceed by quota base by more than 30 per cent in the most recent years or if the ratio of total imports to domestic production is 20 per cent or more.

Under the "call" procedure imports from a country are frozen at the level of the previous 12 months during a 90-day consultation period in the course of which officials may try to work out an arrangement to restrain import growth.

The new regulations now give U.S. officials specific criteria for calling for consultations when they fear that the domestic market is being disrupted by imports or when there is a threat of disruption.

The move by the President, who has been personally involved in the issue during the past few days, is a response to the concern within the textile industry about the rapid rise in textile imports in the past year. In spite of quota arrangements covering a score of countries and perhaps 60 per cent of textile categories, imports have risen by around 23 per cent in the past year, almost four times as rapidly as the growth in the domestic market.

The President had promised, during his election campaign in 1980, to help the textile industry meet import competition. With an election approaching and a number of key Republican Congressional seats at stake on the textile industry for employment the President has been under mounting political pressure to make good on his pledge.

## GM plans Japanese trucks for U.S. market

By John Griffiths

GENERAL MOTORS is to launch heavy trucks made by Isuzu of Japan in which it has a 34 per cent stake, to the U.S. truck market. At the same time GM's UK truck-making subsidiary, Bedford, is pushing for its own heavy trucks to be sold through GM's dealer network in the U.S.

Mr J. T. Battenberg, Bedford's general manager, says that GM has also been increasing its debenture holdings in Isuzu, which is playing an increasing role in both GM's car-making activities and its recently formed world truck and bus division.

While Bedford is an integrated part of the division, the new regulations allow the U.S. to call for consultations with any country exporting to the U.S. if a particular category of textile exports from that country exceed by quota base by more than 30 per cent in the most recent years or if the ratio of total imports to domestic production is 20 per cent or more.

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## Deficit with Moscow worries Rome

BY JAMES BUXTON IN ROME

ITALY IS hoping to correct the sharp imbalance in its trade with the Soviet Union following high level talks which began in Moscow today. But though the Italian Government is expected soon to allow ENI, the state energy company, to start talks again with the Soviet authorities on gas supplies via the new Siberian pipeline, the Italians are unlikely to press the gas issue in the meeting, the first since early 1981 of the Italo-Soviet joint commission.

Instead Italy wants to push forward negotiations on several major projects involving GM's truck-making activities, its defence companies, and its state-owned vehicles, complementary to GM's own product line. But GM's taking up of further debentures must lead to speculation about its seeking eventual control of the Japanese company. "It could be seen as a logical course," Mr Battenberg said.

Initial U.S. imports of the Isuzu truck would amount to a maximum of 2,000 units a year, but business could grow, with other models following, he said. The Isuzu imports will be the first from Japan in the heavy truck sector.

Mr Donald Atwood, vice-president and chief executive of GM's truck and bus group, indicated, however, that he expected other Japanese makers to move into the field soon. Bedford wants to sell its TL truck range, which would compete with other European makers such as Daimler-Benz and Renault, which are already vying with domestic U.S. producers.

If Bedford were to succeed in tapping the North American market, it would provide a valuable offset to the sharp slump in Third World sales, which has badly hit all European truck producers. Bedford, which lost \$15 million last year, has been told by GM's world truck division that its role in the division will depend strictly on how much its performance improves. Mr Battenberg insisted that the company "will make a profit within three years, even though predicted.

The tanker scene was quiet

## Italy eases export rules

ITALY'S highly restrictive foreign exchange regulations have been eased to make exporting easier and to allow companies to invest abroad more freely, according to Government decree issued at the weekend. James Buxton writes.

At present companies have to request permission to be excused a requirement to make 50 per cent non-interest bearing deposits against the transfer of capital abroad. This procedure is to be considerably shortened. Companies making investments abroad in line with their development strategy will not now normally seek special authorisation, as at present.

The modernisation of steel-making plants, a coal transport system and supply of textile machinery.

Italian companies have signed several contracts with the Soviet Union in the past few weeks: the Eni subsidiary Savio has agreed supply of textile machinery know-how; Unicem the supply of cement making equipment and, this week, Italimpianti the building of coal treatment plants. The Soviet Union is thought

likely to raise the question of the Siberian gas pipeline. The Italian delegation hopes to be able to insist that if Italy agrees to take gas from the Siberian pipeline, this will be offset by more orders for Italian goods from Moscow, to preserve the balance Italy is seeking to achieve.

Sham, the gas subsidiary of ENI, signed a technical agreement with Sovyuzgazexport, the Soviet gas concern, in January 1982 to take 8bn cubic metres

of gas a year from the Siberian pipeline. But the agreement was never ratified because the Italian Government declared a "pause for reflection" in response to U.S. pressure and internal political opposition.

The agreement expired at the beginning of this year and will have to be renegotiated. ENI is still interested in taking gas, since Italy is in the midst of a major programme for expanding gas consumption, but it will seek to take a lower quantity than originally stipulated, at least until about 1990.

Trade finance operations for deals of up to £50bn (£21m) with countries presenting a low commercial risk can be made without insurance through Mediocredito Centrale, the main trade finance bank without the need for special authorisation, as at present.

Ente Nazionale Imprese

(ENI), a subsidiary of Mannesmann Demag, a subsidiary of Mannesmann, said it is to build two complete pipe processing plants in Italy, each of more than DM 100m (£25m) in the Soviet cities of Baku, on the Caspian Sea, and Taganrog, on the Azov Sea.

Demag will also supply and erect six gas turbine-driven compressor trains worth DM 65m for Pakistan Petroleum and three axial flow compressors worth DM 20m for a new steel works at Vishakhapatnam, India.

## Brazil trainer sale to Egypt boosts chances of order from RAF

BY ANDREW WHITLEY IN RIO DE JANEIRO

EMBRAER, the Brazilian state-owned aircraft manufacturing company, has won its largest single export order, worth \$121m, for the sale to Egypt of 12 turboprop military training aircraft.

The twin-seater aircraft, known as the Tucano, will be assembled in Egypt by the Egyptian state weapons manufacturer between 1985 and 1988. Initial delivery of complete aircraft from Brazil will begin in the second half of next year.

Renter adds from Duisburg,

West Germany: "Mannesmann Demag, a subsidiary of Mannesmann, said it is to build two complete pipe processing plants in Italy, each of more than DM 100m (£25m) in the Soviet cities of Baku, on the Caspian Sea, and Taganrog, on the Azov Sea.

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developing a new jet fighter aircraft in conjunction with Aeromarca of Italy also hopes that the Egyptian order will provide

Swissair seat change

SWISSAIR, the Swiss flag carrier, which has hitherto resisted the trend among other airlines to adopt the "three-class" concept of aircraft seating, has at last succumbed, Michael Donne reports.

It is to spend over \$4m restyling its fleet into three classes, to be introduced on March 23.

The new system, incorporating first, business and economy classes, will be introduced on both long-haul routes and on short-haul European services.

On long-hauls, this will bring Swissair into line with most other major airlines, who have used the three-class concept for some time. On short routes, however, Swissair will be ahead of most other European operators, who use only two classes — business and economy.

Sr Otilio da Silva, Embraer's commercial director said last week that the first round of the competition would take place in February or March; after which the field would probably be whittled down to three final contenders.

The rapidly growing Brazilian aircraft company, which is also

a springboard for entry into other Middle East markets.

The contract provides for Egyptian financing, guaranteed by the Brazilian Government. Egypt has taken an option on a further 60 of the aircraft.

## World Economic Indicators

INDUSTRIAL PRODUCTION  
(1975 = 100)

	Nov.'82	Oct.'83	Sept.'83	Nov.'82	% change over previous year
U.S.*	156.3	155.1	153.9	134.9	+15.9
UK†	100.4	100.9	100.2	98.5	+ 1.9
Japan‡	107.7	107.2	106.6	99.1	+ 8.7
W. Germany	114.1	113.0	112.7	111.4	+ 2.4
France	114.5	114.2	113.3	112.5	+ 1.2
Italy	115.3	115.8	112.9	120.5	- 4.3
Netherlands	108.2	110.5	107.3	106.1	+ 2.0

\* 1967 = 100. † 1980 = 100.

Source (except U.S., UK, Japan): Eurostat

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- The further letter from Reed Stenhouse of 15th December completely fails to answer our fundamental objections to the offer.
- The terms of the offer are unfair. They are clearly more beneficial to the Reed Stenhouse shareholders than the Stenhouse Holdings shareholders, as explained in the Chairman's letter of 9th December.
- The increased Stenhouse Holdings dividend is as sustainable as the Reed Stenhouse dividend and is better covered.
- Our unanimous advice, and that of our financial advisers, J. Henry Schroder Wegg & Co. Limited, is to REJECT THE OFFER.

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## UK NEWS

### Rothschild joins the financial revolution

BY JOHN MOORE, CITY CORRESPONDENT

N. M. ROTHSCHILD, the merchant bank, entered the UK financial services revolution on Friday with the announcement that it is to acquire a 29.9 per cent stake in Smith Bros, a leading market maker on the London Stock Exchange.

Mr Evelyn de Rothschild, the chairman, is not known for revolutionary enthusiasm. The bank has established an ultra-conservative reputation, much respected but not marked by grand initiatives.

The style was a contributory factor to the departure of Mr Jacob Rothschild, Mr de Rothschild's cousin, from the group over three years ago.

Ironically, the cousins are both at the forefront of the revolution now taking place. Mr Jacob Rothschild, with his more venturesome approach, steered his group RIT and Northern into taking a 29.9 per cent stake in Kicat & Aitken, the stockbroker, and recently announced an ambitious merger plan with the Charterhouse Group.

Both N. M. Rothschild and Smith Bros have been discussing the link

for about two months. Rothschild had come to the view that the London stock market, in the wake of deregulation, would never be the same again.

It believes that the functions of the stockbroker - who carries out buying and selling shares on behalf of clients - will not be able to be kept separate from the functions of the stockjobber, who makes markets in securities. The present structure may disappear within two years.

Rothschild also believes that the search for capital by jobbing and broking firms, placed in a more competitive environment once minimum commission scales are dismantled within the stock market, will force the firms to look for capital beyond the London Stock Exchange's walls.

Big American investment banking groups are stalking the London market with a view to forging shareholding links - up to the maximum permitted limit of 29.9 per cent - with stockbrokers and jobbing firms in the hope that the firms

are eventually abandoned by the stock exchange in the face of commercial pressures.

With greater opportunities for overseas firms to participate in the London market, Rothschild, like S. G. Warburg, the merchant bank which recently took 29.9 per cent of another stockjobber, Alroyd & Smithers, is attempting to consolidate its own position in the London and international markets.

Rothschild seems set on becoming an investment bank more so than the lines of the U.S. investment banking houses such as Morgan Stanley and Goldman Sachs. It hopes to capitalise quickly on its link with Smith Bros through the establishment of joint venture international dealing subsidiary.

The stock exchange is liberalising its rules regarding overseas securities. The first step in dismantling minimum commissions will be taken by introducing negotiated rates on overseas securities. More importantly, outsiders are likely to be able to hold up to 49 per cent in new international dealing subsidiaries.

It recently set up a New York office and has had an office established in Los Angeles for some years. It has a reputation as a deal in gold shares and both sides obviously feel that the reputation will be enhanced by a link with a top billion house.

Rothschild believes that it will be much easier to build an investment banking group around a market maker rather than a stockbroker.

Smith Bros, one of only two publicly quoted market makers on the stock exchange (the other is Aitken), has about 180 employees. That includes 65 dealers. A third of the dealing staff is engaged on international trading.

It recently set up a New York office and has had an office established in Los Angeles for some years. It has a reputation as a deal in gold shares and both sides obviously feel that the reputation will be enhanced by a link with a top billion house.

Any further dilution would be of a neutral political nature because lower tax receipts in the short term would be balanced in the long term by a greater incentive for exploration and the exploitation of more discoveries in later years, Mr Walters asserted.

BP's tax profile could benefit from a further sale of its interest in Forties, Mr Walters said. The company was still paying "a fair whack of top tax" - at the highest 90 per cent marginal rate on its predominant share of the field's output.

At the same time, the fiscal changes introduced in the 1983-84 budget had given BP a more favourable tax profile and stimulus to intensify its own exploration efforts in the UK.

Mr Walters thought that there were good prospects for exploiting known gas structures in the southern basin of the UK Continental Shelf and the shallow waters to the north of it. "Providing there is agreement with the British Gas Corporation, some of these fields could be on stream in 1986," he said.

There would be a need for all commercially viable projects in the southern basin in addition to gas from Norway's Sleipner field.

Mr Walters said that BP was now in favour of a deal between British Gas and Statoil over Sleipner, since it had slipped back in time and no longer posed a threat to UK gas field development.

BP's exploration budget had risen threefold from 1979 (when the company lost its secure supplies of oil from Nigeria and Iran) to 1982. It had "probably now stabilised," Mr Walters said.

The company is searching for hydrocarbons in 27 different countries and spending on it a little more than half of \$1bn annually spent on capital investment - excluding Saudi, in which BP has a 51 per cent interest.

Asked about BP's future production profile Mr Walters said that "gas will tend to make up for some falling away of oil barrels. In thermal terms, I don't think that we will see much change."

Mr Walters calculated that the rationalisation programme embarked upon two years ago, when he became chairman, had resulted in annual savings of £25m (in 1983 values) and he expected further gains especially from West Germany. "We have some more sweating out to do everywhere but significant in terms of cost savings."

The tough programme was reflected in the company's results so far this year, with profit (on the company's closest replacement-cost operating accounting system) at £2.36bn in the January-September period of 1983 compared with £2.11bn in the same period of last year.

Mr Walters said that when he took over the chairmanship in 1981 he had given BP five years to get existing business right and another five "to get new ones going." One growing business is "nutritious" which this year should generate £100m in sales and £25m in profit.

Development of coal and mineral assets interest would be slower than originally envisaged. "You can't go faster than the market and there is no point in a strategic investment without profitability," said Mr Walters.

As for the company's loss-making refining and marketing operations he said that BP saw in this area "a bigger profit potential than we had thought possible."

Referring to the efforts of the oil industry to cut excess capacity he acknowledged much still existed.

"The last 10 to 20 per cent is the most difficult to get rid of." "You've got rid of the junk. What you've left is probably pretty good."

"It's like those nice chairs you've got in the attic. You don't have an economic justification for them, but you don't want to throw them away."

### 'No obstacle' to BP Forties field sale

BY RICHARD JOHNS AND IAN HARGREAVES

BRITISH PETROLEUM does not see any political impediment to the company selling another slice of its Forties field, chairman Mr Peter Walters said in an interview.

Mr Walters said that BP had no immediate plans to reduce further its share in the North Sea's most prolific field following the recent disposal of 12.25 per cent. But he added: "I have thought about the next tranche. It is not necessary for us in terms of cash generation and I will not do it tomorrow. But I do not see why it would be politically unacceptable after a breathing space."

Any further dilution would be of a neutral political nature because lower tax receipts in the short term would be balanced in the long term by a greater incentive for exploration and the exploitation of more discoveries in later years, Mr Walters asserted.

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### Growth targets may be 'too optimistic'

BY PHILIP STEPHENS

THE GOVERNMENT appears to have set a 3 per cent annual target for both inflation and growth over the medium-term, but is being over-optimistic, say brokers Phillips and Drew.

A more likely outcome over the next five years is annual retail price inflation of 5 per cent, and 1.5 to 2 per cent growth a year in real GDP, the company's latest economic forecast says.

Although Mr Nigel Lawson, the Chancellor of the Exchequer, has spoken of price stability as the Government's target, a 3 per cent annual inflation rate is likely to be closer to his real aim, it says.

On the assumption that the Government will seek to secure some reduction in unemployment before the next election, 3 per cent growth seems a probable target.

While those guidelines are too optimistic there are signs that Britain is moving into a transition from a high inflation/low growth economy to a low inflation/high growth phase.

The forecast singles out three elements in this transition, which it

expects to continue throughout the 1980s.

It predicts a change in inflationary expectations which may be translated into lower wage settlements and increased competitiveness; the continuing fall in unit labour costs; and that recent figures showing that for the first time since the start of the recession jobs lost in manufacturing, construction and the utilities are more than compensated by new employment in the service industries.

The five main UK clearing banks are considering an annual pay increase at or slightly above 5 per cent for their 230,000 staff next April.

After a 5 per cent rise last spring, this would halt a three-year trend of declining settlements at Barclays, National Westminster, Lloyds, Midland, and Williams and Glyn's.

Although it is too early for firm decisions, this is the level executives believe will keep and recruit staff of the right calibre, and retain their co-operation on issues like introduction of new technology.

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These are among broad conclusions of the latest Leisure Futures predictions from the Hayley Centre for Forecasting. Its winter 1983 report suggests the recovery in consumer spending which has taken place since 1982 has been patchy and this pattern may continue.

Technical innovation is one of the reasons the Hayley Centre predicts revivals in some markets.

"We expect the photography market to experience relatively strong growth, of about 3 per cent per annum, during the period 1983-85."

It is particularly enthusiastic about the cheaper end of the market, notably in the field of "low-proof" cameras which are easy to use and give good results.

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## UK NEWS

# Industry expects recovery to gain pace next year

BY ROBIN PAULEY

The Confederation of British Industry (CBI), the country's leading employers' group, today reports further significant and widespread improvement in demand in the UK economy. The CBI sees first indications that the recovery will have plenty of momentum during the first quarter of next year.

Export orders, moreover, are improving substantially and the level of optimism about the volume of output in the next four months is at its highest level of the year.

There is some caution, however, about the extent to which Britain's recovery will be able to continue because although companies making consumer goods continue to report relatively stronger orders.

This substantial improvement in demand and exports is spread throughout manufacturing industry, although companies making consumer goods continue to report relatively stronger orders.

The slight swing in the tail of the survey – which generally confirms the views of Mr Nigel Lawson, Chancellor of the Exchequer – that there is much more strength in the British recovery than many forecasters have admitted, concerns prices and, by implication, inflation.

A greater proportion of companies expect their average prices to rise in the next four months than has been the case throughout this year. About 40 per cent of companies now think average prices, of which domestic orders are booked, will rise in the next four months, while only 6 per cent think they will fall.

## Engineering equipment orders show big rise

FINANCIAL TIMES REPORTER

THE LEVEL OF UK ordering of machine tools and other mechanical engineering equipment rose substantially in the third quarter, according to the latest Department of Trade and Industry statistics.

Sales remain severely depressed, however, and export prospects appear mixed.

New orders for machine tools were 14.5 per cent higher in the third quarter compared with the second quarter, but still down 50 per cent from the average 1979 level.

Home orders were up 18.5 per cent compared with the previous quarter and export orders up 9.5 per cent. Sales in the third quarter were

15 per cent lower, and 60 per cent below the 1979 level.

Figures for the combined engineering industries indicate the beginnings of a recovery in home demand for mechanical engineering equipment, offset by a fading of the instrument and mechanical engineering sectors and of overseas demand.

New home orders for mechanical engineering equipment were up 16 per cent in the third quarter but this was more than offset by a 28 per cent decline in export orders.

Electrical and instrument engineering orders were down 4 per cent in the home market and by 20.5 per cent abroad.

## Crown Agents 'losing momentum'

By David Dodwell

MR ALAN FROOD, managing director of the Crown Agents, said at the weekend that continuing government delay over whether or not it should abolish the organisation "is making it extremely difficult to sustain the momentum of the business." The Crown Agents act as investment advisers for overseas governments and public bodies.

If they do, they will open the door to the fiercest competitor in the business. If they say no, they will only reinforce the notion that the UK banks run a cosy cartel where foreigners are not welcome.

The present indications are that Citicorp's characteristically bold approach will pay off. There is no basic reason why it should not be admitted to the Clearing House whose membership qualifications say nothing about foreign banks, only about size and type of business. Citibank meets all the criteria set down.

More to the point, perhaps, two of the London clearing banks, Midland and NatWest, own banks in the U.S. which are members of the American clearing system, a point that Citibank has made in its high-level lobbying around Whitehall and the Bank of England.

If admitted, Citibank will become the first foreign bank to penetrate the heart of the British banking system and operate as an equal with the retail bank "clearers" – something that has never happened before.

"Our plan is to transform ourselves from being the branch of a foreign bank into a domestic British bank with an international branch network," Mr Kent Price, 40, who heads Citibank's UK operations from its London headquarters.

Citibank's move (which comes only weeks after it bought a stake in London stockbrokers Vickers de Costa) fits into the enormously ambitious strategy of its parent, Citicorp, to be a major player in virtually every financial service around the globe.

Despite its name, few cheques actually pass through the Clearing House any more because of the shift away from paper. Its main role is as a channel for the

pire with nearly 1,500 offices in 94 countries, all connected by a recently completed private telecommunications system. This has its own satellite transponder and a \$700m investment in high-tech equipment, much of it actually produced by the group's own computer subsidiary.

Not only does it have to make an awkward decision whether to say yes to an application by Citibank of New York to join their ranks as a clear-

ing agent, but it also has to make an assessment of the likely impact of Citibank's aggressive business and low regard for conventions. These have been costly failures – like its mass mailing of unsolicited credit cards in the U.S. three years ago which grateful recipients used with abandon and never settled their accounts. Citibank's massive Latin American debt load – over \$10bn – also suggests a certain need for restraint.

Its brashness has earned it plenty of enemies – and lawsuits – and made it the bane of the bankers in London and the heart of the clearing banks to view with indifference.

But with all this, Citibank is one of the few big American banks willing to make a significant commitment to retail banking – which is perfectly competitive and not particularly profitable in the U.S. – and to export it.

None of its major rivals has tried to build up big retail branch net-

works abroad, though some like Manufacturers Hanover, Bank of Boston and Bank of America have gone for market niches.

Citibank has done business in the UK since 1903 and is the largest foreign bank employing 2,300 people. It will not reveal the exact size of its balance sheet to Britain but it is believed to be well over \$10bn, or a tenth of Citicorp's entire assets.

Its biggest units are Citibank Savings, a retail deposit and loan operation with 41 branches, a merchant bank based in the Aldwych, London, and a controlling stake in Grindlays, the UK-based international bank. All these are in addition to the foreign exchange and capital market trading operations which Citibank runs from London like all major international banks.

The Vickers acquisition, which will cost £200m, coincides with the deregulation of the London Stock Exchange. But though Citibank will shortly own 29.9 per cent of Vickers London operations (the most permitted by present stock exchange rules) its goal, at least in the short run, is to gain access to Vickers' well-developed and lucrative Far East business.

In the longer run, though, Citibank wants full control of the London end, which will give it an entry ticket to the stock exchange and add yet another facet to its busi-

ness. In well-chosen locations, he could put his bank's services within 10 miles of 90 per cent of the population.

"We don't want to have our name on every high street corner," he says. Citibank has hired McKinsey, the consulting firm, to advise on how to tackle the market. Mr Price says the approach will be broad. On the retail side, he says Citibank will offer the full range of bank services. The bank owns, among other things, Diners Club, the charge card, and is one of the few banks that issues its own travellers cheques.

On the business side, it is aiming not just for big companies, but medium and even small companies where it thinks a good relationship can be built up.

Corporate lending offices are already established in Belfast, Edinburgh, Manchester, Birmingham and Jersey. More are planned for Scotland, the Midlands, eastern and southern England, and to the immediate north and south east of London.

Mr Price considers, that merely by increasing Citibank's existing branches from around 50 (including corporate lending branches other than Citibank Savings) to about 70

in well-chosen locations, he could put his bank's services within 10 miles of 90 per cent of the population.

Citibank has so far successfully resisted efforts by Bifu, the bank workers union, to organise its UK staff. Officially it takes the line that since staff get paid according to individual merit, they have no need to bargain collectively. But Bifu is not giving up.

The Bank of England is broadly sympathetic to Citibank's argument. Mr Robin Leigh-Pemberton, the governor, said in a recent interview with the *Investor's Chronicle*: "I think we have to see it as reasonable that they should be able to join the clearing system."

David Lascelles reports on the U.S. bank's application to join the Clearing House

## Citibank sets a poser for UK bankers

IN THE next few weeks, top British bankers will have to make an awkward decision: whether to say yes to an application by Citibank of New York to join their ranks as a clear-

ing agent.

If they do, they will open the door to the fiercest competitor in the business. If they say no, they will only reinforce the notion that the UK banks run a cosy cartel where foreigners are not welcome.

The present indications are that Citicorp's aggressively bold approach will pay off. There is no basic reason why it should not be admitted to the Clearing House whose membership qualifications say nothing about foreign banks, only about size and type of business. Citibank meets all the criteria set down.

More to the point, perhaps, two of the London clearing banks, Midland and NatWest, own banks in the U.S. which are members of the American clearing system, a point that Citibank has made in its high-level lobbying around Whitehall and the Bank of England.

If admitted, Citibank will become the first foreign bank to penetrate the heart of the British banking system and operate as an equal with the retail bank "clearers" – something that has never happened before.

"Our plan is to transform ourselves from being the branch of a foreign bank into a domestic British bank with an international branch network," Mr Kent Price, 40, who heads Citibank's UK operations from its London headquarters.

Citibank's move (which comes only weeks after it bought a stake in London stockbrokers Vickers de Costa) fits into the enormously ambitious strategy of its parent, Citicorp, to be a major player in virtually every financial service around the globe.

Despite its name, few cheques actually pass through the Clearing House any more because of the shift away from paper. Its main role is as a channel for the

workings abroad, though some like Manufacturers Hanover, Bank of Boston and Bank of America have gone for market niches.

Citibank has done business in the

UK since 1903 and is the largest foreign bank employing 2,300 people. It will not reveal the exact size of its

balance sheet to Britain but it is believed to be well over \$10bn, or a tenth of Citicorp's entire assets.

Its biggest units are Citibank Savings, a retail deposit and loan operation with 41 branches, a merchant bank based in the Aldwych, London, and a controlling stake in Grindlays, the UK-based international bank. All these are in addition to the foreign exchange and capital market trading operations which Citibank runs from London like all major international banks.

The Vickers acquisition, which will cost £200m, coincides with the deregulation of the London Stock Exchange. But though Citibank will shortly own 29.9 per cent of Vickers London operations (the most permitted by present stock exchange rules) its goal, at least in the short run, is to gain access to Vickers' well-developed and lucrative Far East business.

In the longer run, though, Citibank wants full control of the London end, which will give it an entry ticket to the stock exchange and add yet another facet to its busi-

ness. In well-chosen locations, he could put his bank's services within 10 miles of 90 per cent of the population.

"We don't want to have our name on every high street corner," he says. Citibank has hired McKinsey, the consulting firm, to advise on how to tackle the market. Mr Price says the approach will be broad. On the retail side, he says Citibank will offer the full range of bank services. The bank owns, among other things, Diners Club, the charge card, and is one of the few banks that issues its own travellers cheques.

On the business side, it is aiming not just for big companies, but medium and even small companies where it thinks a good relationship can be built up.

Corporate lending offices are already established in Belfast, Edinburgh, Manchester, Birmingham and Jersey. More are planned for Scotland, the Midlands, eastern and southern England, and to the immediate north and south east of London.

Mr Price considers, that merely by increasing Citibank's existing branches from around 50 (including corporate lending branches other than Citibank Savings) to about 70

in well-chosen locations, he could put his bank's services within 10 miles of 90 per cent of the population.

Citibank has so far successfully resisted efforts by Bifu, the bank workers union, to organise its UK staff. Officially it takes the line that since staff get paid according to individual merit, they have no need to bargain collectively. But Bifu is not giving up.

The Bank of England is broadly sympathetic to Citibank's argument. Mr Robin Leigh-Pemberton, the governor, said in a recent interview with the *Investor's Chronicle*: "I think we have to see it as reasonable that they should be able to join the clearing system."

## Boilerhouse of the banking system

THE CLEARING House which Citibank has applied to join is the "workshop" of the UK banking system. Located in Lombard Street in the City of London, it is owned by Barclays, Lloyds, National, Coutts, Midland and Williams and Glyn's, with the Bank of England, the Co-op Bank, the Central Trustee Savings Bank and the Girouard as "functional members" – the category Citibank wants to join.

Despite its name, few cheques actually pass through the Clearing House any more because of the shift away from paper. Its main role is as a channel for the

workings and maintains that it should be allowed to compete "on a level playing field" with the British banks. Membership of the Clearing House would also give Citibank a role in Chaps, the electronic payments system which the clearers plan to launch next February.

At the moment, Citibank has to pay one of the Clearing House members to act as its clearing agent. But cost-saving is probably the least of its considerations. The Bank of England sees Clearing House membership as a way to the heart of the British banking establishment, where it can share in policy decisions.

Characteristically, it has little regard for City of London con-

victions and maintains that it should be allowed to compete "on a level playing field" with the British banks. Membership of the Clearing House would also give Citibank a role in Chaps, the electronic payments system which the clearers plan to launch next February.

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## HIGH COMPETENCE



AIR FRANCE AIRCRAFT MAINTENANCE: IN THE AIR FRANCE MAINTENANCE HANGARS, EACH AIRPLANE FOLLOWS A REGULAR, COMPLETE INSPECTION PROGRAM, A CHECK-UP SYSTEM THAT'S SO THOROUGH, SEVERAL INTERNATIONAL AIRLINES HAVE ENTRUSTED US WITH THE MAINTENANCE OF THEIR OWN AIRCRAFT. THIS TECHNICAL SKILL IS JUST ANOTHER EXAMPLE OF THE HIGH LEVEL OF COMPETENCE YOU FIND WHEN YOU FLY AIR FRANCE.

## Could this be YOU in a few years' time? remembering the friends who used to call.

He used, provided, through years of dedicated professional service to others, his family, his friends, his community – standards he's known since childhood. Now infirm, he's left him on his own.

He needs people, such as he, whom the DGA&A is helping. Financially, as they can stay in their own homes. With Residential and Nursing Homes when illness or infirmity makes that no longer possible. With friendship and support when their own families are no longer there.

We depend entirely upon your donations by way of Legacies, Covenants (which, if for four years or more, can be fully offset against Corporation Tax) and private donations. From people like you... to help elderly persons in their time of need.

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### COMPANY NOTICES

#### FIDELITY ORIENT FUND

Société Anonyme d'Investissement  
37, rue Notre-Dame, Luxembourg  
R.C. Luxembourg B 1981

**Notice of Annual General Meeting**  
Notice is hereby given that the Annual General Meeting of the shareholders of Fidelity Orient Fund, a société anonyme organized under the laws of the Grand Duchy of Luxembourg ("the Fund") will be held at the principal and registered office of the Fund, 37, rue Notre-Dame, Luxembourg, at 11.30 a.m. on December 20, 1983, specifically; but without limitation, for the following purposes:

- Presentation of the Report of the Board of Directors;
- Presentation of the Report of the Statutory Auditor;
- Approval of the balance sheet at August 31, 1983 and income statement for the fiscal year ended August 31, 1983;
- Discharge of Board of Directors and the Statutory Auditor;
- Election of eight (8) Directors, specifically the re-election of all present Directors, namely: Mr. J. D. William L. Byrnes, Charles A. F. P. Heishi Kusakawa, John M. S. Patton, Harry G. A. Sengerman and James E. Tanner and Finistrin;
- Election of the Statutory Auditor specifically the re-election of the present Statutory Auditor Maurice J. Sargent.

Approval of such amendments to the Articles of Incorporation as are necessary or appropriate to enable the Fund to adopt the status of a "repurchase subsidiary" and to permit the Fund to repurchase shares of the Fund or a repurchase subsidiary to repurchase Fund shares (the Fund to make such repurchases itself, including amendment of Article 3 to change the purposes of the Fund, Article 5 to change the amount of and manner of determination of the amount of the capital of the Fund, a portion of Article 8 to delete reference to a repurchase subsidiary and repurchase shares, a portion of Article 9 to change references to the circumstances on which shares are available for repurchase of shares, the dissolution of the Fund and the status of the retained shares and to delete reference to a repurchase subsidiary, a portion of Article 24 to change the manner of determination of the Net Asset Value of shares, including by incorporation of the Fund's Valuation Regulations into said Article, and to delete reference to a repurchase subsidiary and repurchase shares, Article 25 to delete provisions as to a legal reserve and to change amounts available for payment of dividends, and Article 26 to change references to certain laws to which the Fund is subject, and deletion in their entirety of Article 7, relating to changes in the amount of the capital of the Fund, and Article 23, relating to creation of surplus accounts).

No shareholder of such other business as may properly come before the meeting.

Approval of the above items of the Agenda will require no quorum and the affirmative vote of a majority of the shares present or represented at the Meeting, except that the amendments referred to in Item 7 will require the affirmative vote of two-thirds of the shares present or represented at the Meeting. Subject to the limitations imposed by law and the Articles of Incorporation, Fidelity Orient Fund is entitled to one vote, A shareholder may act at any meeting by proxy.

The amendments referred to in Item 7 will all be voted on as one proposal, rather than voting on each amendment separately, and if approved will become effective as soon as possible after the Meeting.

The full text of the above amendments is substantially their recommended form and a letter to shareholders explaining the reasons for the recommended change to the status of a società d'investissement a capital variable is being mailed to holders of registered shares along with his notice of meeting. Copies of these documents will be made available to holders of bearer shares who so request by contacting the Fund at 37, rue Notre-Dame, Luxembourg.

By Order of the Board of Directors

### CONTRACTS & TENDERS

#### NICOSIA RACE CLUB

Invitation for Prequalification of Suppliers of Betting Computer Systems

The Niclosia Race Club invites suppliers of betting computer systems to apply for prequalification to bid for the supply of suitable computer systems for the computerisation of the betting operations of the club.

Interested suppliers may obtain the relevant documents from:

The Secretary of the Club, Chanticleer Building, 2 Sophoulis Street, Office No. 203, Niclosia, Cyprus

Applications for prequalification to bid should be submitted in a sealed envelope to the above address by 10 am on Saturday 14th January 1984

### GM car range 'a threat to BL'

By Kenneth Gooding  
Motor Industry Correspondent

GENERAL MOTORS, the Vauxhall-Opel group, could push BL into third place in the UK new car market by the mid-to-late 1980s, according to the Economist Intelligence Unit (EIU).

GM's car range "can increasingly look Ford's line-up squarely in the eye and, longer-term, there is no fundamental reason why the two U.S. companies should not be level pegging in the UK market place," says the EIU in the latest Motor Business report.

So far this year, Ford has a 29 per cent market share, BL 18.5 per cent and GM 14.5 per cent.

The EIU suggests that Ford will fight to maintain its position and both BL and GM to improve theirs.

"Given the attractive model ranges which they are all able to offer, the battle is being fought on price. In other words, market share is up for sale to those who are able and prepared to offer the keenest prices and terms".

The report predicts that in 1984 Ford will remain market leader by a wide margin.

The EIU maintains that 1984 will see a continuation of heavy discounting as the battle between Ford, GM and BL spills over into the new year. "The alternative would be for Ford to accept a market share in the 24 per cent to 26 per cent range, which hardly seems a likely outcome."

Motor Business forecasts that after a record 1.78m registrations this year, UK car demand in 1984 will fall 6.2 per cent to 1.57m.

British-assembled cars are expected to capture a marginally larger share of demand in 1984 - 43.1 per cent against 42.7 per cent in 1983 - mainly because of BL's LM1 medium-sized car which goes on sale early next year.

Car exports are estimated at 240,000 for 1983 and forecast to rise to 280,000, or 8.3 per cent next year.

However, production next year is forecast to drop back below the 1m level reached this year for the first time since 1979 - by 2 per cent to 980,000.

"Motor Business No 116" from the EIU, 27 St James's Place, London SW1A 1NT

GM truck launch, Page 3

### PERSONAL

#### FACT

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### APPEALS

#### SOCIETY FOR THE ASSISTANCE OF LADIES IN REDUCED CIRCUMSTANCES

Founded by the late Miss Ethelreda Palmer

#### HER MAJESTY THE QUEEN CHRISTMAS APPEAL

This Season of Good Will can be a time of great loneliness for lonely elderly and infirm ladies. Please help us to bring a little warmth and pleasure into their lives throughout the year. Your generous response would be greatly appreciated. Please make cheques payable to:

SALRC, Lancaster House (FT)  
25 Hornsey Road  
Harrow, Middlesex HA1 1QQ  
Chamby Reg. No. 202798

### ART GALLERIES

BROWNE & DARBY, 10, Cork St., W1.  
Paintings and Watercolours.

LE FEVRE GALLERY, 30, Bruton Street,  
W1. 19th and 20th Century works of art on view.  
Nov. 25-Dec. 21st. Monday-Friday  
10-5; Saturday 10-12.30.

MACKINNON & STRACHEY, 17, Savile Row, W1.  
19th century English and French Watercolours.  
Mon.-Fri. 10-5.30.

GODFREY GILBERT GALLERY, 5, Cork St.,  
London, W1. The newest gallery in  
London specialising in living British  
artists from 19-35 and older and less  
famous artists. 189 Regent St., W1.  
Tel: 01-733 0375

### CLUBS

GASTRONOMISCHE AKTIEGEGEANSCHAFT  
1983 CONVENTIONAL STOCK

S.G. WARBURG & CO. LTD., announce  
that the Convention Stock December 1983  
will be payable from 1st December 1984  
against presentation of Coupon No. 15.  
S.G. WARBURG & CO. LTD.,  
St. Albans House,  
London EC2L 3QZ.

LONDON 01-580 2011. United Kingdom claims can be obtained  
from S.G. Warburg & Co. Ltd. against  
payment of 10% interest on the amount of  
claims are compounded by an  
interest rate Capital Yields Tax deducted  
at 17.5% per cent is recoverable in full by  
S.G. Warburg & Co. Ltd. will draw on  
various forms for such recovery soon  
after application.

10th December, 1983.

GIST-BROADES N.V.

In accordance with subsection 2a of  
the Treaty of 28th October 1968  
relating to:

U.S.\$15,000,000.00, convertible  
Debtors Loan, the undersigned  
Party fails to be adjusted due to the  
inability of the other party to pay the  
amounts outstanding, entitling them to subscribe for  
17.5% per cent.

From 8th December 1983 the Con-  
vertible Debtor's Loan will be  
reduced to 10% per cent.

S.G. ALGERIEN ADMINISTRATIE  
N.V. ROTTERDAM,  
The Netherlands.

HILL SAMUEL OVERSEAS  
FUND S.A.

societe anonyme d'investissement  
Luxembourg 37, rue Notre-Dame  
R.C. Luxembourg B 1981

DIVIDEND NOTICE

A dividend of U.S.\$0.50 per share  
will be paid on the shares outstanding  
December 16th, 1983, shares out-  
standing on December 16th, 1983.

Shares will be quoted ex-dividend  
10 days prior to the date of record.

By Order of the Board  
THE BOARD OF DIRECTORS

NOTICE OF RATE OF INTEREST  
U.S.\$40,000,000.00 CDTA LOAN RATE  
1983-1984

In accordance with the provisions of the  
Reference Agency Agreement between  
N.A., dated June 18, 1983, notice is  
given that the Rate of Interest paid  
by S.G. Warburg & Co. Ltd. and rest the Interests Payable or  
notional amounts of Note No. 12  
will be 10.5% against Coupon No. 4 will be  
10.5% and the best coupon of Note No. 13  
10.5% against Coupon of Note No. 13  
divided by 500.

By CITIBANK, N.Y.  
CSSI Devt.  
Reference Agent

December 19, 1983.

NOTICE OF RATE OF INTEREST  
U.S.\$40,000,000.00 CDTA LOAN RATE  
1983-1984

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notional amounts of Note No. 12

## THE WEEK IN THE COURTS

## How the law supports official secrecy

**THE EDITOR** of the *Guardian*, having reluctantly handed over the copy of the secret memorandum from the Secretary for Defence which explained how the Government should handle publicly about the arrival of cruise missiles, was understandably despondent that the courts failed to provide protection for his newspaper's source in relation to a document that was contextually innocuous.

It was conceded that the publication did not jeopardise national security. The law's concern (some would say obsession) was with the betrayal of trust by some anonymous civil servant.

The hub of the problem before the Court of Appeal last week was that the law endorses and apparently approves the constitutional position that government in Britain is not open. Everything that emanates from government sources is secret, even though it sits somewhat in an officious attempt to reveal "by covert means" if necessary.

In short, the Government is the sole arbiter of what is fit for the public to see. If it chooses to mark its documents secret, confidential, or for limited circulation, it puts the legal seal on the information, whatever its content.

But are the courts driven into such an extreme position whenever faced with a claim to return a leaked document, or

for disclosure of a source of information?

The lower court put the Government's case for immediate handing over of the leaked document as ownership under the copyright laws. Mr Justice Scott was less emphatic about the claim to return under the provision of section 10 of the Contempt of Court Act 1881. Parliament had acknowledged the Press claim.

Lord Justice Griffiths saw no objection to giving the section the widest construction in entitling the Guardian to protection. The crucial issue was whether the interests of national security demanded that it should be unmarked, if indeed the markings on the document would assist the search for the culprit.

Assuming that the House of Lords, if it hears an appeal, will give a liberal construction to Section 10, what would the Law Lords say about the Government's claim that it was in the interests of national security that untrustworthy servants should be traced and disciplined?

It is clear law that a servant, be he a government servant or any other employee, is under an obligation not to disclose information or documents received in confidence. The more so when he is a civil servant handling highly sensitive material that declares its

secrecy.

Is such an obligation absolute? Supposing the documentation clearly indicated corruption: is the civil servant bound not to reveal the information? If the misconduct of a minister was of such a nature that it ought, in the public interest, to be disclosed to others, would the courts say it was in the interest of national security that the leaker should be reprimanded?

One judge in the last century expressed the law's attitude in a pithy phrase: "There is no confidence as to the disclosure of crime."

The Court of Appeal, some 15 years ago, held that a former employee might properly resist a claim for delivery of confidential documents which had been leaked to a national newspaper on the grounds that the employer had exposed breaches by the employer of the Restrictive Trade Practices Act 1956 in failing to register agreements with other employers to keep up prices. If a civil servant handed over secret documents that revealed a Watergate situation in government, would the courts not feel that there was an overriding interest to justify withholding information—a promise on which the Labour Government of the late 1970s reneged. But it is well known that the courts dislike the all-embracing scope of the section. Hence

the courts' unwillingness to invoke it against the *Guardian*.

What the Court of Appeal has done is to say that any breaches of trust by civil servants in disclosing unauthorised information, which by definition constitute a crime under the Official Secrets Act, infringe on the interests of national security. But if section two was wholly or partially replaced, such that some unauthorised disclosure of innocuous material was no longer caught by official secrets legislation, the courts would have to rethink the full scope of the interests of national security.

The notorious section has become the foundation of government secrecy. It is the Democlean sword that hangs over every civil servant. The Frauds Committee in 1972 recommended that it be replaced by narrower and more specific provisions. Nothing has been done to implement that recommendation.

The Labour Party, in its manifesto of 1974, promised to replace it by a measure to put the burden on the public authorities to justify withholding information—a promise on which the Labour Government of the late 1970s reneged. But it is well known that the courts dislike the all-embracing scope of the section. Hence

Justinian

J. SMART & CO.  
(CONTRACTORS) PLC

The Annual General Meeting was held in Edinburgh on 10th December, 1983. The following is the circulated review of Mr. J. Smart, Chairman and Managing Director.

## Accounts

The Group profit for the year ended 31st July 1983 amounts to £28,950 compared with a profit last year of £1,471,835 and the Board's forecast in June this year of £210,000. This profit has been arrived at after a charge for depreciation amounting to £39,073 (£420,756).

The Board is recommending a Final Dividend of 2.65p net, making a total for the year of 3.35p net, which is the same as the previous year. After waiver by myself and my family, the Dividends will cost the Company £196,208.

Unappropriated profits for the year amounted to £456,500 which, when added to the surplus on revaluation of completed investments properties of £40,010, brings the consolidated capital and reserves of the Group to £8,937,913.

## Trading Activities

Group turnover during the year increased by approximately 7.6% and pre-tax profits were reduced by approximately 43.7%.

Trading conditions throughout the year remained difficult on the contracting side. The volume of work open to tender remained low and prices quoted for such work as was available, were keener than ever. The industrial and commercial developments to which I referred in my review last year, were completed during the year and are now fully let. Further developments were put in hand and it is expected that they will be completed and let in the current year.

## Future Prospects

There is no sign that the volume of work likely to be put out to tender on the contracting side will show any significant increase in the near future. Every effort is being made to reduce overheads and contain costs to achieve a reasonable return in this area of the Company's activities. It is anticipated private housing sales will continue at a reasonable level. Further sites are being sought for industrial development. In view of the current and future uncertainties it is not possible to forecast the current year's outcome with any degree of accuracy.

## BASE LENDING RATES

A.B.N. Bank	9 1/2	Hamburg Bank	9 1/2
Allied Irish Bank	9 1/2	Herritage & Gen. Trust	9 1/2
Amro Bank	9 1/2	Hill Samuel	9 1/2
Heavy Anchorage	9 1/2	C. Hoare & Co.	9 1/2
Arbuthnot Latham	9 1/2	Hongkong & Shanghai	9 1/2
Armstrong Trust Ltd.	9 1/2	Kingsnorth Trust Ltd.	10 1/2
Associates Corp. Corp.	9 1/2	Knowsley & Co. Ltd.	9 1/2
Banco de Bilbao	9 1/2	Lloyds Bank	9 1/2
Banco Hapoalim BM	9 1/2	Mallinckrodt Limited	9 1/2
BCCI	9 1/2	Edward Mansur & Co.	9 1/2
Bank of Ireland	9 1/2	McGregor and Sons Ltd.	9 1/2
Bank Leumi (UK) plc	9 1/2	MacDonald Bank	9 1/2
Bank of Cyprus	9 1/2	Monte Carlo	9 1/2
Bank of Scotland	9 1/2	National Girobank	9 1/2
Bank Belge Ltd.	9 1/2	National Bk. of Kuwait	9 1/2
Bank du Rhone	10 1/2	National Westminster	9 1/2
Barclay's Bank	9 1/2	Norwich Geo. Tst.	9 1/2
Beneficial Trust Ltd.	10 1/2	R. Raphael & Sons	9 1/2
Bremar Holdings Ltd.	9 1/2	P. S. Reeson & Co.	9 1/2
Brit. Bank of Mid. East	9 1/2	Roxburgh Guaranteed	9 1/2
City Bank Shirley	9 1/2	Royal Trust Co. Canada	9 1/2
CTB Bank Nederland	9 1/2	Standard Chartered	9 1/2
Canada Permanent	9 1/2	Trade Dev. Bank	9 1/2
Castile Court Trust Ltd.	9 1/2	TCP	9 1/2
Cayzer Ltd.	9 1/2	Trustee Savings Bank	9 1/2
Cedar Holdings	9 1/2	United Bank of Kuwait	9 1/2
Charterhouse Japch	10 1/2	United Mizrahi Bank	9 1/2
Chularians	10 1/2	Volkswagen Indl. Ltd.	9 1/2
Citibank Savings	10 1/2	Westpac Banking Corp.	9 1/2
Clydesdale Bank	9 1/2	Whiteway Laidlaw	9 1/2
C.G. Cotes	9 1/2	Williams & Glyn's	9 1/2
Comerco Bk. N. Amer.	9 1/2	Winton Sets. Ltd.	9 1/2
Consolidated Credits	9 1/2	Yorkshire Bank	9 1/2
Co-operative Bank	9 1/2	Members of the Accepting Houses Committee	9 1/2
The Cyprus Popular Bk.	9 1/2	7-day deposits 5.5%; 1-month	9 1/2
Dunbar & Co. Ltd.	9 1/2	months 6.1%; 12 months 8.1%	9 1/2
Duncan Lawrie	9 1/2	£10,000 £15,000, £10,000 up to £50,000	9 1/2
E. T. Trust	10 1/2	£5.5%, £50,000 and over 7.5%	9 1/2
Exeter Trust Ltd.	10 1/2	First Nat. Fin. Corp.	11 1/2
F. P. Grayson	9 1/2	First Nat. Secs. Ltd.	10 1/2
Frankel	10 1/2	Cap deposits £1,000 and over 5%	9 1/2
First Nat. Fin. Corp.	11 1/2	21-day deposits over £1,000 6.5%	9 1/2
Robert Fraser	10 1/2	Demand deposits 5.5%	9 1/2
Grindlays Bank	9 1/2	Mortgage base rate	9 1/2
Guinness Mahon	9 1/2		9 1/2



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## This week's business in Parliament

**TODAY** Commons: Motion for Christmans adjournment. Proceedings on Consolidated Fund Bill.

Cable and Broadcast Bill, second reading. Question on legislation on electric residual circuit safety devices.

Select Committee: Treasury and Civil Service—subject: the Government's economic policy. Autumn Statement. Witness: Mr Nigel Lawson, Chancellor of the Exchequer (room 15, 4.30 pm).

**TOMORROW** Commons: Health and Social Security Bill, second reading. Motions on social security: Orders on (Contributions) Amendment (No. 6); (Treasury Supplement to Contributions):

and (Contributions, Re-rating). Motions on Fisheries (Amendment) (Northern Ireland) Order.

Lords: Foyley Bridge Bill, Tourism (Overseas Industrial Training Levy (Construction Board)) Bill, motions for approval. Eurocontrol (Immunities and Privileges) (Amendment) (No. 2) Scheme, motion for approval. Motions for approval: the Agricultural and Horticultural Co-operation No. 2 and No. 3 Schemes 1983. Animal Health and Welfare Bill, second reading.

Lords: Consolidated Fund Bill, all stages. Foreign Licences Bill, Report. Coal Mines Bill, second reading and remaining stages. Eligibility for Release on Licence Bill, second reading.

THURSDAY

Commons: House meets from 9.30 am until 2.30 pm and then adjourns for Christmas recess until Monday, January 16, 1984.

Mr John E. Toole has been appointed to the board of NORTON OPAX from January 1. He is director of the Broadband Group which was recently acquired by Norton Opax.

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## Lloyd's Register deputy chairman

Mr H. J. C. Browne, a director of John Swire and Sons, has been appointed managing director of LLOYD'S REGISTER OF SHIPPIING. He will be succeeded by Mr David Wilks, formerly a duty editor with IFRN, takes over from Mr Peter Thorlson, who succeeds Mr P. B. Arthur who is retiring at the end of June, 1984. As a deputy chairman, Mr Browne will join the general committee of Lloyd's Register and the executive board from January 1.

AL-MAL INTERNATIONAL LTD has appointed Mr Christopher Shewell as chief European trader. He was previously a director on the London Independent Radio station and IFRN.

Mr Anthony C. Purkis has been appointed marketing director of RUBEROID BUILDING PRODUCTS from January 1. He joins from Prodrolite, a subsidiary of Revere Chemicals, where he was managing director. He replaces Mr Noel Cawley, who has resigned as managing director of TREETEN ACoustics.

TYRE HOLDINGS has appointed Mr Adrian Bazar as financial director.

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## MANAGEMENT

POLITICIANS and business leaders have long since conceded that making full use of new technologies in industry and commerce means greater prosperity for the average citizen. The problem is that not many individual citizens see themselves as "average" enough to benefit personally.

Perhaps we all ought to be motivated to change our working habits by the prospect of becoming richer instead of poorer than other countries as a nation. But we evidently aren't. What impresses us as human beings is the prospect of falling behind or getting ahead of the Joneses next door. That is the criterion by which we mainly assess our likely gains or losses from new technologies.

Most of the public have little power to decide how they will be affected because the way the latest developments are applied will be determined by the minority working as decision-makers and supporting specialist managers in employing organisations. And judged by their efforts to date, they mean to see that the people who gain are managers. They are largely applying the latest advances in remote control and automated processing as a replacement for shop- and office-floor workers.

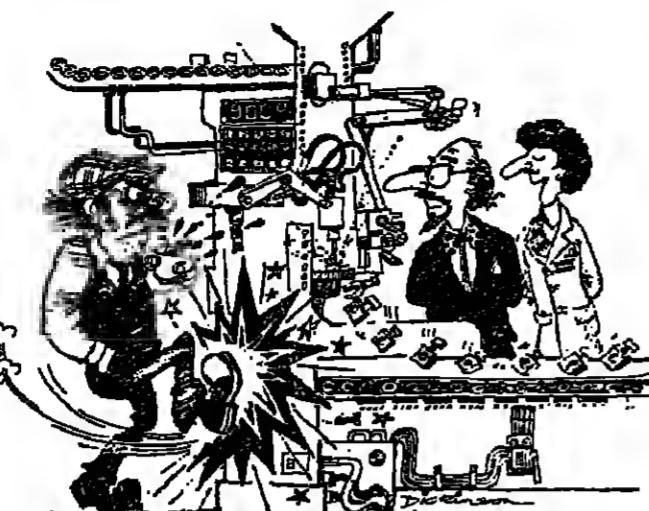
In doing so they may well be chipping away their own career prospects even though, to managers who view their job as controlling those under them, produce the results required by those above, substituting machines for workers might seem the natural course of events.

That, after all, has been the effect of the technological developments of the past. Besides, a major obstacle to the continued success is the fact that men will as before be rational, human subordinates are not constant in their standard of performance nor always obedient. The new systems are all three.

But there is another way of looking at the role of management. It is to view the job not as pre-determining and controlling the operations of inferiors, but as supporting the organisation's front-line producers and sellers.

One of the senior executives who take the second view is Frank Kenaghan, director of manufacturing and distribution at Carreras Rothmans.

When he joined the company in 1977, he told the recent Institute of Personnel Management conference, "its manufacturing facilities could no longer cope with sales demand. Industrial relations were rather bad. And the use of earlier cash problems there were few managers and no trainee managers being developed."



"Not only does it keep him happy but he's also improved the machine's output by 90 per cent"

## Technology: the human factor

BY MICHAEL DIXON

Today the company turns out twice as many cigarettes for each person employed. The unit production cost has been cut by a quarter since 1978-79. There are four fairly well managed factories where there used to be two, and the older plants are achieving similar output with less than two-thirds of their former workforces and much improved industrial relations.

"That is very good record. I know when I reveal it," Kenaghan said. "Yet on joining I was not an expert at cigarette manufacturing, I was not equipped to make these changes and I could not and did not affect the change."

His role throughout has been to hold discussions with his middle managers (which is different from just informing them) about the current state of affairs, what would be a feasible better position, and how the company could get to it. He also "needed to give them authority to achieve what was wanted."

But he emphasised that the middle rankers were no better equipped than he was, either technically or managerially, to apply their authority by translating the agreed targets into new operating practices and controlling the shop-floor workforce in their name. The middle managers had "joined as operators or filters within the past three years, knowing nothing of work. So unless they are con-

vinced in their and his own realisation that "the wealth-creators in the factories are the operators. We have recognised that our management job is to assist them to perform well—not to tell them what to do," Kenaghan declared.

From their broader perspective, he and his senior and middle-rank colleagues can come up with hypotheses for improving shop-floor performance, and test and refine them into definitive plans. But the proposed aims and procedures are discussed and agreed with all the workers affected before being adopted.

"Most people enjoy doing a good job. But they do want to think that the job, the performance, the environment are sensible—allowing them to contribute," the Carreras Rothmans director added.

The contrast between Kenaghan's view and the one prevailing among the present generation of executives echoes an argument fairly widespread in managerial quarters some 15 years ago. Its basis was the finding by the American psychologist Douglas McGregor that managers tended to hold one of two extreme views about their subordinates.

The first view, which McGregor termed Theory X, is that people have an inherent dislike of work. So unless they are con-

vinced in their and his own realisation that "the wealth-creators in the factories are the operators. We have recognised that our management job is to assist them to perform well—not to tell them what to do," Kenaghan declared.

For instance, the new machine tools with their own in-built computers can still be run by a standard programme to give a highly accurate result. But it has been proved that they can achieve even better quality when operated by someone with a "feel" for the particular job in hand who has also been trained in the programming skills required to adjust the machine accordingly.

Applying the new technology so as to help front-line workers to use their talents and redefining management's role as support would, of course, mean trouble for a fair number of managers.

But a worse thinning of the ranks would seem to be threatened by the use of the latest advances to replace subordinate people. If managers are controllers, then the more that goods and services are supplied by obedient machines—and even sold by means of two-way links between the supplier's database and potential users—the fewer the managers companies will need.

The main reason why so many middle managers are employed today is that the shop- and office-floors at the bottom are staffed by wily self-willed humans apt to scramble the plans of the senior team in the top, and not least because they are bored to tears by their jobs.

As the man who put General Motors' idiosyncratic designs on the map from the late 1920s right through to his death in 1969 and created ripples throughout the worlds of marketing and design, Earl probably has been "the most influential designer of the 20th century," as Bayley calls him. But as someone who saw design purely as styling—as having almost nothing to do with the function of a product—Earl probably also did unparalleled harm to the "clout" of the design profession, and particularly to the willingness of marketing professionals to harness its much deeper potential.

One hardly needs three guesses to realise that the subject of all this hyperbole is the protracted past excesses of the American motor industry.

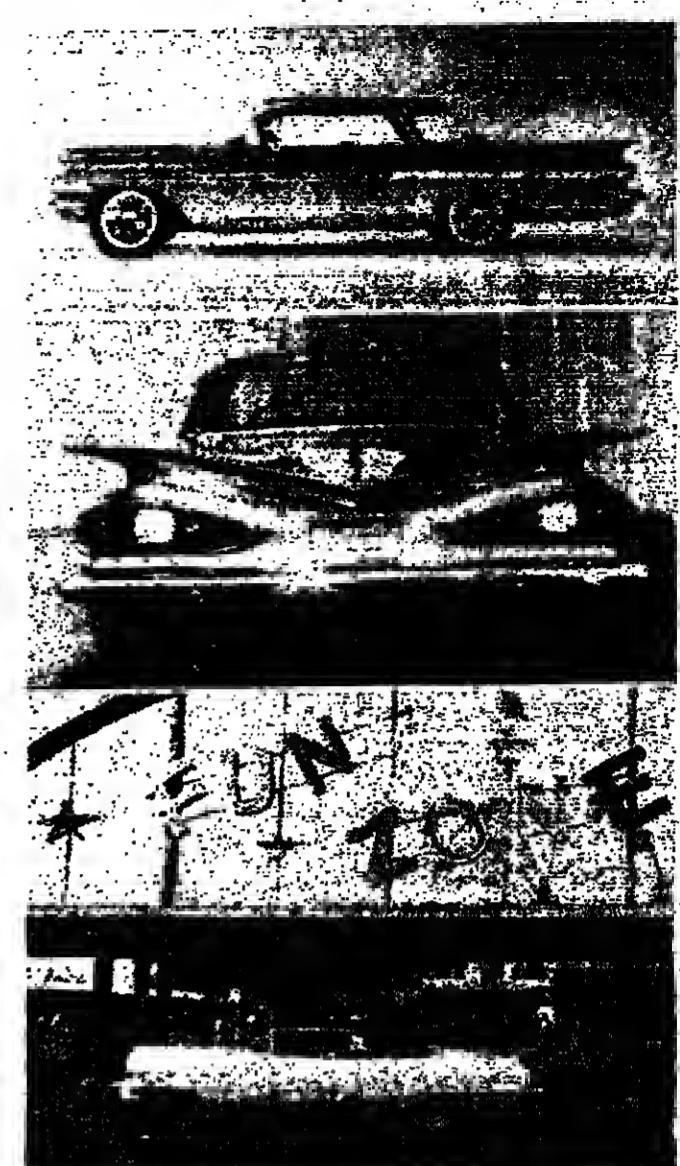
As the "dream machines" of the 1930s, '40s, '50s and '60s (unlike Ralph Nader and consumer cynicism got to work), Cadillacs, Chevys and Buicks of those days rapidly came to represent almost every possible styling cliché: with gleaming chrome, two-tone paint, tall fins to make the cars look like aircraft or rockets, and all the other baggage of hard-sell overstatement.

The image these General Motors cars created has lasted ever since, living continually with a diametrically opposed European approach—the intellectual idea that restrained form should "follow" a machine's stark function—to create a dominant pattern of industrial design for all sorts of products.

Basically wedded to its indigenous traditions since the 1940s, European design is only now swinging towards the jokiness and frippery so familiar to Americans for so long.

It is this shift away from Bauhaus severity which makes so timely Stephen Bayley's new book, "Harley Earl and the Dream Machine," from which the quotations above are taken.

As the man who put General



Top to bottom: 1959 Impala; Chevrolet Impala coupe; and 1956 Cadillac Sedan de Ville

siel Bollerhouse gallery at London's Victoria, and "would point to offending details with a foot clad in hand-made English shoes."

With this and his fetish for changing clothes several times daily, "in just about everyone's body's estimation it was as if he was in permanent audition for the 'Most Unforgettable Man I Ever Met' series," reports Bayley.

It is the irreverence of Bayley's style which makes his lavishly illustrated book so much more than just a disbelieving but admiring biography of an ogre. A design historian whom Terence Conran plucked out of academic obscurity to administer his handsomely-endowed and controversial

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Christopher Lorenz

EDITED BY ALAN CANE

## TECHNOLOGY

## RD PROJECTS SEEKS MORE FUNDS

## Automation successes for university spin-off

ALTHOUGH IT has been in action only for about 18 months, RD Projects of Nine Elms in London has several automation schemes nearing fruition and is seeking a second tranche of cash from the City.

Some 13 founder members provided an initial £250,000. Although this has not been used up, the company believes it needs a further £1m to bring several projects to the point where they can earn profits.

Run by Frank Craven, a manufacturing engineer who used to work for Alfred Herbert and chaired by Sir Hugh Ford, Emeritus Professor of Mechanical Engineering at Imperial College, the company was set up in April 1982 to exploit speculative ideas from Dr Colin Bessant and others at Imperial College.

The first success was in August when RD Projects signed a licence agreement with Thorn-EMI. This granted Thorn-EMI the rights to manufacture and sell components to the design of RDP.

In addition, nearing completion is a project for a colour screen-based machine tool controller to which Prutech has committed £250,000 subject to certain performance by RDP. Prutech is the venture capital laser guidance,

## ELECTRONIC FUNDS TRANSFER ISSUES NEED AIRING

## Retailers must speak out

BY GEOFFREY CHARLISH

ACCORDING to Dr Gil Jones, who is director of the Retail Management Development Programme (RMDP) in Brighton, retailers in the UK need to form a much more widespread and united front to put their case publicly over the question of EFTPOS (electronic funds transfer at the point of sale).

EFTPOS, which might move on the keyboard and the size of the blank from which it will be machined. Both outlines immediately appear on the screen in different colours. The software then sorts out cutting paths (also seen on the screen in another colour), tools, speeds, feed rates and other data from its database, accumulating data that will operate the tool.

Craven says that the contractor "more than matches the best Japanese practices and is almost ready for market launch." He claims there is no UK maker of CNC control systems left of any standing and believes that RDP's system could sell well in Europe, largely because of its communications abilities.

Another joint development with Imperial College is an automated guided vehicle (AGV) which is believed to use

"not sufficiently together" to mount effective representation either politically or technically.

Jones pointed out that after all, the industry had found it possible to come together over bar coding and the setting up of EAN (European article numbering). Why not over EFTPOS?

This, and a good deal more came out at a symposium called "Data Communications Strategy for Retailers" put on in London recently by RMDP in conjunction with British Telecom.

There were nine speakers from BT, but none from the banks or from the Committee of London Clearing Banks (CLCB). Present policy, apparently, prevented any banking spokesman from appearing.

Moved by comments from the floor, however, Brian McCarthy, of the EFTPOS project team at CLCB, felt compelled to emphasise that the committee was, for example, speaking to the Retail Consortium and to a number of retailers independently. "Any one can talk to us," he said, and even provided a phone number (01-828 3070).

Nevertheless, Jones insists that retailers are not sufficiently

organised at the political level, are not using their own technical resources, and are not devoting enough time or money to solving the problem.

Some of them see no reason why they should. At the symposium, for example, a delegate from Currys got up and declared EFTPOS to be an imposition on the retailers. He felt that shopkeepers should be reimbursed by the banks for services rendered.

The "who pays?" question remains unanswered, although a Spanish experiment involving a supermarket equipment has attracted some interest. There, the banks are buying the equipment in bulk and offering it to retailers on favourable terms.

Retailers in general in the UK have only marginal interest in card and cheque fraud prevention since it is the banks and card companies that picks up the bill.

In system terms, a "pieces-meal mess" could easily occur according to Jones, if the retailers did not get together comprehensively. Already in the transaction terminal could be seen a partial approach with which organisations like IERO (the inter-bank research organisation) were not too happy.

Such a terminal accepts a credit card, reads it, and sends

the data to the credit card company's computer to authorise the transaction, details of which have been keyed in by the shop assistant. In 20 to 30 seconds either the terminal receives and displays a "good" message from the central computer or the shopkeeper is connected to a card company official for further discussion. The terminals are, of course, an addition to any POS terminal's store.

At the symposium, delegates from Brown's, the fashion store, also had reservations about the phones. The requirement to pay rental was described as "ridiculous" and there was criticism of the customer bottlenecks that can be produced at the check out.

According to RMDP there are now some 1,500 transaction phones in use in the UK, supplied by Racal (50 per cent) and STC (40 per cent). Although they do not eliminate such things as sales voucher imprinting, Jones nevertheless predicts sales of 225,000 units.

Models are under development, however, that will also print a record for the storekeeper and a receipt for the customer, having stored the transaction on disc and cleared it through BACS (Bankers

Automated Clearing Services).

Gil Jones believes that this is the way things will develop and grow—but by some giant leap into full EFTPOS, but by inexpensive, sensible steps that can be demonstrated to have real benefits.

But IERO's reservations are easy to understand says Jones, because once a significant population of transaction terminals is in place, future developments will have to take them into account "simply because they are there and represent a significant investment."

In another system recently developed, NCR POS terminals are linked with a Racal Card-Sure transaction telephone. The two devices still operate as they would when standing alone, but the transaction is speeded up because the sales details, once entered across the keyboard of the POS terminal, do not then need a second entry on the transaction telephone keypad.

Errors are reduced and the documentation can be printed on the POS terminal's printer.

A presentation by Robin Hay, head of EFT and Network Applications at BT, indicated there would be no real problem in providing the necessary communications using the new packet switching services "with some added intelligence to manage the security functions."

This is a reference to encryption and the way in which the EFTPOS data signals will be sent over the network. There will be many nodes in the system—collection points for the many thousands of terminals involved and a means of directing signals to the appropriate bank and card companies.

Hay said that although BT had been talking to several major computer companies there was no commitment yet.

He indicated that much rested on decisions in the banking community.

But there was little or nothing to be heard from that camp at the symposium.

They might not, suggests Jones, be the final arbiters. In Belgium, the GB-Inno group has gone ahead with on-line EFT facilities and is now presenting the Belgian banks with what is in effect a fait accompli.

Could the UK banks be left behind by pockets of progress? Jones asks.

They are disguising transducers as potatoes at the Scottish Institute of Agricultural Engineering in trying to find out why potatoes get damaged between field and shop. It's a serious problem, as about 10 per cent of the nation's malnourished potatoes is lost in this way.

The secret is to use transducers as potatoes at the

Scottish Institute of Agricultural Engineering in trying to

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## THE ARTS

At this time of the year the family's demand for exotic gifts means we all spend a good deal more time than usual pounding the pavements. In London this seasonal outing into unlikely places brings home the dismal standards of boulevard life.

A walk which is scarcely possible, along Oxford Street is a nightmare. Apart from the throng it is the lack of any effort to make it a decent environment that makes a visit so unpleasant. Poor materials have been used to cover the pavements now they are widened—a few trees struggle for life and as for traffic management that is all.

A recent architectural phenomenon to hit the London streets is a curious concrete cabin that has sprouted unannounced on the London pavements. It was completely mystified by this apparently uncontrollable rash of pit-boxes.

Inquiries... to Westminster Council revealed that they are in fact part of the council's "strategic convenience policy"—in fact they are the new superlatives. Waves of them are due to replace those friendly old public lavatories where ancient attendants sit in glass cupboards keeping one eye on the customers and one eye on the Baby Belling. Superlatives are incredibly ugly and have been spotted to date in Soho Square, Leicester Square, Victoria Street, Cambridge Circus, Paddington Street, Lumley Street and a rimmed sitting has been made at Hyde Park Corner.

Apparently they are made in France from a particularly hideous kind of ribbed concrete—inside they are lined with a cracked terrace and the whole floor and basin is flooded with water and disinfected after every visitor.

They are hard to beat for a twentieth century, on-the-brink-of-1984 environmental experi-

ence. The sliding door is released on the insertion of a 10p by a blast of loud pop music. On my one and only visit, under cover, it is curved and closes behind you like a space capsule. Unless you are under 10 you are expected to be alone in this galling cabin and it is a thoroughly gruesome experience.

First of all you are not certain whether the door is locked or not—it is rumoured to fly open after a quarter of an hour.

But the worst aspect of a visit to one of these little mon-

Architect/Colin Amery

## Capsules of convenience



The superloo: a computer-linked symbol of 1984?

Museum (from May to September) to be entitled *Animals of Architects*. Hills made by termites, honeycombs made by bees, cobwebs, birds' nests, burrows and dams will be assembled to show that for rather more than 150 years, beautiful and efficient structures and shelters have been erected without the aid of the RIBA.

I doubt whether any member of the public really cares how old the RIBA is as an institution, but they do care about architecture and environmental standards. I can never understand why the RIBA wants to be loved so much—all we expect from the professional body is the proper maintenance of professional standards and a constant battle to raise the level of architectural achievement.

One very important thing the RIBA should do more about is the teaching of architectural and environmental awareness at junior and senior schools. I can well remember that it was the RIBA's Christopher Tunnell lectures that fuelled my interest in architecture—those early years are the ones to concentrate upon.

During the festival year there will be a series of events designed to focus attention on the achievements of the profession.

Throughout the country famous landmarks will be floodlit, from June to September you will be able to pop in to your local building site—special information kiosks will be erected where you can chat to the sweating labourers. There will also be an opportunity to witness what the RIBA call "the seminal act". This is not quite as exciting as it sounds—for architects this moment happens when their ideas crystallise on the drawing board.

They will be doing their creating in public, as some offices are to be encouraged to open their doors to the public.

Theatre of Memory/Festival Hall

Max Lopert

John Buller's *The Theatre of Memory* was much praised when first performed, at the 1981 Proms; the opportunity for a second hearing was denied until last Friday's BBC Symphony concert at the Festival Hall.

Conductor of the Music of Eight Decades series, in which Mark Elder also conducted Debussy and Messiaen (with Jane Manning courageously depicting in *Paumes pour M. de Jessye Norman*). Strangely,

the revival of Buller's 40-minute essay in orchestral music-drama encouraged now a less certain response: for though the combination of strong ambition, striking imagination, and fine working on many linked levels could still be admired, larger direction of the music seemed disconcerting.

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Good that it was revived, none the less; and sad that for such an attractive concert there should be so sparse an audience.

There must be brief mention

of the performance earlier in the week, at a Wigmore Hall New Maenagh concert, of Roger Smalley's *Accord* (1875);

for this massive composition, 45-minutes without break, for two pianos gave of so starthog a sense of coherence, momentum, that its conclusion, measurement of all other compositions in its wake was an inevitable danger. *Accord* is both an epic journey for players and audience, with the final arrival implicit, yet marvellously concealed in the very outset; and a huge complement of piano techniques, explored by Smalley with a mastery that seems as once natural and comprehensive. At the end of a reading by Keith Williams and Clive Williamson of sustained conviction and power, it is hard not to think of this as one of the small handful of modern masterpieces in the medium.

Peter Donohue/Elizabeth Hall

Dominic Gill

(enthusiastically described on this page by Max Lopert), last Friday might be returned to give a programme containing not much less than two hours of music—a group of Rachmaninov Preludes, Beethoven's op. 111, and the two longest and most taxing of Prokofiev's sonatas, no. 6 and no. 8.

On the face of it, the choice was an odd one. Rachmaninov would hardly seem the aprest prelude to Beethoven's last and most sublime sonata; to follow Beethoven with two Prokofiev sonatas in succession must risk unbalancing and over-weighting the sequence entirely. In performance, however, the sequence was proposed and delivered with such devotion, and with such transparent lack of pretension, that it seemed both apt and natural—powerfully convincing.

The playing is not easily

characterised in general terms—for its special quality lies as much in its detail as in its broad line. Donohue's account of four Rachmaninov Preludes was grandly stylish, high-sentiment without a trace of coyline; but more telling still was the clarity of the presentation—nothing cheated, nothing blurred or smudged, every inner voice and colour crystal clear. His Beethoven was masterly: a performance seemingly without any kind of "performer's" intervention, a direct, unfettered transmission—that paradoxical, magical vanishing trick fundamental to all great interpretation. The Prokofiev sonatas were immaculately voiced, and each one, in its own fashion, driven with irresistible rhythmic charge. Until as weekend I had heard just two truly memorable piano recitals during 1983; this was the third.

The very scale of the programme tells of uncommon resilience and stamina. Ten days ago, Donohue played the whole of Messiaen's *Vingt regards* and Ravel's *Gaspard* in a single recital at the Wigmore Hall

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## FINANCIAL TIMES

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Monday December 19 1983

## The appalling continuity

**MR LEON BRITTAN**, the Home Secretary, was right when he said on BBC Radio yesterday that the placing of the bomb outside Harrods on Saturday did not represent a change in the policy of the Provisional IRA. It was more a continuation of a policy that has been pursued for many years. When people resort to bomb warfare, there is always an element of chance. Sometimes the bombs fail to go off; sometimes they are defused in advance; sometimes they lead to the most appalling casualties. Saturday's example was one of the worst. But it was not unique.

### Another episode

It is sometimes said that the IRA is at its most dangerous when it is under greatest pressure, and it may be that there is something in that argument. Certainly the terrorists seem to be under pressure at the moment, from division within the ranks and from the split between the Provisional IRA and the Irish National Liberation Army, from the "supergrasses" who have turned Queen's evidence on their old masters, and perhaps from the efforts of the security forces, British and Irish, to get on top of them. But that, though interesting, is beside the point. Nothing can, and nothing should, be allowed to distract attention from the dreadful continuity of the violence. In the end there is no difference between a bomb marked INLA and a bomb marked IRA.

Both Mrs Margaret Thatcher and her Irish counterpart, Dr Garret FitzGerald, have reacted to the weekend's events by saying that there can be no question of change in policy in response to the latest attacks. In the narrow sense, that view is correct. It would be an absurd compliment to the IRA to change policy merely because the bombers had got through to Harrods.

Yet, in a wider sense, there comes a time when policy must be reconsidered. Perhaps it is not so much the shock of the Harrods bomb that matters as the fact that it is another episode in an apparently unending series. Existing policies, whether in the UK or in the Irish Republic, do not seem to be conspicuously successful. The best that can be said for them is that they may have prevented the violence from reaching an even higher level.

Dr FitzGerald may have something up his sleeve. The main Irish politicians, from the par-

ties which want change by constitutional means, are now working together in the New Ireland Forum. While expectations about its findings should not be too high, the forum is at least a recognition that it is up to the Irish themselves to come up with some constructive proposals about how the people of the Republic, Ulster and Britain can overcome the problems of centuries and live in peace. The forum is due to report early in the new year, and there is time to wait for what it has to say before any further policy decisions are taken.

Mr Thatcher, however, is on rather weaker ground. It is not self-evident what British policy is, save to seek to reduce the level of violence and to maintain the present constitutional link with Ulster so long as that is what the majority of its population want. Let those who criticise the policies that have been pursued for several years with only mixed results. It is not at all clear where they are leading, except to more of the same.

Mrs Thatcher is vulnerable, too, on the ground that it is well known that Mr James Prior, Secretary for Northern Ireland, is a man with whom she does not get on. Although relations between the two of them seem to have improved over the last few months, that is not an entirely satisfactory basis on which to run an Irish policy.

### Political agenda

The third point on which the Prime Minister is likely to come under fire is her failure to give the Irish question the priority it deserves. There have been moments of enthusiasm, and times when she was perhaps justifiably disappointed by the Irish response. But of a sustained application to the subject there has been no sign whatsoever.

The time may be ripe now for something better. There are governments in London and Dublin which should be there for several years. The forum is about to report and the latest atrocities may have served to bring Ulster to the top of the political agenda. Yet there are still at least two prerequisites for any progress towards settlement. Mrs Thatcher will have to go out of her way to show that the top of the agenda is where the problem stays. And she will have to have a better working relationship with her Northern Ireland Secretary.

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## The welfare paradox

**WELFARE**, UNLIKE sin, is something you cannot very well be against. Or so it seems. In practice an increasing number of electorates have been turning against the welfare state, some of them in countries that have pioneered the very concept.

Denmark may be the next on the list when, in January, the anti-socialist minority Government of Mr Poul Schlüter submits itself to the voters' verdict. Mr Schlüter called the election last week. He had been defeated on the Finance Bill for 1984 by an unholy alliance of Social Democrats, who want more spending to bring down unemployment, and the Progress Party, which wants heavier tax cuts than proposed and, at least in theory, does not really like taxation at all.

**Improved standing**

Mr Schlüter has been in office since 1982 when the welfare state and the practice of foreign borrowing to permit Denmark to live above its means threatened to collapse under its own weight. The country's ratio of net foreign debt rose from 17 per cent of GDP in 1979 to 33 per cent in 1982. In the same years the general government budget deficit rose from 1.4 per cent to 9.2 per cent of GDP.

In the summer of 1982 Mr Aksel Jørgensen, then the Social Democratic Prime Minister, read the suggur. Since he could not marshal the bulk of his party and the trade unions behind a programme of fiscal rectitude, he made way for Mr Schlüter. The coalition formed by the latter has managed to bring down budget deficits. The inflation rate has been halved, and the succession of devaluations of the Danish krone has been ended. Danish standins in credit markets has improved.

Government strategy included a weeding-out of the more extravagant social benefits and a de-indexing of wages. The surprising thing is that both the electorate and the trade unions accepted. Deindexing provoked no serious strikes, and the popularity of the Government soared. If the opinion polls may be believed, the coal-

ition, and especially Mr Schlüter's Conservatives, will improve their parliamentary strength on January 10.

There are parallels elsewhere. In the last British general election many trade unionists voted for the Thatcher Government in spite of its attack on trade union power. Norway in its last election spurned the Socialists and their welfare policies; so did Germany.

The swing away from welfare and deficit spending has two reasons other than the obvious one that money is running short everywhere. In bad times there is a natural tendency to economise and squirrel away savings. Keynes may have got his economics right, but his psychology was wrong.

That apart, the welfare state loses its attractions as affluence spreads. An increasing number of people come to think of themselves more as tax payers than as potential recipients of welfare benefits, and their attitude changes. It is a straightforward case of the Hegelian negation: welfare negates poverty; then increased affluence negates need for welfare.

With that analysis one may also explain the obvious exception in France. France did not have as elaborate a welfare system as most of the northern European countries when M François Mitterrand came to power in 1981. Moreover it took M Mitterrand little more than a year to recognise that a policy of austerity was needed. He appears to believe that the electorate is ready to follow him down that route.

### Fiscal realities

There is thus a widespread tendency in Europe to adjust to a world where the expectations of the 1950s and 1960s can no longer be satisfied. It is a voluntary development because it takes account of fiscal realities, which in the last resort are the realities of which resources are available, and which are not. It is part of the process of unwinding the distortions and rigidities which have had such a damaging effect on the performance of European economies over the past decade.

"Outfitting trades will undertake their own servicing and outfitting as necessary in order to progress their own work including caulking, drilling, rock, stud and other non structural welding, heat treating, buying and grinding, burning, slitting, removing and refitting of pipes, cable supports, panels and cabinets, small areas of painting and paint preparation, godhousekeeping and upkeep of equipment and similar activities." Paragraph from British Shipbuilders productivity document.

A NYONE possessing a ghoulish fascination for the composition of job demarcation in Britain's traditional industries and the battles surfacing in their wake need cast their eye no further than the bulkhead of a ship.

A struggle is raging in British shipyards between joiners and sheet-metal workers over new panel insulation systems made up of an insulator sandwiched between metal. Who attaches them to the walls of ship cabins? Joiners who traditionally did the job when the materials used were wood and plastic, or sheet-metal workers?

This is just one of the many entrenched facets of daily life in UK shipyards which British Shipbuilders and its new chairman and chief executive, Mr Graham Day, are now trying to sweep away in one vast sweep.

The Confederation of Shipbuilding and Engineering Unions (CSEU) has called an indefinite strike from January 8 in opposition to national job flexibility and interchangeability proposals made by the corporation in return for pay rises.

Members of the largest union involved, the General Municipal and Boilermakers', voted last week 3-2 for a stoppage, and their leaders will meet this week to consider the result of the ballot.

The BS proposals are part of a wide framework of changes incorporating manning levels, shift alterations and introduction of more advanced technology, some of which will cause more job losses.

If implemented the changes would eat the heart out of traditional work practices which have sapped efficiency for decades and helped lumber shipyards with unnecessary unit labour costs, despite some advances agreed by the unions over the past 20 years.

Shipbuilding is perhaps an extreme example of restrictive practices in British industry. Some sectors, including vehicle and component manufacturing (notably BL), steelmaking and some parts of general engineering have made forward strides in job flexibility ranging from the substantial to the dramatic. Other industries too have remodelled themselves through changes in shift systems and the acceptance of new technology.

In the shipyard, though, the tightly guarded and ruthlessly defended divisions between the

crafts which want change by constitutional means, are now working together in the New Ireland Forum. While expectations about its findings should not be too high, the forum is at least a recognition that it is up to the Irish themselves to come up with some constructive proposals about how the people of the Republic, Ulster and Britain can overcome the problems of centuries and live in peace. The forum is due to report early in the new year, and there is time to wait for what it has to say before any further policy decisions are taken.

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and labourers), again subject to experience.

• Some interchangeability between boilermakers and outfitting trades, after consultation. This would be mainly to help advance work in a logical way and to handle workload imbalances. For example, a welder might be required to do some painting.

• There would be full interchangeability within the boilermaking trades, within the outfitting trades (which include enginering fitters, electricians, joiners and carpenters) subject to individual skills and experience; and within the ancillary trades (crane drivers, redlead men, craftsmen's helpers,

and labourers), again subject to experience.

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• Ancillary workers could undertake minor tasks previously done by skilled workers "where no definable skill context" is associated with the task.

• Use of "composite

groups" or hit squads in which there would be total interchangeability and flexibility to eliminate waiting time and which would undertake the entire range of tasks needed to complete the job.

• A break up of the existing chain of supervision possessed by each of the trades. This would be replaced by area supervision for the two broad categories of steelwork and outfitting.

• Ancillary workers would load and clean their own equipment. Any worker in need of staging (scaffolding) would erect his own staging

to a maximum height of two metres.

• Changes for staff employees. Formation of integrated teams of people drawn from planning, production, engineering and the drawing office. Staff employees to be interchangeable where required, as between technical and commercial jobs.

• Workers to be mobile between ship and workshop, production and maintenance.

• Recognition that management is responsible for determining manning requirements. An urgent review in the yards of manning levels.

There were several bidders including McDonnell Douglas.

Helped by the Pentagon order the helicopter company is expected to make its first profit in 1983 since it was formed 49 years ago. Sales this year are expected to total \$540m.

The deal is McDonnell's second big acquisition in three weeks. Last month the company announced plans to acquire Tymshare Inc, a data transmission and processing group for \$375m. That deal may be finalised this week.

After The Scarlet Pimpernel, London Films and CBS will be bringing to the television screens in Britain and the U.S. a \$5m production of Kipling's Kim, made in India, and starring Peter O'Toole.

**Tax payer**

THE U.S. Internal Revenue Service looks like being the biggest winner from the deal to sell Hughes Helicopters to McDonnell Douglas for \$470m.

The estate of the late eccentric millionaire had been trying to sell the helicopter company until recently a big money loss for several years.

William Lummins, a Houston lawyer and a cousin of Howard Hughes, failed to find a buyer for the company four years ago after he was made chief administrator of the Hughes estate. He subsequently appointed Jack Reed, a close Hughes aide to improve operations at the helicopter unit and turn it into a more saleable target.

Then, with the help of the Pentagon, Hughes Helicopters hit the jackpot, winning a \$7bn contract to build 515 of the AH-64 Apache helicopters for the army over the next six years.

That was the bait. Lummins had been looking for six months ago, he reopened bidding for the company with an asking price of around \$500m.

**Rat power**

Timothy Aitken, boss of TV-am has a sense of humour.

The station's Christmas cards feature a Barry Cartoon cartoon showing two Whitehall mandarins studying a newspaper post "TV-am gains viewers".

"The minister is terribly excited. They've asked him on with Roland Rat," one is saying to the other.

A serious message underlies the joke. The puppet comes back today for a three-week season. The Camden Lock marketing people are expecting to take the viewing figures well above the current plateau for peak viewing of just over 1.7m.

During the summer school holidays the first appearance of Roland Rat gave TV-am heady (but temporary) viewing figures of 1.7m.

**Early riser**

A management consultant died and went to Heaven. Meeting St Peter at the gate he protested. "There must be some mistake, I'm only 54, I really shouldn't be up here yet."

St Peter consulted the big book. "Well, according to the time you've charged you're charged your clients you are 57."

**Observer**

**We express our condolences and sympathy to all those who suffered as a result of Saturday's outrage.**

**Today we are open for business as usual**

**Harrods**

Knightsbridge, London SW1X 7XL  
01-730 1224

member for personnel and industrial relations, says many managers and supervisors have learnt simply to work within that demarcation climate. Some have become virtually immune to it and some managers have been guilty of failing to prosecute positively claims which have appeared in the armour of demarcation.

That is not to say that the industry has not made some forward steps. At nationalisation in 1971, 18 separate bargaining units within the then existing shipbuilding companies were reduced with just one. There is also now a common craft pay rate.

The past 20 years have also seen some job interchangeability. The "bulldozers" umbrella includes shipwrights (who maintain the shape of the ship by placing plates correctly), welders, platers, caulkers (who use compressed air hammers to ship or back gouge weld joints in preparation for more welding), blacksmiths and drillers. Some of these have a clutch of further subdivisions. Most yards have achieved limited interchangeability with men temporarily doing some other trade work.

The ability of a man to service his own work has also been relaxed. For example, formerly if a plater was putting together two pieces of plate he would have had to walk for a burner maybe 10 feet, welder, in some cases a plate or sheet-welding torch, will now use a burning torch and back plate. Other "rules" have also been relaxed: the requirement for shipwrights to work in pairs — with both going to the stores to pick up one tool — and the rigid demand for each skilled man to have a labourer.

Demarcation is frequently the pivot for disputes. These are likely to emerge over pay and with the arrival of new materials. The installation of plastic narrow-gauge piping for water systems has blurred piping and demarcation boundaries.

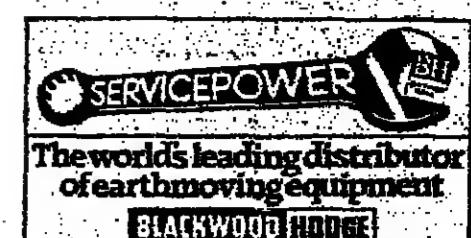
The coil-finishing hit gun (referred to in the quote above) is used for attaching insulating material to bulkheads. In some yards disagreements on who should do this job has blocked its use. Some small-scale specific disputes have rumbled on in some yards for 50 years without a satisfactory solution.





# FINANCIAL TIMES

Monday December 19 1983



Terry Byland  
on Wall Street

## Motors lose their drive

**WHEN THEY** come to write the history of the great Wall Street bull market of 1983, one of the highlights must be the day in April when General Motors announced a substantial surge in profit in the first quarter and set the whole market ablaze with delight.

The spectacular recovery in the U.S. motor industry, which was lying battered on the ropes in 1982, has been one of the main thrusts beneath the bull market and, indeed, the U.S. economic recovery it self.

All the more unsettling, therefore, is the dull performance of the motor stocks over the past couple of months. Far from even keeping pace with the rest of the market, stock prices in the Detroit majors have fallen sharply from their 12-month highs — by around 25 per cent in the case of Chrysler, for example.

Over the past month, falls in car stocks have outpaced the fall in the Standard & Poor's 500 stock index, the tally stick most favoured by the brokerage analysts.

Several leading brokerage houses have turned distinctly cooler towards motors. Not bearish, or at least not yet, but certainly no longer bullish.

One of the first to change tack was Shearson-American Express, which was telling clients by the end of September: "We do not recommend... major new long-term commitments".

There was a fresh flurry of nervousness in the stock market towards the end of last month when the industry's sales for early November appeared to be weakening.

However, the nervousness proved a false alarm, or perhaps an early warning. Sales steadied in the latter part of the month and most analysts professed themselves satisfied with the total sales for the full month of \$90 billion. The total for the early part of the month seems to have been distorted by sales promotions in the comparable period.

But the disquiet over car sales since mid-summer continues to unsettle the market. Mr Hugh Johnson of First Albany blames sluggish car sales for the weakened total retail sales, which gained only 1.5 per cent in May-October, compared with 7.4 per cent in January-May. Auto sales make up about 18 per cent of total retail sales and the strong Christmas season at the stores has lifted totals towards the end of the year.

The debate over car sales trends is part of a wider debate over the present ratings on car stock prices. Shearson-Amex's decision to take a more restrained view of the sector was based on its reading of the cyclical factors affecting the industry and the stock market ratings.

The pace of recovery by the industry from its woeful condition in 1982 has fuelled gains of around 300 per cent in General Motors and Ford stock prices, and it may now be time to ask how far the present recovery cycle has left to run.

At Shearson-Amex, Mr Scott Merlis believes the big three car makers have discounted most of the cyclical growth that can be expected by 1985, when he sees U.S. car sales reaching a plateau at around 10.8m units.

In 1985, Shearson forecasts that GM will be reaching peak earnings of \$1.6 a share, with Ford around the same after adjusting for the three-for-two stock split.

In the previous economic recoveries of the post-war period, motor stocks have traded at high price/earnings ratios during the early phase, and then settled back to a p/e of about half the market average when nearing the peak of their earnings cycle.

The big three have followed that trend in the present bull market and now trade around nine times earnings. If the trend is followed through, then by 1985 price/earnings for Ford and GM might have fallen to about five, compared with a predicted p/e of 10 on the S & P 500 index.

U.S. bonds, Page 14

## CENTRAL BANK CHIEF IN U.S. TO MEET CREDITORS

# Argentine bid to end debt doubts

BY JIMMY BURNS IN BUENOS AIRES

ARGENTINA'S central bank governor, Sr Enrique García Vázquez, left for the U.S. at the weekend for a series of meetings with his country's foreign creditors aimed at clarifying his Government's position on its \$40bn foreign debt.

Sr Vázquez left foreign bankers in considerable confusion last week after declaring that Argentina would defer foreign debt principal and interest repayments for six months while it renegotiated its six-year debt commitments for next year.

That was contradicted by the Economic Minister, Sr Bernardo Grinspun, who emphasised that Argentina had only requested a deferral of debt contracts on the signature of debt contracts with 30 public-sector entities worth about \$6bn.

Sr Grinspun also denied an earlier report that one of the contracts already signed — with the state airline Aerolineas Argentinas — had been declared null and void.

Foreign banks will seek further reassurance that Sr Vázquez's original statement was due to a misunderstanding and that his position on the debt remained essentially that of Sr Grinspun.

Before leaving Buenos Aires, Sr Vázquez indicated that he would seek to underpin a new rescheduling with foreign banks with an agreement with the International Monetary Fund. The Argentine Government wants to revive an existing 18-month agreement with the fund, and eventually to negotiate a new three-year standby facility consistent with the country's new economic programme and broadly acceptable to its foreign creditors.

Argentina has drawn only about \$850m of a \$1.7bn loan signed with the fund last January because of the former military government's failure to meet economic targets.

Banking sources said Sr Vázquez was also considering asking for fresh funds from the U.S. Treasury or the U.S. Federal Reserve in addition to a commercial credit, which Argentina would need to cover payments due next year.

According to U.S. bankers, current debt talks are focused on deciding how much of Argentina's trade revenue should be used to pay interest and how much should be set aside to boost the country's reserves, which have fallen to about \$300m.

Sr Grinspun now forecasts a trade surplus next year of \$3.5bn, and he expects about \$2bn of that to be used to meet interest arrears. Argentina's current interest arrears amount to about \$2bn.

The country also faces repayments of about \$5bn in interest maturing in 1984. About \$1bn in principal payments falling due in 1984 would need to be renegotiated.

In a speech broadcast nationally on Friday night to outline the Government's economic policy, President Raúl Alfonsín said Argentina would continue to honour debt obligations but emphasised that the country would seek a longer grace period in rescheduling existing debt and softer terms for fresh money.

Sr Alfonsín said one of his Government's main priorities would be to cut the budget deficit from 14 per cent of GDP to 4 per cent by curbing military spending, increasing taxes on most luxury goods and tightening up the tax collection system. At the same time, Sr Alfonsín aims to pull the country out of its present recession by aiming for growth in 1984 of 5 per cent.

In a move aimed at drawing the country's unions toward a social contract, Sr Alfonsín followed last week's announcement of price controls by increasing all salaries by 1,000 pesos (\$48). That will mean an effective 56 per cent rise in the minimum wage.

However, the Radical Government might be heading for a clash with the Peronist leadership of the main trade union organisation, the General Confederation of Labour, over proposed new legislation calling for direct union elections and greater participation of independent members in decision-making.

Brazil reduces interest arrears,

Page 2

Two months after putting in an unexpected London appearance, little Mo is back in town. Last week, just as the financial markets were beginning to view as an unfortunate aberration the reference to her by Mr Nigel Lawson, Chancellor of the Exchequer, in his speech to the annual Mansion House dinner, she popped up smiling in the British Treasury's economic progress report.

The Treasury's sponsorship of Mo is not exactly wholehearted. The argument runs roughly that, in 1980 and 1981, the broader monetary aggregates gave too vigorous an impression of output and that a narrower measure would better reflect the level of transactions within the UK economy. M1 has become less useful for this purpose, because of its high "savings" content, while M2, although perhaps the best measure of transactions, has too short a pedigree. So Mo will do as a proxy until M2 finds its feet.

The Bank of England's opposition to Mo is well known, and is most clearly expressed in an article in last December's quarterly bulletin. The central bank concludes — in letters an inch high — that "movements in cash are unlikely to be helpful as a guide to general economic conditions". Mo, as a measure of coin and notes in circulation, money in the till and bankers' deposits with the central bank, is largely what the article was driving at.

More recently, the Bank has kept a deliberately low profile, arguing presumably that it is better to bury Mo than to praise her. Its statistics, however, have done a reasonable demolition job. In the November banking month Mo rose by 1 per cent seasonally adjusted, almost twice as fast as any of the targeted aggregates, even though Mo's medium-term rate of growth is expected to be the lowest of all by a substantial margin.

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The information which Mo provides about shifts in financial or economic behaviour is extremely limited. In particular, it tells us one anything about the corporate sector, in which the amount of ready money bears no relationship to, for example, business loan demand. At best, Mo may shed some light on the pattern of consumer spending.

By linking rates and coin with bankers' deposits and till money, Mo raises the spectre of monetary base control. The Bank is understandably sceptical about this kind of tail-wag-dog monetary approach, while the Treasury is publicly committed not to use Mo as an instrument of direct monetary control, the greater prominence being given to it has been enough to set alarm bells ringing.

That still leaves a lot hanging on the general recovery. But after operating losses of \$2bn since 1979, IH's shares are now trading around \$12. In order to justify that price for its newly expanded equity, Mo may nevertheless have some purpose. It could, for example, help to elucidate the inflationary potential of a given increase in one of the

## THE LEX COLUMN

# Little Mo comes out to play

Two months after putting in an unexpected London appearance, little Mo is back in town. Last week, just as the financial markets were beginning to view as an unfortunate aberration the reference to her by Mr Nigel Lawson, Chancellor of the Exchequer, in his speech to the annual Mansion House dinner, she popped up smiling in the British Treasury's economic progress report.

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Brazil reduces interest arrears,

Page 2



## Tanaka's blow to Nakasone

Continued from Page 1

power over his district, the electors of which appear totally indifferent to his conviction in October for having accepted about \$1.7m from Lockheed to help to promote the sale of TriStar aircraft to a Japanese airline.

According to NHK, the Tanaka faction, which had 62 seats in the old lower house, lost only one seat yesterday, while its closest rivals fared much worse. The Suzuki faction was down to net nine seats from its 52. Mr Nakasone's was losing five of its 48, while the Komoto faction had incurred no net loss or gain from its 30. The figures may change today.

Mr Nakasone already relies on the Tanaka faction's support and his survival as Prime Minister may now absolutely depend on it. It is inconceivable that Mr Tanaka himself can return to high office after his conviction but, if he decides to withdraw support from Mr Nakasone, then he may wish to advance the cause of one of his own supporters, such as Mr Noboru Takeshita, the current Finance Minister.

What appeared really to hurt the LDP, and benefited the well organised smaller parties, was low voter turnout, which may well have been brought on by the widespread belief that the ruling party's losses would be minimal. The principal opposition gainer was the biggest Komoto Party of the centre (34 seats in the old parliament), which looked likely to win back most, if not all, the 24 seats it lost in 1980.

Projections suggested that the Japanese Socialist Party might win 107 seats, up from 101, while the Democratic Socialists and the Communists might also make small advances. The pooling of resources by the Socialists, Komoto and the Democratic Socialists appeared to have been successful in 17 out of 21 races.

The Japanese electorate also demonstrated remarkable indifference to the question of individual corruption. Another politician convicted in the Lockheed trial easily won re-election, as did an MP from the Tokyo outskirts whose massive gambling losses in Las Vegas had been a recent national scandal.

After the new dispute last night,

the management said it would go ahead with the investment only when work returned to normal.

The pro-Socialist CFDT union, which are opposed to any redundancies, called on workers to occupy the Talbot factory last night.

Greece, which is providing five ships for the evacuation, is satisfied that sufficient international guarantees have been given for Mr Arafat and 4,000 of his men to be transported out of the country without Israel attacking the ships.

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## World Weather

## Israeli vessels shell PLO positions

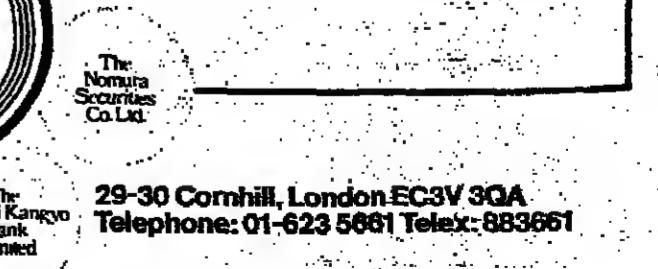
Continued from Page 1

The agreement should remove the tension from today's meeting between M Laurent Fabius, the Minister of Industry, and M Georges Marchais, the Communist general, who has been bitterly attacking the Government's industrial policy because of the increase in unemployment it is causing.

The CGT last week brought production to a halt at the factory, which employs 17,000, in protest at the planned layoffs. On Thursday, in a deliberate effort to force the Government to agree to the redundancies, Peugeot announced that it

was closing down the plant indefinitely from today and postponing FFI 1.2bn of investment to modernise the factory.

The agreement commits Peugeot to go ahead with the planned investment and to maintain the production in France of Talbot, the future of which has been in doubt.



The Nomura Securities Co. Ltd  
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Agency	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100	101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120	121	122	123	124	125	126	127	128	129	130	131	132	133	134	135	136	137	138	139	140	141	142	143	144	145	146	147	148	149	150	151	152	153	154	155	156	157	158	159	160	161	162	163	164	165	166	167	168	169	170	171	172	173	174	175	176	177	178	179	180	181	182	183	184	185	186	187	188	18



## INTERNATIONAL COMPANIES and APPOINTMENTS

### U.S. BONDS

## Fed policymakers to meet amid fierce debate on economy

THE Federal Reserve's policy-making Open Market Committee (FOMC) meets tomorrow against the backdrop of a fierce debate on Wall Street, and to the Administration, over the state of the economy, short-term U.S. interest rates and the inflation trend. This debate is taking place in an increasingly heated political atmosphere.

The meeting also coincides with a soaring credit market, a soaring dollar and an uncertain equity market.

For these reasons this month's FOMC meeting is being heralded as of particular

importance. But despite this the committee is not expected to "take any sharp policy turns."

The latest buzzword on Wall Street is "fine tuning." Aside from being a general admittance that no one is really sure what the Fed is up to right now, the terminology also reflects a recognition that monetary policy has—for the time being—indeed moved into a different phase.

The basic problems the Fed faces are old and familiar. Pressure from all sides it must steer an increasingly difficult course between maintaining the recovery—albeit at a more sober pace—without reigniting inflation or inflationary forces which would damage its credibility.

The reality is that both the Fed's credibility and its perceived current policy are already under attack from various quarters. As a result its room for manoeuvre is extremely narrow.

Ahead of the FOMC meeting many Wall Street analysts have been forced to make their own

**Paul Taylor**

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## UK COMPANY NEWS

## Pegi calls off plan to purchase Dunlop holding

BY WILLIAM DAWKINS

Dunlop's attempts to reduce its £38m borrowings have been dealt a severe blow following the collapse of the troubled tyre and rubber producer, company, Pegi, which has agreed to sell a stake in Dunlop, Malaysian Industries (DMI), to Pegi Malaysia Berhad.

Pegi, which is the group's biggest shareholder with 24.6 per cent of its equity, agreed last February to pay £25.5 million for a 25.5 per cent stake in Dunlop's Malaysian operations.

But when it became clear that the Malaysian Foreign Investment Committee (FIC) was unlikely to approve Pegi's application for the deal, the arrangement was scrapped.

If the deal had gone through, Dunlop could have reduced its £55m annual financing charges by around £6m at a stroke and unpaid borrowings below share-holders' funds of £380m.

Dunlop said yesterday that the cancellation of the deal last Friday was by mutual consent since the sale was conditional on the Malaysian Government's permission. But it has not been informed by the FIC why government consent was unlikely to be

given. In a deal announced in July 1982, Pegi was to have acquired Dunlop's entire 51 per cent share for £73m to be paid over two years.

The two companies decided to change the arrangement last February because of financial constraints on Pegi, which could be required by Malaysian law to buy out the remaining 49 per cent within the same terms.

Pegi was also keen for Dunlop to retain its equity stake in the original £73m agreement, the British group would have continued to provide management services, technical aid and trade mark rights.

Dunlop made £10m before tax in the year to June. Despite this, around the same figure as last year, the Government's Bumiputra Indigenous ownership policy, Dunlop will still have to reduce its stake in the operation to 30 per cent by January 1986.

Dunlop said yesterday that it was disappointed at the cancellation, and that it was open to further offers for the operation.

Sime Darby, the Malaysian plan-

tations and industrial group, is known to be interested, although it has not made a formal approach. Tunku Ahmad Sime's chief executive, used to be managing director of DMI.

Dunlop's fortunes have been at a particularly low ebb this year.

Earlier this month, it learned that a former director, Mr John Simon, was trying to put together a consortium of institutional investors to bid for the group. In the six months to June 30, the company produced pre-tax losses of £5m, down from £7.5m in the middle of the previous year.

Last month, Sir Campbell Fraser retired as group chairman amid speculation—denied by the company—that he had been under pressure to stand down by Pegi and the two others it has on the Dunlop board.

In September, Dunlop announced that it was to sell most of its European tyre business to Sumitomo of Japan, and only weeks later its French tyre operation filed for bankruptcy.

Dunlop's shares, which fell dropped last month from the FT 30 share index, stood at 30p, down 3p on Friday night.

### COMPANY NEWS IN BRIEF

Baring Brothers, on behalf of Phoenix, states that acceptances have been received in respect of 14,707,349 new ordinary shares, representing approximately 92.5 per cent of the issue.

The balance of the issue has been sold in the market at a price of 29p per share.

The following securities have been added to the Share Information Service:

Acorn Computer Group (Section: Electricals)

Bryson Oil and Gas Limited (Oil and Gas)

Easters Transvaal Consolidated Mines Limited (Mines—Miscellaneous)

French Connection Group (Stores)

Logica (Electricals)

Peters (Michael) Group (Paper, Printing, Advertising)

\* \* \*

Higer losses were incurred by Dewhurst Dent, glove manufacturer, in the 12 months to July 19 1983.

The taxable deficit increased four-fold from £32,025 to £135,745 on lower turnover of £12.71m against £15.82m. There is still no dividend payment, the last being 8.3p in respect of the 1978/79 year.

The loss was further increased by a tax charge of £68,351 against a credit of £3,276 and an extraordinary debit of £18,381 (£200,861). The loss per 20p share is stated at 2.21p against 0.46p.

In November, Dewhurst

Securities made a cash offer for the company at 14p per share, and the directors say that since November 22 acceptances have been received in respect of a minimum 12.5 per cent.

African Finance and Textile Investment Co, holders of 46.94 per cent and 29.06 per cent respectively, have agreed to accept the offer.

\* \* \*

The new financial year at McKie Brothers began on a brighter note, the chairman told the annual meeting. He said profits for the first quarter showed some improvement on last year. It was thus confirmed that his earlier remarks concerning the company's prospects.

The board hoped the trend would continue.

These investments have been made from a financial perspective, he said, strengthened by the raising of £5m of new capital in September from the US to a full listing.

Interim profits benefited from income of £71,000 from shares in related companies and higher interest receivable of £154,000 (£78,000). The interest payable rate is 11.75 per cent.

The attributable balance was £1.68m (£2.31m).

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Government Secs.	61.34	60.86	62.20	62.45	68.51	68.77	65.70	77.00
Fixed Interest	85.86	86.81	86.82	86.92	86.80	86.82	86.41	70.05
Industrial Ord.	759.3	758.6	751.1	750.6	753.7	757.1	760.2	586.4
Gold Mines	563.0	570.5	677.5	684.3	673.1	687.8	734.7	444.6
FT-Act. All-Shares	462.46	463.66	463.21	463.50	466.85	465.33	465.05	582.25
							734.7	438.6
							468.05	61.92

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*Closing prices December 16*

## **NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES**

**Continued on Page 17**

## **AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES**

*Closing prices December 16*

**Continued on Page 18**

## **NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES**

Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 25 per cent or more has been paid, the year is a high-low range and

a-dividend also called b-annual rate of dividend plus stock dividend c-equivalent dividend cld-called d-new yearly low e-dividend declared or paid in preceding 12 months g-high dividend in Canadian funds, subject to 15% non-residence tax i-dividend declared after split-up or stock dividend l-dividend paid this year omitted deferred or no action taken at latest dividend meeting n-dividend declared or paid this year an accumulative issue with dividends in arrears m-new issue in the past 52 weeks The high-low range begins with the start of trading nd-new 1 day delivery P E-price-earnings ratio t-dividend declared or paid in preceding 12 months plus stock dividend s-stock split Dividends begin with date of split sls-sells t-dividend paid in stock in preceding 12 months, estimated cash value on ts-dividend or ss-distribution date u-new yearly high v-trading halved w-in bankruptcy or receivership or being re-organised under the Bankruptcy Act or securities assumed by such companies wd-when distributed wi-when issued ww-with warrants x-u-undivided or e-rights qts-e-distribution ws-within rs-with warrants z-u-w-dividend and values in full wd-held

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# WORLD STOCK MARKETS

## Indices

### NEW YORK DOW JONES

	1983 Since Cmp'tn'l									
	Dec.	Dec.	Dec.	Dec.	Dec.	Dec.	High	Low	High	Low
15	15	14	13	12	9	8				
Indust'ls	1242.17	1230.79	1245.85	1255.05	1261.56	1260.00	1267.25	1201.04	1287.20	41.22
H'nc Gnds	69.38	69.41	69.50	69.72	70.05	69.98	77.84	55.11	75.15	21.02
Transport.	590.18	585.76	594.26	604.45	604.48	604.01	607.47	522.11	612.57	12.32
Utilities...	131.02	131.35	132.42	134.15	134.44	133.91	140.78	115.51	153.32	10.5
Trading Vol.	91,048,883,000	85,450	83,500	77,340	98,000					
♦ Day's high	1242.27	1250.20	low	1231.40	1231.20					
Indust'l div. yield %	4.47	4.45	4.40	5.51						

STANDARD AND POORS

	1983 Since Cmp'tn'l									
	Dec.	Dec.	Dec.	Dec.	Dec.	Dec.	High	Low	High	Low
15	15	14	13	12	9	8				
Indust'ls...	181.80	181.80	185.89	185.87	185.88	185.89	184.84	184.85	194.84	1.82
Comp'te...	162.38	181.67	163.83	164.83	185.82	185.88	172.85	158.84	185.88	90.8
Composite	162.38	181.67	163.83	164.83	185.82	185.88	172.85	158.84	185.88	90.8
10/10/83	181.80	181.80	185.89	185.87	185.88	185.89	184.84	184.85	194.84	1.82
Indust'l div. yield %	4.47	4.45	4.40	5.51						

H.Y.B.E. ALL COMMON

	1993 Since Dec. 15, Dec. 14									
	Dec.	Dec.	Dec.	Dec.	Dec.	Dec.	High	Low	High	Low
15	15	14	13	12	9	8				
Issues Traded...	1,898	2,002	2,008							
Rises...	780	475	455							
Falls...	781	1,113	1,149							
New Highs...	400	380	380							
New Lows...	44	52	39							

MDN'TREAL

	1983									
	Dec.	Dec.	Dec.	Dec.	Dec.	Dec.	High	Low	High	Low
15	15	14	13	12	9	8				
Industrial...	448.88	448.88	447.96	446.46	450.96	450.96	451.18	451.18	451.18	4.11
Commbnd...	423.34	424.10	425.42	426.70	427.00	427.00	427.29	427.29	427.43	14.11
TORONTO Composite	2506.7	2515.2	2518.8	2518.8	2518.8	2518.8	2518.8	2518.8	2518.8	14.11

NEW YORK ACTIVE STOCKS

	Change									
	Stocks Closing on									
	traded price day									
All Indust'ls	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02
Gulf Br. Util...	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02
Stauffer...	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02
IBM...	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02
Chicopee...	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02
General Elec...	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02
Superval Oil...	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02	+0.02

Continued from Page 17

(\*) Sunday, Dec. 10, January 7, 1984.

NYSE values of all indices > 100 except Australia. All Ordinary and Metals.

500 NYSE All Common—900 Blandford and Poors—10 and Toronto—1,000. Inc.

plus named based on 1975. 1 Excluding bonds, 4 400 Industrial, \$ 400 industrials plus 40 Utilities. 40 Financials and 20 Transporta. c. Closed, u Unavailable.

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## AUTHORISED UNIT TRUSTS

Abey Unit Tst. Mgrs. (A) 01-236 1833

2-3 St Paul's Churchyard EC4P 4DX

Britannia Ep. of Unit Trusts Ltd. (X)(c)(g)  
Salisbury Hse, 31, Finsbury Circus, London, EC2  
01-588 2777 01-588 0670

Britannia Viewpoint Ct 173 0046

UK Specialist Funds

Assets: £10,113.00 +0.2 9.5%

Units & Fund Int. — 113.3 0.0 0.0

High Inv Equity 133.8 0.0 0.0

Dividend Growth 100.4 1.0 0.0

America & Env. 113.0 0.0 0.0

Assocs & Env. 113.0 0.0 0.0

Community & Env. 177.0 0.0 0.0

General 113.0 0.0 0.0

Healthcare 113.0 0.0 0.0

UK Growth 125.8 0.0 0.0

Acc Inv 113.0 0.0 0.0

UK Equities Co. 47.5 0.0 0.0

Worldwide Bond 113.4 0.0 0.0

Equity Fund 113.0 0.0 0.0

American Money 1. Worke Sl. EC2 01-675 6626

American Tech Fd 114.6 0.0 0.0

Art & Env. Fd 115.9 0.0 0.0

Secure Income Fd 110.5 0.0 0.0

Energy Fd 221.3 0.0 0.0

Diversified Fund 113.7 0.0 0.0

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Investment Trusts 113.7 0.0 0.0

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International Inv. 113.7 0.0 0.0

High Income Inv. 113.7 0.0 0.0

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Small Inv Fund 113.7 0.0 0.0

Shrader Inv. Fund 113.7 0.0 0.0

Recovery Inv. 113.7 0.0 0.0

Technology Inv. 113.7 0.0 0.0

Income Inv. 113.7 0.0 0.0

Acc Inv Fund 113.7 0.0 0.0

Small Inv Fund 113.7 0.0 0.0

U.S.A. Exempt Trust 113.7 0.0 0.0

Anderson Unit Tst. Mngrs. Ltd. 01-236 1200

Anderson LT. 113.9 0.0 0.0

Anthony White Unit Tst. Mngrs. Ltd. 01-236 1010

W. Whitehead St. London EC1V 7HF 01-377 1010

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Arbutus Securities Ltd. (a)(c)

131, Finsbury Pavement, EC2A 1AA 01-458 8876

Cap Inv. 113.5 0.0 0.0

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Commodity 113.5 0.0 0.0

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John Whitwell 113.5 0.0 0.0

Finance 113.5 0.0 0.0

High Income 113.5 0.0 0.0

High Yield 113.5 0.0 0.0

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Canada Unit Tst. Mngrs. Ltd. 01-236 1200

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Cater Allen Unit Tst. Managers 01-423 6314

Cater Allen Gt. 74-1030 100.7 0.0 0.0

Cent. Ed. of Fin. of Churc... 113.7 0.0 0.0

Chapman Unit Tst. Mngrs. Ltd. 01-236 1200

100, Old Broad St, EC2N 1BD 01-568 0276

Capital 113.5 0.0 0.0

Acc Inv. 113.5 0.0 0.0

Income 113.5 0.0 0.0

North American 113.5 0.0 0.0

North American 113.5 0.0 0.0

Acc Inv. 113.5 0.0 0.0

Robert Fleming & Co. Ltd. 01-389 5588

S. Croxley Square, EC3R 8AE 01-389 5588

Acc Inv. 113.5 0.0 0.0

Friends Inv. 113.5 0.0 0.0

Friends







# CURRENCIES, MONEY and CAPITAL MARKETS

## FOREIGN EXCHANGES

### No stopping the dollar

BY COLIN MILLHAM

Only the threat of heavy intervention by the German Bundesbank put soy brake on the dollar's rise on the foreign exchanges last week. But even determined action by the German central bank merely slowed the advance without bringing it to a standstill.

The Bundesbank may have spent up to \$600m in Frankfurt and New York on Wednesday trying to pull the dollar down from a near 10-year peak against the D-mark, and followed this up with further intervention on Thursday and Friday, only to see the dollar rise above DM 2.77 for the first time in almost 10 years.

It was suggested in the market however that without the intervention of the Bundesbank the

dollar would probably have gone well beyond the DM 2.80 level.

Other central banks seemed less concerned by the rise of the dollar, and on Wednesday afternoon, when Bundesbank activity was at its height, the Swiss National Bank went to the trouble of issuing a statement saying it had not intervened on the exchanges.

The Bank of France was apparently resigned to allowing the French franc to fall to an all-time low against the dollar, but the lack of support for the franc at a time when the German authorities were trying to boost the D-mark led to a weakening of the franc within the European Monetary System. This is not causing any concern at

present, and is not regarded as the first sign of an early realignment.

Among major currencies only the Japanese yen held steady against the dollar, resulting in a further rise by the yen against European currencies, taking it to a record high in terms of the D-mark.

Sterling fell below \$1.41 at one point on Wednesday, but recovered slightly on news that

the British National Oil Corporation is proposing unchanged prices for North Sea oil in the first quarter of 1984. But with the trade-weighted index remaining around \$2 the Bank of England also seemed resigned to let the pound fall, obviously buying that the dollar's present levels are temporary.

£ in New York

Dec. 16 Previous

Spot \$ 1,417.04-1855.1 1,418.04-190

1 month 1,417.04-1855.1 1,418.04-190

2 months 1,414.04-1855.0 1,414.04-190

3 months 1,412.04-1855.0 1,412.04-190

12 months 1,221.2-1271.2 1,241.25-190

2 forward rates are quoted to U.S. cents discount

#### FORWARD RATES AGAINST STERLING

Spot 1 month 3 month 6 month 12 month

Dollar 1,417.04 1,417.04 1,418.04 1,420.04

French Franc 11,2850 1,219 1,2168 1,2220

Swiss Franc 2,7380 3,1245 3,0679 2,0758

Japanese Yen 332.5 332.5 331.2 327.7

2 forward rates are quoted to U.S. cents discount

#### BANK OF ENGLAND TREASURY BILL TENDER

Dec. 16 Dec. 8 Dec. 8 Dec. 16 Dec. 8

Bill in offer £100m £100m Top accepted rate of discount 8.9244% 8.8843%

Total of applications 2,823m 2,810.1m Average yield 8.9244% 8.8843%

Minimum 12.0242 12.0242 Rate of discount 8.8897% 8.8843%

Average bid £97,776 107,788 Average yield 9.10% 0.0%

Auction at minimum level 4% 92% at next tender £100m £100m

STERLING £5,000 per £

Dec. 16 Dec. 8 Dec. 8 Dec. 16 Dec. 8

Class High Low Prev

Mar 1,4220 1,4220 1,4220 1,4220

June 1,4225 1,4225 1,4225 1,4225

Sept. 1,4230 1,4230 1,4230 1,4230

Dec. 1,4235 1,4235 1,4235 1,4235

THREE-MONTH STERLING DEPOSIT £250,000 per £100\*

Dec. 16 Dec. 8 Dec. 8 Dec. 16 Dec. 8

Class High Low Prev

Mar 1,4220 1,4220 1,4220 1,4220

June 1,4225 1,4225 1,4225 1,4225

Sept. 1,4230 1,4230 1,4230 1,4230

Dec. 1,4235 1,4235 1,4235 1,4235

STERLING £100,000 per £100\*

Dec. 16 Dec. 8 Dec. 8 Dec. 16 Dec. 8

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Sept. 1,4230 1,4230 1,4230 1,4230

Dec. 1,4235 1,4235 1,4235 1,4235

STERLING £10,000 per £100\*

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Dec. 1,4235 1,4235 1,4235 1,4235

STERLING £1,000 per £100\*

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STERLING £100 per £100\*

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STERLING £10 per £100\*

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Dec. 1,4235 1,4235 1,4235 1,4235

STERLING £1 per £100\*

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STERLING £100 per £100\*

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STERLING £1,000 per £100\*

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Dec. 1,4235 1,4235 1,4235 1,4235

STERLING £10,000 per £100\*

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STERLING £100,000 per £100\*

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Class High Low Prev

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Dec. 1,4235 1,4235 1,4235 1,4235

STERLING £1,000,000 per £100\*

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Class High Low Prev

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Sept. 1,4230 1,4230 1,4230 1,4230

Dec. 1,4235 1,4235 1,4235 1,4235

STERLING £10,000,000 per £100\*

Dec. 16 Dec. 8 Dec. 8 Dec. 16 Dec. 8

Class High Low Prev

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June 1,4225 1,4225 1,4225 1,4225

Sept. 1,4230 1,4230 1,4230 1,4230

## SECTION III

## FINANCIAL TIMES SURVEY

A fresh phase is starting for foreign investors and local businessmen as the country's new Government sets out to open up the economy. Martial law continues to be firmly exercised, however, and the generals are insisting on a long transition to full democracy



Prime Minister Öcal on hearing of his election victory last month: he is committed to making Turkey competitive

## Turkish Industry

### New scope for investment

**THIS IS A CRUCIAL PERIOD FOR TURKEY.** Politically, the country has just embarked on the transition to the "disciplined democracy" of the generals who seized power three years ago. November's elections have led to the appointment of a civilian Prime Minister who now has to jostle for power both with the armed forces and with other politicians excluded from the polls.

Economically, 18 months of relatively lax management have seen inflation creep up again and the export boom taper off. The new government has little choice other than to impose further austerity—at just the time when banks and industry are beginning to feel the full cost of the previous such dose.

In both fields care is needed as at stake are the stability of Nato's exposed south east flank and the chance of speeding up the development of one of the potentially larger economies in the world.

First, the political framework. The election to office of Mr Tur-gut Öcal, the generals' deputy prime minister until June 1982, marks a major step forward on the road mapped out by the military. This road is an austere one. The Turkey entering 1984 is a far cry from the liberal parliamentary democracy of the 1960s and early 1970s.

The regime established by the

By DAVID TONGE

general is designed to prevent any return to the dark days of the late 1970s when political terror brought the country to the verge of civil war. The constitution and all the basic laws of the state have been rewritten. The result is a strong presidential system under which, from his palace above Ankara, President Kenan Evren, who led the 1980 coup, can keep a firm grip on the government and politicians toiling in the winter smog below.

The November elections were held under conditions of censorship and martial law, and with parties with any links to the mass pre-coup parties being banned. The heads of the three parties contesting the elections had all at one time been close to the country's military rulers

and today Mr Öcal makes clear that he is not seeking any confrontation with the men he once served. On the contrary, he goes out of his way to insist that even their most controversial legislation—for instance, on trades unions, the press and the universities—should first be given a proper try.

In his view, Turkey has had too many zig-zags. It is time for stability. He is opposed to a wholesale removal of the officers installed by the generals throughout the state machinery. Nor does he show undue concern over the human rights abuses which have disturbed EEC governments such as France and Denmark—the continuing use of torture, the show trials of trades unionists, the purges of the universities, the harsh treatment of the press and the condemnation to up to eight years prison of the leaders of the local CND movement.

Those who voted for him expecting changes on the political front will be disappointed by some of the conservative attitudes he voices. His supporters sometimes counter that at present, he has no alternative but to try to reassure the military, now showing some unwillingness to return even a limited way back to the barracks.

But in conversation Mr Öcal makes it clear that he is little interested in revamping the country's policies by, for instance, ensuring parties banned from the November polling may properly contest the local elections due next year. Instead his priority is the economy, a fact in keeping both with his election campaign and his past record.

Twice before, in 1970 and 1980, he made a name for designing and the seeing through radical IMF-style packages. Today a similar approach is widely expected as he both tries to correct the course of the economy and open it up to competition and foreign investment.

His commitment to these goals is consistent and long-term—and one of the features on which foreign businessmen can rely as they assess the opportunities available to them in this country stretched between Europe and the Middle East.

It is true that some traditional Turkish businessmen, who have made their fortunes largely relying on state-backed protectionism, have shown some

scepticism about Mr Öcal's 1980 measures to attract foreign investment. Legislation has changed, red tape been partially unknotted, the country's foreign exchange position considerably improved, and the economy generally shown much more stability.

That more investment has not yet been forthcoming reflects both the problems which many Turkish businesses have in obtaining local funds on reasonable terms and hesitation from abroad. Part of that hesitation has been because of uncertainty over the rate of the world economy, and part because of Turkey's own record in dealing with foreign investors.

Memories of the humiliations suffered by the Ottomans in the hands of foreign businessmen meant that it was not until the 1950s that Turkey began to welcome foreign capital. Even that welcome was not universal. While governments would usually call for foreign investment, medium-rank officials could make foreign companies' life a misery. Tyre companies, such as Pirelli, tell how permission to expand or modernise plants would not be forthcoming.

Much has been done since Mr Öcal, then head of the State Planning Organisation, launched

### CONTENTS

The Economy	Imports, exports and the EEC
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ups and downs of the past 30 years. We should appreciate the way groups are still paying attention to us," says Mr Ali Koçman, president of Tusiad, the Turkish businessmen's association, and himself now investing in a chicken plant with IFC backing.

In the longer term there remains the question of how stable the structures that the generals have created will prove to be. The tough union measures they have taken mean it could be five years or so before workers are really able to fight to win back the purchasing power which they have lost since martial law was imposed and strikes banned. Unions estimate their real take home pay has fallen by 40 per cent in the past four years.

But tension could emerge earlier where the political parties are concerned. The three parties now represented in parliament—Öcal's Democratic Party with 211 seats, Mr Necdet Çalp's left-of-centre Populist Party with 117 seats, and retired General Turgut Sunalp's conservative Nationalist Democracy Party with 71 seats—all owe their present strength to the banning from the elections of parties with any discernible links to pre-coup politics.

Mr Suleyman Demirel and Mr Bulent Ecevit, the last two pre-coup prime ministers of Turkey, are both sitting in enforced silence on the sidelines, as are 240 other politicians banned from all political activity. The Correct Way Party, Sodep, a social democratic movement, and a new left-wing grouping, all draw on the traditions and support which the two former prime ministers once had. In the future they could mount a strong challenge, but, excluded

from the recent general elections and, possibly, from next year's local elections, their turn may be slow in coming.

The danger is that by excluding all opposition views from parliament the generals may have reduced the credibility of that body and encouraged the very oligarchy they most fear, extra-parliamentary activity.

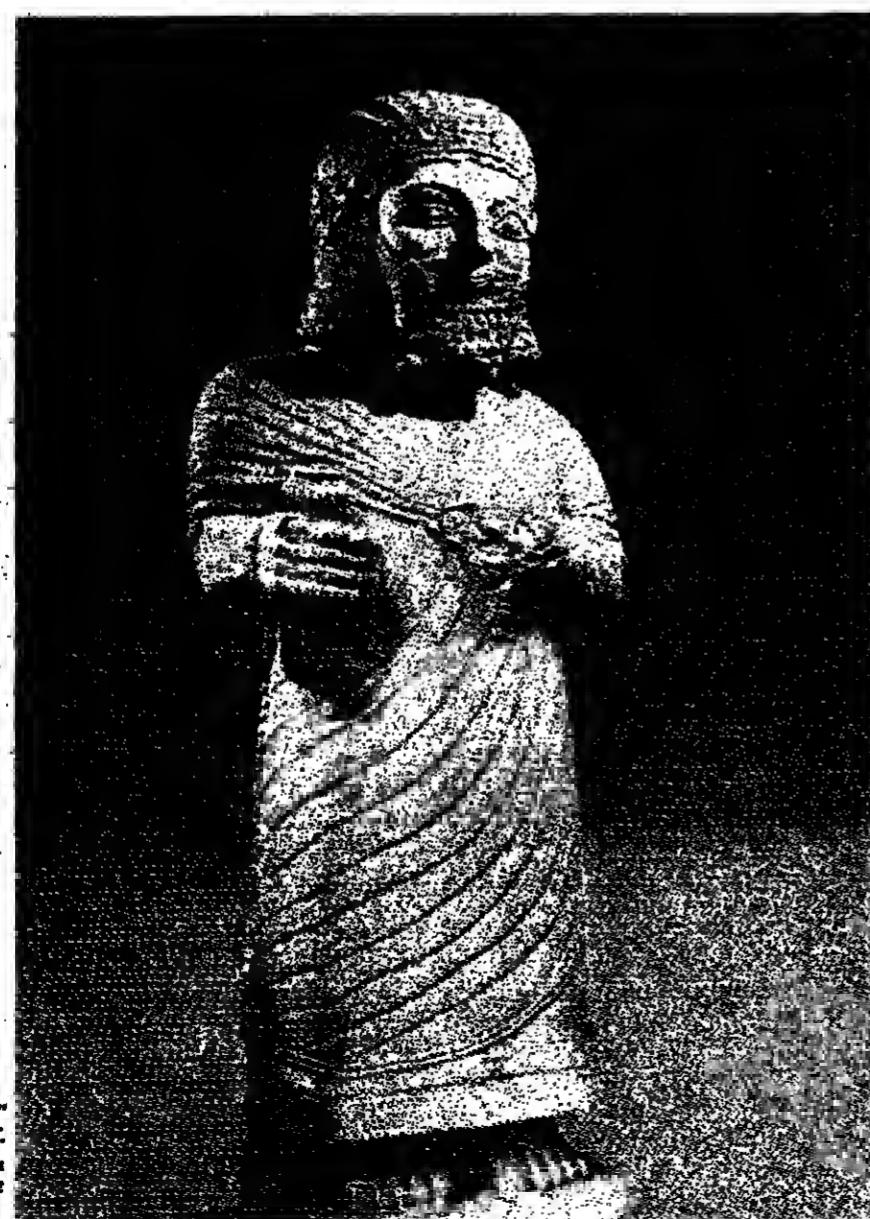
Goodwill will be needed on all sides if the present "discipline of democracy" is to be made to work. Yet it has to work in the sense that, however flawed, no credible alternative is in sight. Most critics of the system argue in favour of working to reform the structure bequeathed by the generals rather than for rejecting them out of hand.

**Awkward**  
More immediately, the question is whether Mr Öcal will succeed in his hopes of setting the economy to rights by giving a fresh boost to exports. He has an awkward inheritance—inflated, on the up, a public sector borrowing requirement which is apparently way above target, and major troubles in the country's financial and industrial structures. At the same time the military remain in centre stage, with martial law applied as harshly as ever.

But the visitor finds him confidently stressing how these are far less than the troubles he faced three years ago. His bias is towards action. The legislative framework he has been given will ease that action. Turkey should soon be seeing some major economic changes. Most of these are expected to be welcome abroad. But at home the question is whether they will pay off sufficiently quickly to protect Mr Öcal's own power base.

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Loans extended	85,860.1	Equity	5,141.4
Participations	2,612.0	Loans secured	92,020.9
Portfolio of bonds	1,236.1	Other liabilities	8,940.0
Other assets	16,403.0		

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## TURKISH INDUSTRY II

## ECONOMY

Turkey's new premier plans a major policy package to curb inflation, boost exports and open the economy. On this and the next page, Mr Ozal's mixed inheritance and the harsh financial climate for business are analysed

## Competitiveness the first priority

### Economy

DAVID TONGE

THE FOLLOWERS of Mr Turgut Ozal, the new Turkish Prime Minister, are proud. Not only has he been responsible for the revival of the Turkish economy from the dark days of 1980 but he has caused the press to change. "People weren't interested in the economy, but look at the newspapers now. They all have economic pages. It's Mr Ozal's doing," boasts his Istanbul party head.

Mr Ozal's election campaign and indeed his whole philosophy derive from the premise that if the economy can be made to deliver, the rest will be easy. This emphasis on the importance of economic factors is understandable in a man who twice before—in 1970 as well as in 1980—has been prepared to fight for classical IMF-style policies to deal with economic crisis.

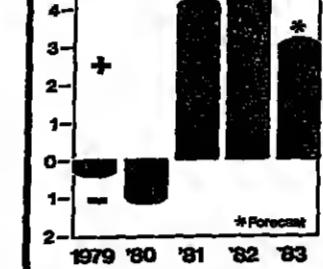
But the emphasis remains highly necessary today. For Turkey has far to go if it is to develop a competitive economy and open up to the outside world as foreign investors, and Mr Ozal would like. And shrouded by the superficial prosperity of the crowded boutiques, video clubs and restaurants of Istanbul today, a series of disturbing factors are lurking:

• The export boom which has spurred the recovery of the past three years has tapered off. Several of the Middle Eastern markets on which Turkey relied have turned bad, particularly those trading partners to Iraq, Iran, Saudi Arabia and Libya. For Turkey, export is picking up, but in the first eight months of this year overall exports were a mere 2 per cent up on last year's levels.

• Domestic industry is in continuing trouble. Many factories are working at one-half to two-thirds capacity because of the depressed domestic market. Power cuts are again plaguing

### GNP

\*Forecast



### Inflation

General Wholesale Index



### Current Account

\*S&amp;M \*S&amp;M state imports &amp; current acct



sign four documents saying he was a party leader.

The new Prime Minister's aim is to change much of this. He wishes to reduce the role of the state. He would like to simplify and liberalise the country's foreign exchange rate regime, sell off state enterprises and drastically prune the tax system. One of his early plans is to reduce the extent to which taxes distort bank interest rates. He is strongly in favour of foreign investment.

In achieving this he will be helped by the strong executive powers the generals have laid down for the state. For instance, the rigid legislation controlling unionism will make it easier to impose a tough wage freeze and prevent workers from changing their purchasing power which have lost in recent years—which could cause many of those who voted for him to find they pay a high price.

### Tradition

His problems will be two-fold. In the first place the economy itself may prove less tractable than he believes, particularly as the problems of post-1980 austerity come further to the surface. Secondly, tradition in Turkey is a strong force.

The general's three years in power saw bureaucracy increased rather than decreased as law after law was re-written. In the last resort the generals opposed major shifts to reduce the role of the state in the economy. This is a point to be remembered by the private investor. For the concept of the free market economy is still very young in Turkey. Capitalism here is only three years old," says Mr Ali Koçman, president of Tusbil, the Turkish business men's association.

However, the country's potential is as great as ever and Mr Ozal's Government symbolises the desire of many to remove obstacles which, in the past, have delayed the country's development. For both Turkish and foreign firms the opportunities are there.

### Belt tightening

All this means that Mr Ozal is likely to have to ask Turkey to tighten their belts a further notch. Tough money and credit policies are expected and these in turn mean that an early major economic surge is unlikely. This year GNP is expected to grow by 3.2 per cent. A dip in agriculture after last year's record performance has pulled the economy back from the 4.2 and 4.4 per cent growth of 1981 and 1982. It is hard to see a rapid return to the 6.7 per cent growth of pre-crisis days. Yet more growth is essential if any increase is to be made from unemployment now totalling around 18 per cent of the labour force.

Looking ahead, the external account is still in reasonable

production, and will worsen if achieved by diverting funds from export credit. Turkey now has problems in meeting credit targets agreed with the IMF and Mr Kafaoğlu has increased

Mr Ozal's problems in this field by announcing that for the past 18 months the Turkish Government had been cooking its books to seem to be meeting double this year's figures.

But problems remain. In 1985 and 1986 Turkey faces a debt service-bump. The local contractors' boom in the Middle East appears over and the fragility of exports to that area has recently been underlined.

In this context it is encouraging to see Turkey increasing its textile products now stand good chances in North America.

The basic question remains how competitive many Turkish firms can prove after having grown up cocooned by protectionism. Investment in fresh technology has been low for years, financial costs are markedly above those of some of Turkey's competitors, and the dead hand of the bureaucracy is only too alive.

One firm says it needs 145 documents in order to make a single export. To start a building 40 separate taxes have to be paid. Just to appear on television before the elections, Mr Ozal found his staff had to

## New era poses harsh challenges

### Banking

DAVID TONGE

THE LAST two years have been the most difficult in recent Turkish banking history. The headlines have been caught by the bankruptcies of two quasi-official finance houses, Isbank and Mefan, and the Trans-Turk group, and of three unorthodoxically managed small banks, Hisar, İstanbul and Odl.

But more serious are the problems the rest of the country's financial system has accepting the radical changes necessary if the banks are to come through the present troubles. The visitor is soon told how grave these troubles are. "We all believe that at least two prominent banks cannot collect interest or principal on at least 20 per cent of their loans," one normally restrained leading businessman tells visitors to his office. These are sombre words, but they should be seen in the Turkish context, for local practice means that banks in Turkey operate under very few constraints and controls than those abroad.

One bank director, asked about the high levels of non-performing loans said to be to blame, countered that it was mainly a matter of one categorised loans. "If we give promissory notes backed by accounts receivable instead of cash it does not mean we have to redefine the loan as non-performing," he said.

"If firms have cash flow problems, we have a responsibility to help them through."

Further, even if the loans were categorised as non-performing, the banks' accounting might look alarming, but most of the debt would eventually be recovered from the property usually required as a cover for bank credit.

That said, the problems of Turkey's banks and their customers are disturbing—and a reflection of the still reverberating consequences of the virtual freezing of interest rates in 1980.

That change, pushed through by Mr Turgut Ozal, winner of the October elections, marked the end of a golden era for the banks and their major clients. Previously, banks had been able to obtain funds at minimal cost from the public and lend them on to industrialists and traders at well below the inflation rate.

Suddenly the banks found themselves involved in a desperate auction for money with money brokers offering up to 100 per cent annual return.

With the banks' inadequate reaction to these, certainly the present situation is a curse on one. Each month the same banks come together and reach a "consensus agreement" on what interest rates should be.

The first remarkable element of this agreement is that the rate offered to those opening time deposit accounts—up to 40 per cent for one-year deposits—is actually above the 32-34 per cent which the banks are formally required to charge on loans.

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By lending money at an overall cost to the customer who are doing no more than making ends meet. Further, if the calculation is done for funds received at the margin and for which 40 per cent is paid, the cost to the customer has to be over 70 per cent.

The Ottoman Bank has just reduced its branch network from 113 to 108 and says a few other branches might close.

But M. Jacques Jeulin, its general manager in Turkey, expresses the traditional view of

most bankers when he argues he is obliged to keep small branches to collect deposits.

Another banker says: "The name of the game is retail borrowing and wholesale lending. I have 600 branches but only make large loans at 10 of them." Mr Ayhan Saken, the contractor who has just taken control of the Turkiye Garanti Bankasi, is expected to trim the number of this bank's branches to stop losses.

There is obviously far more scope for savings here, for mergers, for computerisation and for cutting back on bureaucracy: often four signatures are required to cash a travellers cheque.

Oversetting too is a problem, and has just been aggravated by a new law requiring banks to take on security guards. "I now have as many guards as bank staff in one province," complains one bank manager.

The urgency of the need to tackle such problems is increased by the problems many banks are having with their clients. A number of banks have lost out guarantees given to Turkish contractors working abroad. Others have been hit by the problems faced by medium- and smaller-size firms.

A very few have become involved in dubious operations, established banks such as Mr Saken to see as a positive development. The Government's announcement that both the managers and shareholders of Hisar, İstanbul and Odibank would be subject to criminal investigations.

This summer's changes in country's banking law designed to prevent such practices and to prevent any from taking undue advantage of a bank. The changes are flawed, and may be modified by the new Government. In general existing laws considered adequate and solved the problems seem solid.

• That in the past laws have been laxly applied and do not require audited financial statements to be filed annually.

• That the savings ratio in Turkey and money is to remain separate since Mr Ozal is expected to follow a tight monetary policy.

• That the banks have adapted their operations to the consequences of the varying interest rates of years ago.

All these problems have become less critical as the economy has been suddenly improved. But, for now, rural problems of finance are one of the delaying such a recovery.

## ECONOMY

# Public sector retains its grip

"THAT WHICH the individual cannot do" is a seldom heard slogan in Turkey these days. Once it was the rationale which prompted successive governments in the 1930s and 1940s to set up state industrial corporations which as the State Economic Enterprises (SEEs) still account for about 46 per cent of the output of Turkish manufacturing.

Mr Ozal's declared intentions are uncompromising. "The state should not enter industry and commerce as a main principal," states a declaration by his Motherland Party. "Exceptionally, the state may establish industrial establishments in underdeveloped regions, but these should be turned over to the people as soon as possible."

There are a number of reasons why Mr Ozal may not consider it easy to fulfil this election pledge. The first is that Turkey's state sector constitutes a powerful political constituency in itself.

A second reason is that the military, who remain powerful on the Turkish scene, view economics in terms of defence and believe in a large state sector.

The supposedly free enterprise policies followed since 1980 have in fact seen the number of SEEs rising from 27 to 34.

Targets of private sector criticism, such as the Petlas Tyre Corporation at Karslir (set up to make tyres for a future Turkish aircraft corporation), have not been abolished.

Tumdon, the state motor corporation which Mr Ozal's Minister of Industry in 1981 was openly hoping to do away with, has been allowed to go ahead.

At the same time, the SEEs are slimming down their work force after going bankrupt.

Last May, the Government went a step further with a statute reorganisation of the major SEEs intended to boost their profitability.

There are still 12 different ministries with SEEs attached to them; 30 supervisory organisations (including 14 "kurums" or boards delegated to deal with indus-

## LEADING STATE ECONOMIC ENTERPRISES

Name	Line of business	1981 sales
Ipras	Petroleum refining	506,602
TPAS	Petroleum production	338,182
TKI	Coal mining and marketing	92,533
TDC	Iron and steel production	89,811
Eregil Demir Ve Cilek	Iron and steel production	75,568
Turkiye Seker Fabrikaları	Sugar production	85,328
Petkim Petromya	Petrochemicals, plastics	55,788
Sokak Sanayi Ve Agit	Paper and board	51,756
Cay Kiragi	Tea	47,173
Asansor	Nitrates and fertilizers	26,679
Ex Ve Balkik Karanfil	Meat and fish marketing	20,644
IGS Istanbul	Fertilizers	19,431
Petrol Ofisi	Petroleum marketing	17,176
Seydişehir Aluminum	Aluminium production	14,638
Turkey Clementine Sarayil	Cement production	13,448
Karakent Bakir Islet	Copper production	10,216
Yem Samayil	Animal foodstuffs	8,360

Note—Ranked according to size of production.

third reason why Ozal may find it hard to roll back the frontiers of the public sector in Turkey. No one can be quite sure where the frontiers lies. Apart from the classical SEEs there are a whole variety of hybrid organisations ranging from the Holding Company Oyak (the Armed Forces Mutual Benefit Fund) to ventures with a sub-

tries in particular sectors); nine state banks; 111 wholly state-owned bodies engaged in activities ranging from textiles to opium poppy processing; and 56 "dependent ventures" in which the Government has a controlling interest.

The aim of the statute seems to have been to streamline the administration of these bodies. There is no hint of article 27 which stipulates that if an SEE participates in a private sector investment, its share must never fall below 26 per cent.

In fact it is this modest degree of reform which Ozal is pushing through after the World Bank had threatened to withhold credits.

Mr Ozal has made it clear enough that he would like to sell off many of the publicly industrial SEEs and may be willing to allow private enterprise in sectors where at present it is barely tolerated: electricity generation and air transport, for example.

Not everyone is sure however that buyers will step forward. "I would not touch the Sumerbank's textile operations," says a leading private sector figure.

Equally Mr Ozal may find bureaucratic difficulties and perhaps military opposition to his plans. The major state agencies, such as Sumerbank, are after all part of Turkey's heritage from the Ataturk era.

At the same time, the SEEs are slimming down their work force after going bankrupt.

The crisis in the banking sector has enlarged the role of the state. Government agencies such as the Ziraat (Agricultural) Bank have ended up with profitable industrial concerns in their control.

This is a reflection of the

## State Industries

DAVID SARCHARD

stantial amount of public participation in their capital (e.g. the Turkiye Is Bankasi, the telephone company Netas, 49 per cent owned by the Turkish Post Office, the motor corporation Tofas, in which the State Supply Agency is a major shareholder, along with Koc and Fiat).

In the late 1970s they forced themselves on the attention of Turkish planners as a major drain on the Treasury. They were overmanned, badly managed, and usually operating at a substantial loss.

By abolishing subsidies to them and allowing them to regular price adjustments, there has been a dramatic turnaround in the profitability of at least on paper — of the major SEEs.

At the same time, the SEEs are slimming down their work force after going bankrupt.

Last May, the Government went a step further with a statute reorganisation of the major SEEs intended to boost their profitability.

There are still 12 different ministries with SEEs attached to them; 30 supervisory organisations (including 14 "kurums" or boards delegated to deal with indus-

## Life to be tougher for firms in trouble

### Funds for industry

DAVID TONGE

MR TURGUT OZAL, the new Prime Minister, intends to make life tough for industrial firms in trouble. He has always believed in allowing the odd bankruptcy "pour encourager les autres."

In his two years as the government's Deputy Prime Minister he was prevented from allowing several firms to collapse. One of these would have been the large Gantek textile plant but the armed forces insisted it was kept open.

Another plant kept open at the time, on national security grounds, was the speciality steel plant, Asilelik. For some curious reason this found its way largely into the hands of the Agricultural Bank—and the same has happened to three business groups.

There is a hint of article 27 here. Article 27 stipulates that if an SEE participates in a private sector investment, its share must never fall below 26 per cent.

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D. T.

# Costs soar as supply falls

function of the market seems to be to act as a place to register share ownership. We need proper stockbrokers from abroad to do this.

Bonds

For a period this seemed to be the answer for Turkish business. Between 1979 and 1980 bonds issued jumped from TL5bn to TL18bn. But the progressive collapse of all the broking houses issuing the bonds, in particular Kastelli, has shaken public confidence.

At the same time firms find daunting the three months of formalities necessary to issue bonds. The coupon they have to offer to compete with bank accounts brings the cost of such funds to them to around 45-48 per cent.

THE TIGTEST bottleneck for Turkish industry—any would-be foreign partner—is finance. "Finance costs up to 10 per cent a year, a real interest rate of 30-40 per cent. Their volume is totally inadequate: a alone could use the total annual budget or the bank we set up specially to help Turkish industry," Mr Sabanci group, says. "And the terms usually available are totally unusual. How can you build a factory with two-year money?"

The same point is made 300 yards along the Bosphorus Road from Mr Sabanci's headquarters by Mr Tan Kirac, a key executive at the rival Koc Group. He tells visitors that he would like to double the capacity of the Tariq works which Mr Ozal's rival, Mr Adnan Basar Kafaoğlu, the last Minister of Finance, has just rescued. Risar Bank, Istanbul Bankasi and Oldrik. These last owners' industrial subsidiaries Hısar Bank, for instance, owned most of the country's fruit industry.

### Striking

The overall problem is seen by Mr Sabanci as crucial to Turkey's future in the world. How, he asks, can the country's businessmen compete abroad when one of their key inputs is so dramatically more expensive than that of their competitors?

The present level of financing charges is so striking that in many ways it is surprising that industry survives at all. Detailing the present options for business only reinforces this point.

Stocks and shares

So will the bank sell off the industrial units it has inherited and concentrate on one parap? For which it was founded? The short answer is qualified no. The longer one is that bank staff are now analysing each company but that those which are valuable to the economy and fit the bank's interests will be kept.

However, that too could change if Mr Ozal proceeds with his election promise of selling off state assets such as the Esenbora Bridge.

D. T.

Commercial bank credits

In theory these should cost them 42-44 per cent, but in practice normal credits run at 65-72 per cent. The best option available is export credit, which costs just over 30 per cent. But the amounts of such credits are limited, particularly where small business is concerned.

Local suppliers' credits

Major firms have been making a point of building up their liabilities to their suppliers—which of course only pushes the problem down the line.

Foreign credits

These are no longer the cheap option which they were in the 1970s when the Treasury guaranteed Turkish businessmen against the costs to them of the progressive collapse of the Turkish lira against the currencies in which they had borrowed.

Many firms have found them-

selves unable to survive after the government abruptly rescinded this guarantee in 1975. Most firms are now very wary of trading this path. The Turkish Industrial Development Bank has found it only possible to find takeovers after a half of the \$100m World Bank loan made available 18 months ago to help Turkish industry with its export capability.

Specialised banks for industry exist but so far remain small compared with the need. The TIDE, or—in Turkish, Turkiye Suresi Kalkinma Bankasi—is one of the four main banks set up to help Turkey's industrial development and from which funds can be obtained more cheaply than from the commercial banks.

It has equity participations in over 80 firms and at the end of 1982 had total assets of TL108bn. Its equity participations (TL 2.6bn) were valued at 22.4 per cent.

Mr Kirac makes clear this is only a beginning: "Our main policy is to maintain profits and increase the own resources of the group. We must increase our capital and reserves. If the shareholders approve we will pay very low dividends this year." Attempts to build up a formal capital market have been going on for two decades and more but, as one bank manager says, a market cannot be built by laws alone. In the meantime two changes are under way which might slightly help business.

The Ocal Government is seeking to reduce the tax element in today's interest spreads: this alone could bring the cost of funds to industry down by 5 per cent. It is also studying a law which would establish a fund to protect businessmen who borrow funds abroad from excessive fluctuations in Turkey's exchange rate.

But major subsidies are out and both moves are only a beginning. For Turkish finance and industry have yet to adapt to the end of the era of cheap credit on which most of today's fortunes are based.

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## TURKISH INDUSTRY IV

Improving the supply of human and material resources available to industry is one of the main challenges facing the Ozal government. The position in key areas and opportunities for investors are analysed on this and the next page

## Food products the best bet

### Scope for investment

CHRISTIAN TYLER

"THE HORSE will act according to the rider." In other words, says Mr Nuh Kusculu, president of the Istanbul Chamber of Commerce, the lower echelons of the bureaucracy must be made to understand that foreign participation in Turkey's economy is now irrevocable policy.

The open door Law 6224 of 1984, drafted by the bureaucracy, was liberalised by decree in January 1980. That framework decree should now be translated into law, says Mr Kusculu, because foreigners are afraid that the decree may be rescinded.

Procedural difficulties are a fact of life for the foreign investor in Turkey, as in most developing countries. But the climate has changed, and the barometer seems set fair for the foreseeable future.

There has been a noticeable increase in foreign interest lately, according to Western embassies in Ankara. But investment, both domestic and foreign, is sluggish. Partly this is because companies are waiting to see what the new Government will bring, partly because inflation is marching upwards again (perhaps to 35 per cent this year), partly because high interest rates have strapped domestic concerns.

A major reason is that the pipeline of lira funds taken by creditors in settlement of non-guaranteed trade arrears is emptying. Foreign creditors could choose to accept lira payments instead of foreign currency on condition the lira were invested in Turkey, and many decided this "involuntary investment" solution was the least bad option on offer.

As might be expected, there is often a conflict between the interests of Turkey and the interests of foreign companies. Turkey wants capital, advanced technology, management skills and—above all—export-oriented industries. Foreign companies want, in the main, to make sales

in a large and expanding market: the population of Turkey could reach 70m or 80m by the end of the century.

They do not necessarily see Turkey as a base for sales to third markets, especially if they are already selling to those markets. Some, again, want to invest in Turkey for "negative" reasons: they are afraid of being shut out in the future.

The most numerous overseas investors are the West Germans, the Swiss followed by the Americans. They are concentrated in chemicals, the motor industry, food and drink, and some extent in textiles.

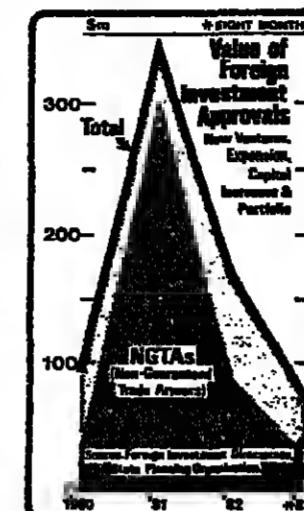
The Government makes clear in its "encouragement" tables where it wants the new capital to go. From the investor's point of view the best opportunities today appear to be in agricultural development, and associated industries like food processing. Certainly the Americans, anxious it seems to maximise economic as well as military relations, are actively resuming.

A recent mission of the U.S.

Overseas Private Investment Corporation led by Mr Richard Lyng, Deputy Agriculture Secretary, may result in half a dozen new ventures in this field.

Despite official encouragement, tourism remains mysteriously unattractive, although some Arab interest is being shown. Foreign companies appear to see a better return in tour management rather than direct investment. Speculation inland around the resorts is another deterrent.

Turkey's rich mineral deposits are seen as an attractive longer term possibility. The door to foreign participation was opened further by a



Non-guaranteed trade arrears: in 1980, trade creditors were offered the choice of payment in foreign currency over an extended period, or in Turkish lira for investment in the country. A majority chose the lira option

decree in August, but it remains to be seen how rapidly companies will be allowed to enter. One economist said that Turkey should see itself as exchanging natural resources for new technology.

Joint companies in Turkey have an active new lobby in the form of YASED, a 41-member organisation in Istanbul. Three years old, YASED was temporarily disbanded because of the military's laws against association, but is back in business with a few, admittedly modest, proposals. In particular it is campaigning for the right of foreigners to set up in

LEADING TURKISH PRIVATE SECTOR GROUPS		
Name	Line of business	Leading personality
Koc Holding	Automobiles, white goods, consumer durables	Vehbi Koc
Haci Omer Sabanci Holding	Textiles, tyres, banking, consumer durables	Sakip Sabanci
Ercan Holding	Ceramics, medical and surgical equipment, industrial equipment	Necmettin Ercan
Cukurova Holding	Heavy machinery, textiles, agricultural equipment	Mehmet Emin Karakasoglu
Enka Holding	Contracting, marketing, trading, pipes, industrial goods	Sarkis Tezel
Anadolu Endustri	Bear, automobile, computers, marketing, aluminium	Kemal Yavuz
Profilo Holding	Household goods, TVs, electrical machinery	Jek Ramzi
Aksar Holding	Chemical reactors, heavy industrial equipment, electrical and electronic machinery	Ihsak Alston
Yasar Holding	Prima dyes, processed foods, tourism	Selcuk Yasar
Ercan Holding	MAN trucks and diesel engines, textiles, paints, chemicals, buses	Tayyip Erkan
Bodur Holding	Ceramics, industrial equipment	Durham Bodur
Tefken	Contracting	Nejat Acaroglu

commerce, trading, and re-exporting.

Theoretically, companies can set up wholly-owned subsidiaries in Turkey. In practice a joint venture is usually recommended, and a Turkish agent is said to be indispensable.

Ultimately, of course, no amount of legal changes or decrees will count so much as the commercial opportunities. "You open the door and keep the door open, and maybe some visitors will come in," says one industrialist. Turkish industry is hoping that Mr Ozal's Government signifies a permanent end to Turkey's traditional xenophobia.

subject to the scrutiny of the Council of Ministers—are involved and among the lower echelons of the Foreign Investment Directorate for smaller projects.

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Turkish iron and steel products are regarded as variable.

Chemicals are the province of the Turkish Konya Sanayi Kurumu with nitrates, fertilizers, petrochemicals and even a dye factory coming under its wing.

Turkey's declining reserves of iron ore, crude oil and coking coal are forcing the gradual awareness that the old ideal of self-sufficiency in raw materials cannot continue unchanged.

More liberalised policy will have to come sooner or later and would probably be one of the swiftest means of forcing the SEE's to mend their ways.

A further problem is geographical. Political and sometimes strategic reasons have led successive governments to set up SEE factories all over the country.

Private sector firms on the other hand are still concentrated around Istanbul, Izmir, Bursa and Ankara for the most part. Communications difficulties and transport delays are sometimes the result of this mismatch.

In energy supply, the generator has established itself as a feature of the Turkish industrial landscape in the past three years. Though the envisaged power cut which paralysed Turkey before 1981 did not occur at present (at one time home owners and factories alike had to live with daily cuts of up to 100 hours a day), there is still significant fall in energy production. Last year demand was 29,133 mn Kwh while production of electricity was only 26,551 mn Kwh.

The deficit was met by a combination of powercuts and imports. In 1982 1,773 mn Kwh electricity was imported

from the Soviet Union and Bulgaria. The 1983 figure is expected to be around 1,400 mn Kwh but will probably rise to 1,700 mn Kwh in 1984.

The longer term outlook is dire. By the end of the 1980s, demand is expected to be around 200bn Kwh annually and the shortage could be crippling. Turkish industry before the end of the present decade.

This explains the enormous emphasis currently being given to the Euphrates Hydroelectrical Dams project and to the nuclear power programme.

The first works contract for the Ataturk High Dam was awarded this autumn, going to a local consortium, now banded together in a new consortium "Ata-Inşaat". But the financing for this project remains mysterious, as do the very much larger sums needed for Turkey's projected nuclear power stations at Akkuyu on the Mediterranean and at Sinop on the Black Sea.

Letters of intent were issued in early November to AECI (Kandu) of Canada, KfW (Kreditanstalt für Wiederaufbau) of West Germany and to General Electric of the U.S. Financing of around \$2.4bn is involved and even on the export credit arrangements already published it is hard to see how Turkey could find the foreign currency needed to go ahead.

But energy is now the priority public sector investment. The country has only a few years to find ways to avoid its approaching energy bottleneck. The efforts made so far to push ahead with the Anatolia dam and the nuclear power stations are signals that the Government is determined to do so, despite the cost.

## Energy

### Raw materials

DAVID BARCHARD

WHEN FOREIGN companies are asked to list the major headaches of operating in Turkey raw materials and energy usually comes third on the list after "bureaucratic difficulties" and "high cost of funds."

There are two sides to the problem. Firstly Turkey does not produce enough energy and the shortfall looks like getting much worse over the next decade. Secondly the supply of most raw materials is largely in the hands of public sector producers established several decades ago and slow to adapt to changing economic practices.

Wherever possible firms have to purchase their raw materials from Turkish producers, though import licences will be granted where local supplies are not available. Permission is granted relatively easily for high technology items (though early in 1982 a temporary ban was slapped on private sector imports of computers) and possible exports are involved.

On the other hand, the bureaucracy and official regulations involved can be time-consuming.

Sometimes there may be a total ban on non-essential ingredients. Foods, confectionery, shampoos, sprays, perfumes for example usually have to be produced without relying on special imports.

As a result a Turkish product being manufactured under an international brandname may have fewer ingredients than it

would do if it was being made in Europe. The difference may not be noticeable to Turkish consumers, but it is sufficient to ensure that the products concerned can only be sold in Third World markets.

The chief grumblings of the private sector however concentrate on the performance of the major State Economic Enterprises. Quality can be variable to low. Supplies may not be delivered on time. Sometimes they may not be delivered at all.

One firm (which asked not to be named) described how it would wait for up to two months for supplies from Petkim, the State Petrochemicals Corporation, only to learn that they were not going to be delivered. A further two months would then be needed to get the same supplies from abroad.

These delays—and the tendency of the State Economic Enterprises to make sudden swinging price increases rather than gradual adjustments—mean that firms tend to hedge their bets and overstock on basic raw materials.

Prices in fact remain politicised and determined, though Mr Ozal will struggle hard to break this tradition.

Coal is handled by TEKI, the coal authority, though some imports of coking coal are not being made on regular basis.

The iron and steel industry is largely though not entirely under state control. The Asilcelik special steels plant at Bursa, once bailed at by the state, has been under state management since 1980.

Imports of crude made up

\$3.8bn of Turkey's \$8.5bn total imports in 1982.

The trouble is that the geological prospects for a major oil strike in Turkey do not look terribly strong and at present the oil industry is in recession throughout the Middle East. The major Turkish oil wells yield a heavy sulphurous crude which is not very attractive on international markets.

No one expects Turkey to become a second Kuwait or Libya. But as Ismail Kafesoglu, the head of the state petroleum company TPAS (until the recent reorganisation, known as TPAO) points out, though Turkey's cretaceous geological levels have been broken up through mountain building,

recent years do not suffice his

composure. "One thousand and eight hundred wells have been drilled so far in Turkey, while they drill 20,000 holes annually in Texas," he says.

Offshore activity, in the Bay of Izmir and along the Black Sea Coast looks particularly promising. Inland, the Tuz Golu region looks hopeful for natural gas.

The Ozal administration may press ahead with the prospecting ventures. It will also probably set up a petroleum trading company. "But its biggest headache may be over Turkey's refining industry where a substantial measure of overcapacity now looks inevitable."

By the end of the decade, after Turkey's fifth refinery at Kirkuk has come on stream and enlargements of existing plants have been completed, capacity could well be above the 30m tonnes mark.

By contrast, demand may not be far above 18m or 19m tonnes a year. The planners of the early 1970s, who failed to foresee the oil slump and reduced demand in Turkey, have set a major problem for the economic manager of the late 1980s.

## Invitation goes out to prospectors

### Oil

DAVID BARCHARD

ONE of the new public sector initiatives set up this year is Petku, the State Petroleum Board. Its formation (the members of the board have still to be named) was the second major event in 1983 showing the importance the Government gives to the petroleum industry and to the quest to boost Turkey's flagging output of crude oil.

The first major event was the enactment in the spring of a long awaited new Petroleum Law, intended to encourage foreign companies to come in and prospect.

The need for new prospecting is obvious. Turkey's major oil fields are between 20 and 40 years old and close to exhaustion. Production is dropping each year. A decade ago, local production of crude was equivalent to about 40 per cent of consumption. Today the figure has dropped to 13 per cent. Though crude production has

been around the 2m tonnes mark annually, there have been unmistakable signs of a tapering off.

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"There have been only 18

drillings to date in the Tuz Golu (Salt Lake) area," says Mr Kafesoglu. "But the deeper

levels there are covered by

15,000 feet of sediment and

these are the strata that are

the most productive ones in the

Middle East."

The 1983 Petroleum Law steps

up incentives for foreign companies to come into Turkey and prospect.

Some 35 per cent of offshore finds may be exported. These and other incentives may well be raised by the Oil and Gas Commission.

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## RESOURCES

# Men who defied the conventional wisdom

## Founding fathers

DAVID BARCHARD

ALMOST everyone who knows about Turkish industrialists has heard the story of Vehbi Koc, the grand old man of the Koc group, and his childhood in pre-World War I Ankara. But how many other business biographies in Turkish life remain to be told.

Enin Hattat, for example, the founder of the Kayseri-based Hattat/Benna group, went into business in the late 1940s by starting up a road contracting company when he was only a 15-year-old schoolboy. Finding business more profitable than studying, he turned a summer job into the foundation of an industrial empire.

Even where the stories are less colourful, they almost begin in the same way, with one or two young men opening up single-room offices in the 1940s or 1950s and end in the boardrooms of corporations, the names of which are becoming widely known abroad.

It has to be remembered that the first Turkish industrialists were defying the conventional wisdom. They were coming from a country with little or no business class (Vebbi Koc was converted to the idea of commerce because he noticed that his trading non-Turkish Christian neighbours had more money than his parents to buy their children donkeys to ride).

Although men such as Sarkic Tara and Sadi Guncelik, the founders of Etska and many other first generation business men, were graduates of Istanbul's Technical University (then the country's best), subsequently pushed into third place by Ankara's Middle East Technical University and the University of the Bosphorus, a more conventional career would have been taken into government.

Suleyman Demirel, six times Turkey's Prime Minister, got to the top after a successful civil service career. People of his generation did not even consider the private sector.

Because of the relatively short time-scale involved most major Turkish groups are still family affairs. "It's hard to trust anyone in business outside the family," says a director of an Ankara-based construction company who admits he would not be holding his present position if he had not married the founder's daughter.

"I am the number one man outside the family," is the proudest boast many Turkish executives ever hope to make.

But the rapid diversification of the major Turkish groups and the need for more training and talent means that some of the second generation of Turkish family businesses are already having to choose between lagging in the race for markets and adopting a more impersonal corporate style.

### Compromise

Some businesses try to compromise. Gama, an Ankara-based engineering company has more than a dozen founders and is not dominated by a single individual or family. "We call Mr Erman (the group's chairman) 'Abi'-big brother-and we really mean it," says a Gama executive, "because although we are not actually a family, we work together as if we were one."

### Long-term risks

Other businessmen think there could be long-term risks in the present cult of youthfulness in the business world. "These people aren't going to die off or leave business at 40," says one economist. "Things could be top heavy for a generation."

He points to what he says is the unsatisfactory experience of many foreign companies entering Turkey in the 1960s.

"They appointed bright young university graduates then and the same people have sat on their jobs for a generation and are now dull and middle-aged. It's a real management problem, easing them out and getting better ones in."

For the moment, however, such anxieties are not often heard. The ageing captains of industry and their youthful executives both feel they have the bit between their teeth.

His words are echoed by Altintay's Fethi Agalar who

is himself heading one of Turkey's most dynamic groups at the age of 31. In the electronics industry, Hacim Kamoy of Aselsan says the same thing. "I set up the company and I am the only old man around here. We don't have anyone apart from me over 35."

Nevertheless, voices can be heard sometimes asking whether or not there may not eventually arise a conflict between the white-coats who do most of the work in the major groups and the families, once the dynamic founder-member generation starts to die off.

"There is bound to be a succession problem eventually," says one Istanbul executive, "but it will be softened by two things. First, most groups are already making their ablest managerial staff into shareholders. Secondly, the days are passing when funds can be raised simply from private sources.

Firms are going to need more and more capital open to the public. That means that a Turkish general manager's report, which at present is very often simply a kind of action because the man is also the majority shareholder, will be reporting to one day will start to become the real thing."

In part this is because of the major Turkish groups which could be the future for managerial talents as young as possible. While there is relatively little commitment between unskilled labourers and their employers in Turkey (though some groups aspire to develop a Japanese-style company loyalty in their workers), the picture is different for managers.

"We take only people in their early 20s and we try to keep the average age of our young managers down to about 26," says a leading marketing company. "We look for excellence. They have to be bilingual. We'll give them the rewards they deserve. If they want, by the time they are in their thirties they can be general managers of companies."

The result is that even today, according to one export manager, only five or 10 Turkish companies could claim to have West European management standards.



Three generations of Turkish business: Mr Vehbi Koc (left) has grown with the Turkish Republic, turning an Anatolian grocery into an industrial and trading group with sales of around \$2bn (unconsolidated) in 1982. Mr Selim Sabanci (centre) represents the second generation, a son who has kept building force

fully on his father's success; his group matches Koc's. Mr Ayhan Sabanci (right) symbolises a new force, the contractors who have grown rich in the Middle East and are now expanding into industry. He has just bought out Koc and Sabanci interests in Turkiye Garanti Bankasi.

## Search for professional managers intensifies

FRESH CAPITAL and affordable credit are certainly needed to keep the modernisation of Turkish industry going. But in the eyes of many businessmen professional management is more important.

The lack of professional, industrial managers is increasing, felt as Turkey tries to become internationally competitive in those sectors like agriculture, textile and tourism where it has natural advantages.

"The belle époque of monopoly and protection is over," says one senior industrialist, Mr Ali Koçman of Koçtaş. "But it is not easy for people to forget and some changes of mentality are still needed."

Traditionally the private sector has drawn its managers from public administration or the state enterprises. And while domestic market monopolies reigned and industry was entirely protected from external competition profit was almost guaranteed and modern management skills were superfluous. Managers from the state sector have too often brought with them their own bureaucratic culture, in which buck-passing and deference are the natural order of things. One former state enterprise official, it is said, never once visited his new employer's shopfloor.

Some of the export-oriented companies are learning how to convert their technicians—of whom there seems no shortage—into general managers. A number of Turkish families send their sons and daughters to the U.S. or to West Europe to study business administration.

But the private sector still feels the need of a more systematic approach inside the country, especially for the re-training of technically-qualified employees for promotion into

But Turks are proud of their adaptability and native shrewdness, and few doubt that with the right incentive and training a new generation of professionals can quickly be created.

In the long run, says the head of a successful textile group, it will be practical to expose to Western competition

### Management

CHRISTIAN TYLER

that generates the expertise. But in the short run education is the problem.

There are a number of business schools in the regions, but they lack qualified staff. The best facility in Turkey is at Bosphorus University in Istanbul, formerly the American Robert College.

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feels the need of a more systematic approach inside the country, especially for the re-training of technically-qualified employees for promotion into

"staff" positions. Only domestic institutions, it is argued, can successfully build on the Turkish school education and relate Western techniques to the needs of Turkish industry.

Management seminars, run by native or foreign concerns, have become suddenly popular but are scarcely a substitute for permanent training establishments.

"They are just fashion shows," according to Mr Fethi Agalar, chief executive of the Altintay textile and clothing group.

Foreign companies in Turkey

have set an example—unpopular though that example may sometimes be. The cousin of Unilever in Turkey, Mr Nurettin Yıldız, says: "Unilever is management in this country, long established in the company, mainly bought out its Turkish partner in an ailing concern and with new management claims to have turned a loss into a profit in one year.

"In the last three years local tycoons have understood how to manage their businesses. I'm not saying they are ready to compete with the EEC, but they have come a long way."

New investors in the country are still wary, however, and—despite the still strict control of work permits for foreigners and a residual bias against them in some sectors—often regard management control of a joint venture as more important than financial control.

Certainly the situation was

chaotic before. Employers found themselves having to pay a host of items dating back to the period when a new worker would probably not even have shoes of his own. Severance

## TURKISH INDUSTRY V

# Unions tied hand and foot

### Labour

DAVID TONGE

pay had reached the stage where in some cases a firm's liabilities for this item alone exceeded its net worth. It is this which makes men such as Mr Selim Sabanci, head of the Sabanci group, argue today's laws are much better.

One consequence of the laws is that they will delay the time before union pressure is really felt by employers. Workers have seen their real take home pay cut by about 40 per cent in the past five years.

At the same time collective bargaining will in any case not be the norm for at least a year. Since September 1980 wages have been established by a central tribunal. According to last summer's labour laws, factory union branches should start collective bargaining for 1984 from February. But in practice the tribunal has been giving three-month settlements. Around half the country's workers cannot expect to start wage negotiations until late 1985.

Precariously serious is the plight of the workers employed by some companies which have gone bankrupt and then been rescued by banks and government. In many cases workers have not received any pay since the spring, but cannot change jobs jeopardising their social security rights.

The investor setting up in Turkey will find staff available if he shops around. There is plentiful unskilled labour. Unemployment now averages around 15 per cent of the labour force. Most firms expect to provide their own in-house training to workers rather than buy in skilled workers.



Mr Abdullah Basturk: fought communist influence in the radical Disk confederation and is now on trial for his life for communist activity

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## TURKISH INDUSTRY VI

The Government is considering tax reforms. There are also plans to establish free trade zones and liberalise import restrictions.

These issues, together with the rich regional variety of the country, are considered on this and the following page

## Further reforms expected

### Taxation

DAVID BARCHARD

LIKE OTHER areas of government, Turkey's taxation system is struggling to adjust itself to the needs of the late twentieth century. A major overhaul nearly two years ago is probably a stage along the way rather than the final destination. Mr Ozal's plans for the economy are likely to include further tax reforms.

Like many developing countries, where tax revenues make up only a small percentage of GNP (about 15 per cent in 1982), Turkey's tax system has for years been weakly administered and distributed its burden unfairly. For political reasons most of agriculture has generally been lightly taxed. High indirect taxes combined with heavy taxation for salaried (particularly government employees) have been the order of the day.

Rates of personal taxation are still very high by Western standards. An executive earning \$25,000 a year in Turkey would pay about 60 per cent of his income in tax. Even people earning the minimum wage of TL 16,250 (\$60) a month pay the minimum rate of 35 per cent of this in income tax. However, the burden is being gradually lowered.

Today's rates are consider-

ably less punitive than they were several years ago and next year the basic rate will fall to 30 per cent. A fiscal balancing tax, once 3 per cent, will drop to zero next year.

The basic rate on corporate profits is 40 per cent, but foreign shareholders pay a further 20 per cent withholding tax on profits distributed to them. This is one of several indications of a degree of discrimination against foreigners in the system.

In order to avoid liability on worldwide income, foreign companies must be either limited companies or joint-stock corporations.

Difficulties over depreciation and the revaluation of assets were resolved last year when the Government passed a decree on asset valuation, allowing businesses to bring the book value of their fixtures into line with inflation.

There are two methods of calculating depreciation: the straight-line method and the declining balance method, but the former is used much more widely. Industrial buildings are allowed a 4 per cent annual depreciation rate, while for land improvement the figure rises to 5 per cent and for electrical, water and steam installations it goes up to 20 per cent.

Rates for machinery and equipment are between 6 per cent and 20 per cent and for vehicles 5 per cent and 20 per cent. These rates are doubled (with a ceiling of 25 per cent) for the declining balance

method. There is no separate tax on capital gains. Proceeds from selling buildings, machinery or shares are taxed as company income.

One tax which the Ozal Government may look hard at is the 15 per cent service tax on banking and insurance operations, regarded as one of the major reasons why the cost of money to borrowers in Turkey is high.

Interest payments are also subject to a 20 per cent withholding tax and interest payments remitted abroad incur a total of 30 per cent in tax. Payments on royalties and fees to foreign licensors are taxed at 35 per cent and 30 per cent each.

Other taxes which affect industry are production taxes, consumption taxes, and operation and sales taxes. The former affects imports and some manufactured goods are exported products.

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Operations and sales taxes run at 3 per cent and affect restaurants, bars, hotels and cafés. However, some goods are also liable for the tax too. These include some vehicle spare parts, tyres, cosmetics, furs, tele-

vision and video sets, jewellery, silverware and furniture.

The consumption tax is for state monopoly products and motor vehicles, motorboats, and yachts. Beer, sugar, matches (but not cigarettes) are covered by this tax.

Because of Turkey's stated intention to join the European Community there has been talk for several years of introducing a value-added tax (VAT). However, it would seem that no serious work has yet been carried out on this by the finance ministry.

The dates for the introduction of the tax have been postponed on each occasion as they have approached but official thinking is that the tax might be introduced in 1985. If it is rates will probably be set at 9 per cent and 13 per cent and the production, consumption, and operation and sales taxes will be abolished.

For large companies there is no doubt that Ministry of Finance is thorough. Companies are traditionally advised that to show a loss rather than a small profit will attract the attention of the inspectors. However, auditing of the kind required in the West is as yet little known in Turkey and many problems of definition often have to be resolved by discussion.

As far as companies are concerned, conditions invariably get much easier if exports are involved. Interest rates tumble and tax rebates abound, though the formalities involved may be complex and slow.

At the opposite end of the scale, provinces like Van, Agri and Diyarbakir are socially and economically decades behind the west of the country. There is little or no private industry. Unemployment is far above the



## THE BUSINESS ENVIRONMENT

**Take-off slow but agents bullish**

THE TURKISH advertising industry is one of the major beneficiaries from Mr Ozal's 1980 economic reforms. Until that year, Turkey's business life had been shaped by a constant excess of demand over supply. Sales promotion, like concession protection, was something in which companies did not have to devote much thought.

With the pressure on to seek export markets and with demand now chronically depressed at home, attitudes to both advertising and marketing are changing but perhaps not as fast as might be expected. In 1982 total spending in Turkey on advertising was TL 26,500m, or just under \$1m. The figure was equivalent to 0.03 per cent of GNP.

"The problem is that firms simply do not see advertising as a necessary form of investment," says the vice-president of one of Turkey's biggest advertising agencies. "When times get tough for a firm, the first thing they cut back on is their spending on advertising."

His point is strikingly illustrated by one of the fastest-growing new industries in Turkey: processed foods. As *such*, by *such*, Turkish equivalents of Western foods have come on to the local market; none of them has been given the intensive advertising publicity which greets a new product in Western markets.

The rapid growth of the retail food market would probably have been much faster if advertising had

## Incentive scheme boosts Anatolia

### Regional development

DAVID BARCHARD

notional national average of 20 per cent. Poverty of the kind sometimes seen in the Indian subcontinent strikes the visitor's eye almost as soon as he arrives.

The contrast of these two extremes should not obscure the fact that in the 1980s, Turkey's industrial map is becoming increasingly complex and multi-centred. Izmir, Ankara and Adana have emerged as major industrial business centres alongside Istanbul. New industrial projects are being set up all over the west of the country. Even along the Black Sea coast business is thriving even if most of it is geared to the domestic trading market.

An industrialist's airy dismissal of the economy of the hinterland—"There is no one out there"—to this correspondent is misleading.

Since the 1960s government has been operating an incen-

tive scheme designed to encourage industry to shift away from the metropolis and to open up Anatolia. It has been only partially successful. The infrastructural problems of operating far away from established centres have more than offset the lack of incentives for many firms. Some patent absurdities have resulted.

Turkey's largest gear and transmission factory, opened in 1982, for example is situated in the wild Anatolian countryside just over the 40 kilometre boundary imposed by government planners for incentives. In order to have good telephone communications with the capital, the firm had to spend \$7,500 each on two special lines through the Ankara exchange system.

Infrastructural problems have not prevented concentrations of industry growing up in the Cukurova region around Adana and Mersin, in the Aegean around Izmir, and around the western cities of Bursa (home of much of the Turkish motor industry) and Eskisehir. Elsewhere, the mining town of Zonguldak on the Black Sea has become another industrial node point.

The fact remains, however, that most of the older industry in Anatolia was placed there by the state, usually in response

right next to a troubled but rich region," says a Mersin businessman, Mr Orhan Sulayimci. "This is an ideal spot for transit trade through to the Middle East."

Meanwhile Turkey's bureaucracy is grappling with the administrative problems of setting up and running the zones. A new chain of command placing overall responsibility for the zones in the hands of a single official has been created.

The next step, expected to go ahead very shortly, will be to fence off the sites and start the work of building up infrastructure and services.

The Turkish civil service, conscious that it is setting a precedent, is moving slowly. Many businessmen feel that things could have proceeded faster. For state officials, however, a major aim is to ensure that smuggling and other crimes do not become endemic in the zones.

No announcements have been made yet about which firms will be setting up in the zones or on what terms, but regulations to deal with these and the further problems involved are expected in early January.

## A dream coming true

### Free trade zones

DAVID BARCHARD

FREE TRADE ZONES, a distant dream for many Turkish private sector businessmen since the 1920s, could become a reality in 1984 and are certain to do so within the next few years.

Few other decisions taken since 1980 have been so unwelcome to the entrenched bureaucracy in Ankara with its narrow view of sovereignty and emphasis on the right to exact high tariffs on all goods coming into the country. The fact that free trade zones now look like being accepted as something relatively uncontroversial when they do appear signals a major shift of public attitudes.

Much of the credit for this goes to President Kenan Evren who was converted to the idea of free trade zones during a trip to South Korea in December 1982.

Even so it has taken a year to overcome a series of bureaucratic obstacles, set up the administration involved, and select the first two sites.

Turkish planners, headed by the outgoing Minister of State, Mr Sermet Refik Pasa, say that the country will eventually have up to six free trade zones and that both trading and manufacturing zones will be established. The initial two zones were announced on November 13 and are to be at Mersin and Antalya,

which choice of Antalya surprised some observers. The harbour there is fairly small and the town is the heart of Turkey's tourism industry and thus not an obvious candidate for industrial development. It is also fairly remote.

The choice of Mersin had looked likely from the begin-

ning. Mersin's business community has been lobbying for the establishment of a free port in the town for a decade.

"We are an area of calm right next to a troubled but rich region," says a Mersin businessman, Mr Orhan Sulayimci. "This is an ideal spot for transit trade through to the Middle East."

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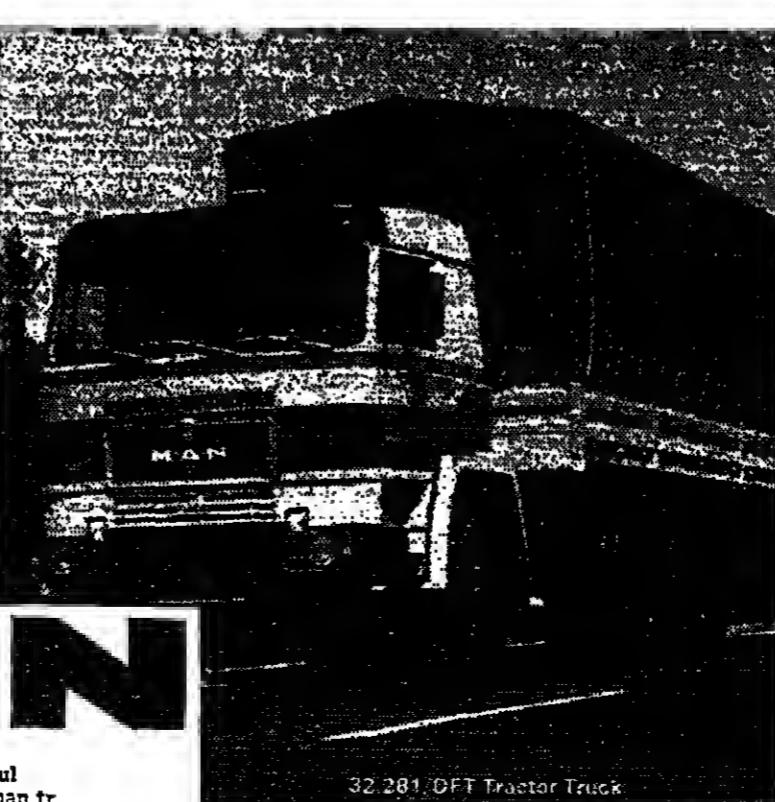
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Until now Turkey has in practice eschewed integrated area development schemes, arguing that national development should be spread nationally.

Various regions have attempted to assert themselves against the dominance of the business capital of Istanbul. A generation of "social democrat" industrialists arose in Eskisehir in the early 1970s, urging the claims of the smaller Anatolian factory owners. In a different way, the Adana region also pressed hard against the Istanbul business world during the boom years for the Turkish textile industry.

The end result however was rather disappointing. Businessmen such as Necati Sabanci and Karamanoglu of the Cukurova ended up by decamping to Istanbul.

The older generation of smaller Anatolian traders throughout the country are being replaced by recognisably modern businessmen, although in the more far-flung regions the private sector is still confined entirely to trade.

Television and communications are beginning to bridge the gap—cultural and psychological as well as economic—between Istanbul and the provinces. Migration has brought much of the population of Anatolia into Istanbul. The next generation may see major private sector development being taken back to the more prosperous parts of Anatolia.

However, the crippling poverty of much of the central and eastern regions is likely to remain a major social problem for successive governments.

In the longer run, the development of the regions in Turkey can only be successfully accomplished when Turkey's provincial cities become an environment in which successful middle class people want to live. That may be at least another generation away.

The Nationalist Democracy Party of General Turgut Ozal also tried its hand at advertising services, but its American-style majorettes and costumed roosters (the party symbol) seem to have gone down badly with Turkish voters, and the party came in a poor third.

Most major advertising agencies in Turkey are now in a bullish mood. The days when advertising meant collecting small notices for newspapers are over. The internationalisation of the Turkish economy since 1980 has brought windfalls for the major companies, advertising accounts for successive Western publications putting out supplements on Turkey.

The marketing picture is more varied. Firms tend to set up their own marketing operations and as yet usually draw on their own staff who have probably not been trained for the operation. Inside Turkey there is relatively little vertical integration: the major groups handle their own marketing operations.

Market research is gradually developing, but many new products are put on the market with relatively little serious attention to likely demand.

Export marketing operations are also expanding rapidly and some banks (notably the Finanbank) are beginning to offer sophisticated services to the major groups. But as yet, personal experience and contacts, reliance on the world's economic press and attendance at as many international business gatherings as possible, dominate the ways in which many firms make contact. With potential new customers and find out what they want.

## BUSINESS

## TURKISH INDUSTRY VII

## Compromise shaping up over trade

The EEC  
CHRISTIAN TYLER

PERHAPS IT was a portent of the coming round in Turkey's long-running battle with the European Community. In July, Mr Turgut Ozal, then a prime ministerial candidate, commanded the Ankara offices that the EEC delegation had chosen for themselves. His jocular reply to their protests was simply: "This is Turkey."

Relations with EEC were already bad before the Turkish Cypriots declared UDI last month; and yet that move quickly supported by the Turkish Government appears to have passed by relatively smoothly. Greece's unpopularity in the Commission has worked in Turkey's favour, according to diplomats in Ankara.

Yet there are serious continuing tensions between Turkey and some EEC states, especially France, and the 800m ECU aid under the fourth financial protocol remains blocked because of Turkey's bad record on human rights.

The country meanwhile faces possibly eventual expulsion from the Council of Europe for the same reason.

While Britain and West Germany would like to see the EEC aid conduit reopened now that civilian rule has ostensibly

been restored, commercial relations are still strained indeed.

France, protagonist on the human rights issue, has seen her exports to Turkey fall dramatically as the Turkish Government takes its business elsewhere. Even West Germany is complaining that a 1982 reciprocity agreement giving access to German markets has been eroded, while the Turks in turn are upset about West Germany's clampdown on the immigration of Gastarbeiter.

As for the serious human rights complaint, there is no sign that Mr Ozal intends to move very far or fast with legislation to restore political trade union and press freedom in Turkey, or indeed that he is much impressed by the threat of being denied the blocked EEC funds.

But on the narrower issue of textile, particularly the battle over Turkey's textile exports, some kind of compromise is shaping up. Textile producers, having failed to make headway in their recent direct negotiations with the Commission in Brussels, have now asked Mr Ozal to pursue the issue at government level as the EEC insisted they should.

Some diplomats in Ankara maintain that trade relations could be mended with a form of words that reflects the real, as opposed to the official position. In other words, Brussels would have tactfully to recognise that

## TURKEY'S EEC TRADE

(\$m)

	Jan-Aug 1983	1982	1981		Jan-Aug 1983	1982	1981
EXPORTS TO EEC .....	1,266	1,733	1,362	IMPORTS FROM EEC .....	1,674	2,436	2,519
West Germany .....	476	645	645	West Germany .....	693	1,069	940
Italy .....	na	327	245	Italy .....	na	415	372
France .....	na	185	215	France .....	na	263	400
UK .....	na	189	148	UK .....	na	434	424
TOTAL EXPORTS .....	3,448	5,746	4,703	TOTAL IMPORTS .....	5,641	8,734	8,833

EEC monitoring of quotas is ineffective and that West Europeans are conspiring to defeat the blockade that their governments set up.

Import surges have again this year caused the shutters to close. MEPA, a trading house which claims to be Turkey's largest exporter of textiles, says T-shirts were stopped in July and trousers in August. France declared its shirt quota full (a big order was successfully diverted to the U.S.), and almost all EEC countries had called a halt on cotton yarn imports. There are rumours that even West Germany is about to shut its doors.

"If France cuts imports of gloves, it's headlines here," said Mr Ahmet Haseki, general manager of MEPA. He admits that the import surges are the problem: what happens is that companies who have secured

scarce credit rush to meet their export targets for fear of having to pay the stiff penalties for non-fulfilment, and there is no mechanism for co-ordinating exports.

Turkey has retaliated with a 15 per cent tariff surcharge on European steel and a similar tax on machinery imports. The result, say Mr Haseki, is that Turkish textile producers are buying their machinery from Switzerland or the U.S. and their synthetic fibres from Spain, Finland or East Europe.

Others say order books are full despite the EEC quota restrictions. Garments are routed through "easy" countries like West Germany, through partner companies in Switzerland and Austria. Sometimes it is merely a matter of sewing a few extra buttons on a T-shirt and calling it something else.

"The Turks are very quick copiers of haute couture; they can have those clothes in the shops in a week," says Mr Gwyn Morgan, the EEC's new representative in Ankara. He says Turkey is in no position to agree an agreement on textiles, but is desperately concerned to protect its EEC association status following the prospect of Spain and Portugal becoming full members.

## Debate begins on incentives

Exports  
CHRISTIAN TYLER

TURKEY'S EXPORT boom is over for the present at least. This year's growth is expected to be around 2½ per cent compared with 22 per cent in 1982 and no less than 62 per cent the year before. A sharp drop in agricultural sales is chiefly responsible, and total exports are likely to fall well short of \$6bn.

One consequence of this—probably temporary—stagnation has been a keen debate among Turkish industrialists about the efficiency of present export incentives. The boom itself occurred under Mr Turgut Ozal's tutelage. Now that he is Prime Minister (and will be taking foreign trade policy under his own wing) industry is confident that exports will be at the top of his economic agenda. New motivation is needed, but what form should it take?

A few westernised businessmen argue that the present system of state subsidies and export "targets" will prove counterproductive in the long run, and that a 20-30 per cent revaluation and a free exchange rate is the right answer. They say companies have become overdependent on domestic incentives, and are failing to de-

velop sound, long-term, markets and product strategies. True or not, that view is unlikely to prevail in a developing economy like Turkey whose economy until 1980 had been virtually insulated from the outside world for over 30 years.

Again, major obstacles like a severe export credit shortage and undeveloped marketing and management skills, will take time to remove.

The credit shortage has been acutely felt this year. Only about TL 110bn of subsidised credit, equivalent to less than a month's exports, has been available from the central bank via commercial banks; companies have been getting as little as a half or a quarter of the nominal value of letters of credit for short-term business. Export regulations are not

seen as a major obstacle although one firm complained that the customs required over 140 separate documents. Another said that customs officers are sometimes overzealous.

The biggest bone of contention, certainly among firms set up under the "open door" Law 6224, is the system of export obligations. Permission to set up a new venture in which there is foreign capital depends on a commitment to export a certain ratio of the output—up to 30 or 50 per cent in the Istanbul area, much less in the underdeveloped regions. The same commitment has to be given before a factory can be built even after a factory can be

opened. While understanding the intent of this rule, companies claim it is quite unrealistic in practice and will be lobbying the new government for a more flexible arrangement.

The rule may not always be strictly applied in practice. One US food concern whose primary motive for investing in Turkey was to serve the local market, is said to have ducked its export obligations for years.

Joint venture companies are arguing through their pressure group, YASED, for the freedom to use their marketing skills and develop trading arms. At present this function is restricted to about 20 native trading houses.

For goods on the second list, the procedure is more complicated. A certificate of permission to apply for foreign exchange has to be granted, after review by the relevant government departments; normally the Ministries of Trade and Industry. Their assessment is based on an elaborate review of the company's needs and the market price of the goods it wants.

Importers have to pay a deposit of 7.5 per cent in the case of industry and 15 per cent in the case of commerce and may for certain products also be liable to make a "contribution" to the Backup and Price Stability Fund.

Foreign investors may however be exempt from certain import duties and taxes for goods they need to set up new ventures.

The Turkish business community is meanwhile waiting with interest to see how far Mr Ozal will go towards full conversion of the lira and freedom of the exchange rate. Measures like these, coupled with customs duties, are seen as the best way of giving domestic industry the necessary protection and dispensing with an unpopular licensing system.

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BALANCE SHEET (in Thousands of Turkish Lira)

	Unaudited Results	For the year ended
	To June 30,	December 31,
ASSETS		1983 1982
Cash and due from banks	8,372,807	17,997,966
Reserve deposits at Central Bank	6,061,448	6,737,077
Bills discounted	89,528	114,924
Government bonds	57,202	55,702
Loans:		
Short term	26,816,259	25,398,070
Medium term	6,078,448	3,005,716
	32,894,707	28,403,785
Less: Allowance for possible losses	(1,451,117)	(802,013)
	31,443,590	27,601,773
Equity participations	965,427	964,486
Bank premises, furniture and fixtures, net	1,040,085	967,197
Central Bank imports and other blocked accounts	1,315,563	1,198,184
Accrued income and other assets	8,766,687	5,675,604
	50,032,437	61,817,413

## LIABILITIES AND SHAREHOLDERS' EQUITY

Deposits:		
Commercial	13,337,627	15,335,566
Interbank	1,92,624	7,118,197
Savings and other	1,096,626	495,694
Time deposits:		
Savings and certificates of deposits	10,795,212	19,422,616
Interbank	341,439	345,170
	27,163,728	43,713,443
Borrowed funds from banks	7,166,700	5,556,174
Import advances taken	10,407,113	2,624,550
Payment orders at Central Bank	469,915	475,566
Accrued interest and other liabilities	7,524,541	5,406,741
Taxation:		
On income	963,502	651,662
Other	378,600	633,698
Total liabilities	54,074,309	59,062,134
Shareholders' equity:		
Share capital	2,242,510	16,650,010
Revaluation surplus	215,630	215,619
Retained earnings	1,499,998	874,950
Total shareholders' equity	3,956,128	2,755,279
	58,032,437	61,817,413

The results to 30 June 1983 are unaudited; however, in the opinion of management all adjustments necessary for a fair presentation of the financial statements have been included. These results are not indicative of the results which may be expected for the full year 1983 or any other interim period.

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## KEY SECTORS

## TURKISH INDUSTRY VIII



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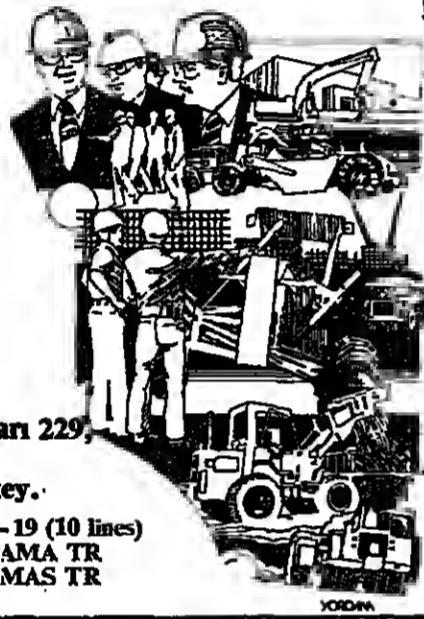
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Turkey's highly protected industries could face increased foreign competition. In some areas—notably defence equipment and processed foods—there are signs of new dynamism. The importance of electronics is increasingly being recognised. Performance in key sectors is analysed on this and the following three pages

## Small units crowd the road

## Motors

DAVID TONGE

TURKEY'S fledgling automotive industry has never suffered from lack of foreign suitors. One of the more recent firms prepared to show the seriousness of its intentions is Ford, which is purchasing 30 per cent of the shares of the Koc Group's Otoşan. This has just spent \$27m to introduce a new Ford truck model, the Cargo 1312, and to start diesel engine production.

Now Mercedes-Benz, which in the past stopped short of the altar, and may yet do so this time, has taken a 36 per cent share in Otomarsan's new \$80m project to produce 15,000 trucks, 19,500 engines, and military vehicles per year.

But in many ways the country's problems is not whether it has been loved but how. This year it is only likely to produce a total of 120,000 vehicles, yet, of these, the expected 40,000 tractors are being made by no less than nine Turkish firms—the 16,000 trucks by seven firms, and the 40,000 cars by three firms. (Buses and minibuses are the other main products.)

Each one of these Turkish firms has arrangements with foreign companies. The result is that most of the great names of the U.S. and West European automotive sector are to be found in Turkey. But the units are almost all small. Even today no-one seems to be thinking in terms of economies of scale.

The reason for this is clear. When the Koc group set out in 1960 to give Turkey its first motor car there were virtually no side industries to supply it with everything from front light to back brakes.

This lack of local supplies as well as the absence of experience meant that all the groups which entered the sector preferred to go step by step. For

years, protected by high tariff barriers, they were in a seller's market, meaning that many firms could exist side by side.

Over the years the side industries have grown. Around 80-85 per cent of the value of every bus and car made in Turkey is now locally made, as is around 70-75 per cent of the components that it uses. "We do not now automatically prefer imported components, but more attention to standards is still needed," one manufacturer says.

All this caused several firms to consider major expansions in the mid 1970s, but just then the market collapsed. The country's foreign exchange crisis meant that firms could not buy the necessary imports, strikes and electricity shortages plagued production, and inflation and economic stagnation hit sales.

It is true that average income in Turkey is only 40-45 per cent of Yugoslav levels and 20 per cent of Spanish levels but income distribution is skewed in Turkey, with large numbers of rich in the cities.

Yet, despite this, car and truck plants are running at a mere 45 per cent of capacity and tractor plants at one-third. The only bright spot has long been bus production. The labour intensive nature of buses has meant that Otomarsan, working under Mercedes-Benz licence, and MAN's Turkish plant were able to export when the domestic market was tight: last year they accounted for \$62m of the \$134m exports of the automotive sector. This year the domestic market has picked up so that, despite a drop in exports, they are working at 92 per cent capacity.

The large number of investment projects in heavily-engineered goods such as engines is a sign of the growth of Turkish confidence in tackling the more advanced stages of the industry. Now it is the absence of large amounts of capital on reasonable terms that is holding back the sector and by companies for not setting up plants capable of benefiting from economies of scale.

"IT WAS pure coincidence," insisted Mr Saki Sabanci, head of Sabanci Holding, as he gazed briefly on the roof of his tyre factory to answer why he had put his plant directly opposite the Pirelli and Goodrich factories in Turkey. But now he obviously derives pure pleasure from looking at his competitors across the Istanbul Izmit highway. In the past five years his Lassa has established itself as the largest tyre plant in the Middle East and has begun to edge aside its competitors in Turkey. At the same time Mr Sabanci openly relishes the way that even other companies' tyres make him richer.

"One-quarter of the value of each tyre they sell comes to me. They use my tire cord," he says cheerfully. His tyre cord plant, Kordsa, also in sight from the roof, is one of the major such plants in Europe. Turkey's tyre industry is a cautionary tale for both foreign investors and local businessmen. Goodyear, Pirelli and Uniroyal all came to Turkey in quarter of a century ago when foreign capital was briefly welcome. They were soon to find the atmosphere in Ankara changed and they became objects of deep official suspicion and obstruction. "We spent years being forbidden to modernise or extend our plants," a Turk Pirelli executive says today.

Admittedly, the situation changed in 1980 when Mr Turgut Ozal, now Prime Minister, was put in charge of the economy. But Goodyear and Uniroyal have left their capacity at respectively 55 and 100

for new firms to come into the Turkish market."

Its large agricultural sector has long appealed to tractor groups and even if sales have been low at home the country has begun to make its mark with its neighbours. Tractor exports in the first nine months of 1983 totalled \$47.8m. Equally strong is the potential for lorries. The country is large and the railways are notoriously inefficient. Yet there are less than 200,000 lorries in this country of 47m people.

Capacity at its Bursa works is 30-40,000 cars per year, and an investment of \$15-20m would be enough to double this, Mr Kirac estimates. "But there is no point in considering such a project when local capital costs 65-72 per cent and foreign capital will have to be paid back with devalued lira," he says.

The cost of local capital would have to fall to around 25 per cent, he says, to make the investment worthwhile.

In the meantime, Tofas is exploring plans to produce a smaller model, remaining below than the TL 1,620 (\$25,900) of its version of the Fiat 131. It is putting a basic Fiat 124 on the road at a price 30 per cent lower in an attempt to winkle out new customers.

For its part, Renault is involved in switching from the Renault 12 to the Renault 9 at the plant it has set up with Oyak, the army pension fund. "I do not see any possibility

of new firms to come into the Turkish market."

Mr Kirac says his group's present plans are to introduce the Ford Taunus to Turkey, producing it at their Otoşan works with a target of 4,000 for 1985 and 10,000 for 1986. The group is also participating in the model of a car not under

by the Fiat-Koc company, Tofas. Fiat has 41.5 per cent of the shares in this and the Koc group 24.9 per cent.

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That said the alternative is

also considered unthinkable.

A recent study by the industry

forecast that Turkey would need to import \$1.34bn-worth of

MOTOR INDUSTRY DEVELOPMENTS					
Company	Project	Location	connection	Value	Status
Anadolu	Light-duty trucks	Istanbul	Izmir	Volvo	Under study
Endüstri	Switching to heavy-duty Volvo engines	Ankara	MAN	\$35m	Under way
Ercan	Truck plant	Bursa	Mercedes	\$30m	Approved
Ercan	Heavy-duty diesel plant	Ankara	MAN	Under construction	Under construction
Otomarsan	Truck engines and lorries and military vehicles	Izmir	Fiat	In production	In production
Otosan	6-litre diesel engine	Izmir	Ford	\$25m	Completed
Otosan	Cargo truck	Istanbul	Ford	\$25m	Completed
Tumosan	Medium-duty diesel engines	Aksaray	Mercedes	In production	In production
Tumosan	Tractor diesel engines	Kesya	Fiat	In production	In production
Tumosan	Farm tractors	Kesya	Fiat	In production	In production
Tumosan	Light-duty diesel engines	Aksaray	Mitsubishi	In production	Under study

VEHICLE PRODUCTION					
	('000 units)	1976	1977	1980	1983
Trucks		20	15	8	12
Cars		63	54	33	31
Tractors		37	38	27	26
Total, inc others		146	96	68	94
Rate of capacity use %		63	45	26	30

\* First nine months

Source: Automotive Manufacturers Association of Turkey

components to make the 617,000 vehicles expected in the years

1983-87. But in the absence of the industry these vehicles would cost the country over \$3bn-worth of foreign exchange. How Mr Turgut Ozal, the new Prime Minister, acts in allowing foreign competition in this sector will be one of the acid tests of his professed aim of opening up the country.

## A cautionary tale for investors

## Tyres

DAVID TONGE

"IT WAS pure coincidence," insisted Mr Saki Sabanci, head of Sabanci Holding, as he gazed briefly on the roof of his tyre factory to answer why he had put his plant directly opposite the Pirelli and Goodrich factories in Turkey. But now he obviously derives pure pleasure from looking at his competitors across the Istanbul Izmit highway. In the past five years his Lassa has established itself as the largest tyre plant in the Middle East and has begun to edge aside its competitors in Turkey. At the same time Mr Sabanci openly relishes the way that even other companies' tyres make him richer.

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Admittedly, the situation changed in 1980 when Mr Turgut Ozal, now Prime Minister, was put in charge of the economy. But Goodyear and Uniroyal have left their capacity at respectively 55 and 100

tonnes per day. By contrast, Turk Pirelli has just increased its capacity from 75 to 110 tonnes per day. All three now lag behind the 140-160 tonne capacity of Lassa.

The result is that the average cost of its TL 10.30m debt outstanding at the end of 1982 was 18 per cent. This is a relatively low figure in Turkey and equivalent to a tolerable 13 per cent of gross sales revenue. However, the situation changes if full account is taken of the company's foreign debt.

However, two factors mean that there is still room for all four plants in Turkey, and even possibly for the new state plant to be erected at Kırşehir in Anatolia. The first factor is that tyre prices are fixed by the Government so that there is little room for competition through a price war. The second is that Lassa is a case book example of how inflation and changes in interest rates and government regulations and equipment.

Having overcome teething problems over quality, the plant now claims 32 per cent of the local market and dominates exports with shipments this year of \$25m. It works under licence from B. F. Goodrich and has a considerable lead in the modernity of its equipment.

Set up, like many businesses, when interest rates were well below the rate of inflation, Lassa always had a high ratio of borrowed to own capital. The rules of the game changed in 1980 when bank interest rates were let loose. The cost of normal bank credits soared to 60-70 per cent.

Lassa was to some extent protected against this by the advantage here is eroded by its high debt burden compared with those of the other plants.

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KORDSA

Having borrowed the money when the exchange rate was TL 15 per dollar, he has had to watch on as the rate climbed to TL 160 last year—and TL 270 today.

Last year interest on this debt amounted to TL 2.6m of the TL 1.902 financing costs shown in the annual profit and loss account. But payment of principal cost the firm a further TL 1.52m. If this too had been included in the profit and loss account financing charges would have totalled 21 per cent of gross sales revenue.

By including it elsewhere in the accounts, the company was able to ensure that it turned in a net profit of TL 400m, and not a loss of twice that amount.

The group is quite dazzling about the way it presents its accounts. "We don't want to depress our shareholders," its

officials comment. They also add that only a diversified group with financial resources like those of the Sabanci group could have survived the brunt of the foreign exchange guarantee.

"We see it as an example of Turkey's potential—and what this country's private sector can achieve," says Mr Orhan Karahan, co-ordinator of the Sabanci Group. He says that the plant—which he estimates would cost around \$100m to build today—has now "crossed the bridge."

Certainly the Sabanci group has shown its confidence in this by recently increasing its shareholding from 35 to 60 per cent.

Yet the surprise is that Mr Sabanci is in some ways more proud of Kordsa. Helped with a credit from the International Finance Corporation, the private sector window of the World Bank, he has doubled the size of this to 28,000 tonnes per year of dipping capacity and 16,000 tonnes per year of twisting and weaving capacity.

A second extension of the twisting and weaving capacity to bring this up to 23,000 tonnes should be completed next year. It is now one of the largest such units in the world under a single roof, his staff boast.

Exports have doubled in the past two years to reach \$26m and market positions seem established. Further, having had to turn to Goodyear for set-up advice, Kordsa did all its own extension work. "It's a plant which shows how far Kordsa has grown," Mr Sabanci says.

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## KEY SECTORS

## TURKISH INDUSTRY IX

## Potential still unrealised

## Agriculture

CHRISTIAN TYLER

**IF THERE** is one thing on which businessmen and policy-makers agree, it is that Turkey has great agricultural potential. These days, everyone is talking about "agribusiness," and a growing number of native and foreign companies are investing in it.

But making agribusiness work for Turkey looks like being an uphill struggle. As a former government official ruefully observed, the department with least influence on agricultural investment is the Ministry of Agriculture itself. Even if it were given real powers by the new government, a thorough reform of the bureaucracy would be needed first.

Agricultural outputs have grown over the long term but suffers from a lack of irrigation, fertiliser and an apparent credit shortage; and bad weather this spring means a disappointing year for

farmers. But the food processing side, on which so many export hopes are pinned, is developing rapidly. Lessons have been learned from a number of spectacular misadventures in the 70s, when for example entrepreneurs set up fruit juice and tomato paste factories only to discover that the fruit itself was either not available close to hand, or that it was of the wrong quality for industrial processing.

Studies commissioned by the Industrial Development Bank and others have now identified the organisational gaps that have to be plugged: new seed strains need to be introduced, the farmers need to be retrained, more cold store capacity and refrigerated transport is required, factory hygiene improved, and sophisticated marketing skills applied.

Agricultural exports were worth just over \$1bn in the first eight months, compared with \$2.1bn for the whole of last year and \$2.2bn in 1981. The additional figures for agri-industrial goods were respectively \$421m (a big increase on the same period last year), \$563m and \$412m.

West German partners are

shamed by the sight of West European refrigerated trucks trundling through their country on their way to the Arab world, Turkish farmers have successfully interrupted that traffic with sales of their own lamb, chickens and eggs. For example, Iraq is now the biggest export market for the resurrected tomato paste industry, taking 16,500 tonnes last year. The UK was the second largest, taking 7,500 and the US third with 3,500.

## Growing interest

Direct foreign investment in agriculture is still rare, but interest is said to be growing daily. For example, the West Germans have a 35 per cent share of a fruit and vegetable refrigeration business called Fridgeon near Istanbul airport which is due to open next year.

American companies, recently in Turkey on an investment mission, appear keen to export animal feed and seed as well as processing technology, and Unilever, the Anglo-Dutch multinational, is expanding its Turkish operations in food.

## PROFILE: UNILEVER

## Sunflower oil venture planned

**THE TURKISH** word for margarine is "sana," just as the English for vacuum cleaner is "boover." In fact Sana is the brand name of a Unilever product. Over 100,000 tonnes a year of the stuff is turned out by the company's edibles division in Turkey, almost all of it for domestic consumption.

The Anglo-Dutch company also makes detergents and toiletries for the local market, where it has been operating for over 30 years with little serious competition.

But what really interests the chairman of Turkish Unilever, Mr Melih Yildizlar, at the moment, is the food business. He is one of those who believe agribusiness is more than just a vague word in the Turkish economic debate.

He is planning a new venture which, on the face of it, seems a model of the kind of enterprise that the Government is keen to promote. The idea is to set up local supply of sunflower oil for theedible factory. At present Unilever buys significant quantities of soybean oil "at very volatile prices."

The venture would bring together a U.S. company, providing hybrid seed and technology, Unilever to provide management, and farmers' co-operatives to grow and supply the sunflowers. The farmers would qualify for credits from the Agricultural Bank and would also get Unilever funds for their seed, machinery and further education.

Costing only TL200m (\$0.8m), but up to TL500m eventually, the project is not expensive. Seed would have to

be imported until propagation was established. The U.S. company and Unilever would have 35 per cent each of the new company and the farmers 30 per cent.

"In three or four years time we could not only bridge the import gap of 150,000 tonnes a year," Mr Yildizlar says. "We could even export."

He adds: "It's most important that we get a rational pricing structure for seed so that farmers can choose what to plant on the basis of free market prices, not government minima. At the same time we must educate them—I think they could double their yields."

Like other businessmen, Mr Yildizlar complains about the export requirements on which permission to expand is granted. Indeed, for one re-

C. T.

## PROFILE: FETHI AGALAR

## Rare kind of whiz-kid

**ANY SON** of an industrial baron might expect high office in the family firm at a tender age. But Mr Fethi Agalar, at 32 the chief executive of the Altinaylidiz textile group, is a genuine whiz-kid.

Mr Agalar represents that still relatively rare breed in Turkey—the professional manager who makes other people's money work for them.

He is the product of the former Robert College, run by the Americans and now part of Bosphorus University—indeed he is part of what is sometimes called the "Robert College Mafia." He studied in business and industrial administration with an MBA in marketing from a class of eight. Today he teaches financial techniques three hours a week at his alma mater—but the class has grown to 60.

Mr Agalar's father was a judge in Ankara, where he went to high school. After university Mr Agalar joined the Chicago-based international accounting firm of Arthur Andersen, working in their London office for three years, then for eight months in Tehran.

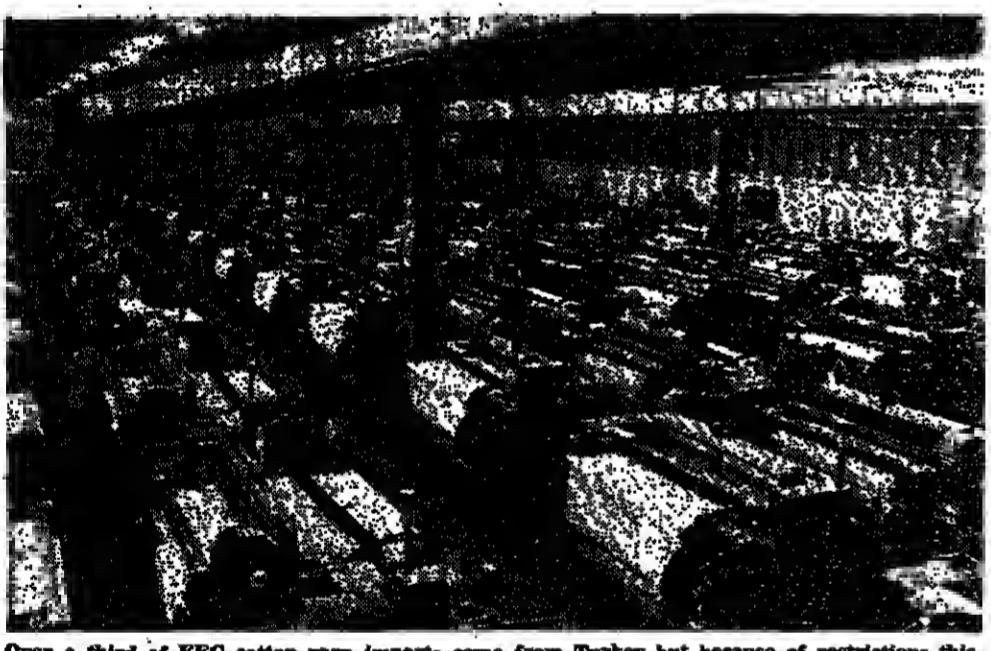
He helped set up the firms' Turkish office in 1979, but left along with some English colleagues because he felt the operation was not getting head office support.

Altinaylidiz took him on to develop their marketing, having already invested in some of the most modern textile machinery to be found in Turkey. The company had already graduated from textiles to ready-to-wear clothing, leather shoes and handbags. Mr Agalar set up a marketing arm, Karat in Turkey and Albatross in Switzerland, followed by a chain of stores in Turkey to sell clothes under the firm's brand name, Beymen.

The company has now branched out into furniture, mining and petroleum distribution. Mr Agalar has just clinched a \$30m steel transaction, converting Japanese blooms into Turkish billets for sale to Iran.

His wife Selma is also an Arthur Andersen-trained accountant, working for Turkey's Industrial Development Bank.

C. T.



Over a third of EEC cotton yarn imports come from Turkey but because of restrictions this summer yarn has had to be made up into grey cloth for sale elsewhere

## Why export sales are erratic

**ABOUT ONE** in five Turkish workers depend on the textile and clothing business, and the export of the industry, the country's biggest, still account for a large proportion of foreign exchange earnings.

Textiles' share of last year's \$5.7bn of exports remained virtually the same, of which some 60 per cent came from EEC markets. But, mainly due to an EEC quota system, it is an erratic trade in which producers face an annual scramble to unload their merchandise.

Further export growth was recorded in the first months of this year, but companies are not expecting much from 1983, as a whole. The balance between export and domestic sales is also erratic: at present home demand is said to be rising again.

Export sales are erratic too because of the way the credit system works. The search for subsidised export credits has led companies to undertake export commitments they cannot meet. To avoid the penal surcharge on repayment, they then have to find another exporter to fill their quota for them. The system leads to "bunching" of sales and usually means that the EEC country quotas are exhausted halfway through the year.

One trading house which specialises in textile exports has recorded a huge increase in turnover this year, from \$26m to \$400m, but virtually none of this is new sales: the company has merely succeeded in attract-

## Textiles

CHRISTIAN TYLER

much higher since so many companies are diversifying the origin of garments by routing them through EFTA countries.

One trader estimates that Turkey could sell \$1bn worth of garment to the EEC a year if allowed to do so. "If all the yarn was converted in this country, it would solve our unemployment problem."

Producers have turned increasingly to the Middle East and north Africa. For example Iran is taking 85,000 tonnes of cotton yarn and there has been a dramatic increase in sales to Saudi Arabia.

Scalped "conditional trade arrangements," worth \$1.2bn with Iran and \$1bn with Iraq this year, have provided a much-

needed security. These are intergovernmental swaps of Turkish goods for oil and the accounts are settled by the central bank. But exports to Libya have plummeted in this as other sectors because of the political risk, while new markets in Tunisia and Algeria seem by many as only short-term.

There is more than enough capacity in Turkey at the raw end of the textile industry, but some argue there is still room for investment—including foreign investment—in ready-to-wear, especially the top end. Turkey is still a cheap manufacturing country: if its industry could be made as efficient as those of the Far East, it would have a double advantage.

It is rumoured, for example, that some Taiwanese businessmen have been seeking to relocate their production in Turkey, to profit from the cheap labour, while a West German company is reportedly buying a garment factory in Izmir to process Brazilian yarn for export in the EEC.

Meanwhile the hand-made carpet trade is recovering rapidly according to Derin, of Istanbul, a big wholesaler of Hereke silk rugs which has survived the recession to emerge as the leading manufacturer in this luxury business.

Mr Mehmet Derin said the company expected \$15m worth of export sales this year and more than \$20m next. His company is now starting to produce wool carpets with silk highlights to widen its customer base.

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T.M.

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## TURKISH INDUSTRY X

The importance of the sector is now being grasped

## Assembly side dominates

### Electronics

DAVID BARCHARD

ANKARA'S VAST but relatively underused central railway station is not noted as an area for technological innovation but since last month its ticket offices there have been using computer terminals. Outside, computer terminals. Outside, the taxis which carry arriving passengers to other parts of town. They have been fitted with taximeters made in Turkey by Testas, the state electronics corporation.

The once fashionable criticism that industrialisation in Turkey was seen almost wholly in 19th century terms is rapidly ceasing to be true. The importance of the electronics and computer industries is being

grasped. Two Turkish businesses have started to manufacture electronic components, albeit simple ones, in the last three years. They are the state corporation Testas and a private sector firm Tupko which makes cathode ray tubes. Testas makes passive components such as resistors and capacitors and along with Aselsan, the military electronics company, is looking at ways to make active components such as integrated circuits and transistors with the Exer Corporation of the United States. There are also tentative plans for Turkey's first venture into microcircuitry.

Meanwhile, it is the assembly side of the industry which is dominant. There are now approaching 20 companies involved in electronics assembly in Turkey, including eight companies assembling televisions and video sets. There are four major busi-

nesses making printed circuit boards (PCBs) of which the largest is Netas, a joint venture between Northern Telecom and PTT, the Turkish Post Office, with plant at Umranli near Istanbul.

Others are Aselsan in Ankara; a new joint venture involving the PTT and two private sector businesses, Sezai Turkes/Feyzi Akkaya and Ray Sigorta, Teletels; and a private company, Unal. Both Aselsan and Netas can make double-sided, through-hole plated PCBs.

Turkey may not have produced its equivalent of Silicon Valley yet, but its infant electronics industries are staffed by graduates of the country's best universities, Ankara's Middle East Technical and Istanbul's Bogazici, and they radiate self-confidence and excitement. Both Aselsan and Netas devote a major part of their funds to research and development. Netas's R & D budget in 1984

is expected to be TL 500m, just over 4 per cent of its sales. "We have no problem in extracting young electronic engineers who are as good as any in the West," Netas says. "The problem may be trying to hang on to them later as many want jobs in the Western countries and are capable of getting them."

For this reason Aselsan's general manager, Hacim Kamay, has become virtually an extra-curricular member of the Middle East Technical University and Aselsan will probably site its second plant in Istanbul so as to be able to tap the pool of talent at the University of Bosphorus (Bogazici).

One of the more serious handicaps is the need to import components, including limited supplies needed for prototypes.

"It takes up to six months to get them sometimes" the Netas official said. "Delays by suppliers are involved as well as customs bureaucracy this end."

Heavy duty on some components means that the products of the Turkish electronics industry can be uncompetitive as far as export markets are concerned.

Even so, exporting is very much on the minds of producers. Netas' Space Net PABX system brought on to the market a few months ago is already holding more than half the domestic market in Turkey and should be available to customers in other Middle Eastern countries over the next few months.

So far only one Turkish business is engaged in computer assembly, Bittac of Ankara who are producing Kimsel mini-computers. Turkey's middle class has cut down the timetable between the appearance of a new product on the market in Western Europe and demand for it in Turkey to a few days.

Visitors to the West are now regularly asked by their Turkish friends to bring back microcomputers and accessories. But the Turkish customs have taken an unfriendly view of the computer industry. Last April a temporary ban was slapped on most private sector imports of computers into the country, a restriction which businessmen describe as "unfair" and "nonsense."

Turkish electronics engineers however believe that the country will be producing microcircuitry and computers within a few years.

This can only help the country's telecommunications system which, though improving, is still acknowledged to be wo-

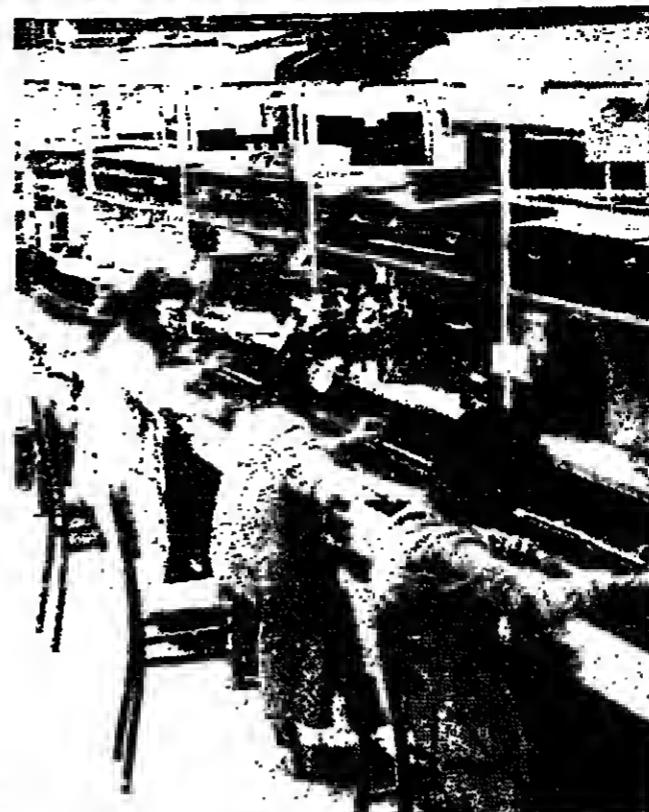
efully inadequate. Waiting times for telephone connections are over two years. For telephones, a subscriber in the big cities may have to wait for up to five years. There are only 10,800 installed telex lines and 1.4m telephone subscribers in the country. "The waiting list for telephones is as high as the number of people with telephones," says another Netas official.

The Government has prepared a telecommunications masterplan (not yet published) and plans to introduce another 280,000 telephone lines and 8,000 telex lines next year alone.

Even so Turkey is far behind most Western countries in the telecommunications league.

There are 2.3 lines per hundred

of the population in Turkey compared to 2.5 in Greece and 4.0 in the United Kingdom.



Bekoteknik's television factory at Bayrakli, Izmir. The company is Turkey's largest manufacturer with 25 per cent of the market.

Antalya to Catania in Italy which came into service in 1976, will be improved with satellite connections through Utelsat.

Even so demand looks likely to rise faster than supply. The Government has now narrowed choices between long-term investments and short-term spending to get equipment and lines to consumers. Major business centres in Istanbul and Ankara are chronically congested but meeting their needs can only be done by delaying the provision of expensive telecommunications services to remote provinces.

Ironically, Golbası, Turkey's first satellite ground station is to be called on to handle the operator-dialled intercity service. Getting a call through can take longer than driving there and back from Ankara.

As for more sophisticated services, NEC is to build an antenna ground station for \$2m to supplement the existing one at Golbası outside Ankara, and Turkey's connections with Western Europe, which mostly run through a cable from

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## Floating to success

### Glass

CHRISTIAN TYLER

it. The skills were imported from Hungary, Poland and Yugoslavia and the first mass-production line was set up in 1934 at Pasabahce (pronounced "Pasabachy") on the Asian side of the Bosphorus strait.

Since that factory was established, Pasabahce has become the name not only of a place, but of one unit among 25 production and marketing companies in a group that counts itself among Turkey's top exporting concerns.

Turkey Sise ve Cam Fabrikaları, or Turkish Bottle and Glass Industries, makes everything from children's marbles to sheet glass and has recently branched out into porcelain. The group exports about 40 per cent of its total production, but in the case of hand-blown glasses, vases, jugs and decanters, as much as 80 per cent goes abroad.

Net profit was TL 3.5bn in 1982 on sales of TL 55.3bn, of which TL 26bn (US\$100m) was in exports. The profit may fall back little this year but a slight increase in sales is forecast. Investment has been running at about TL 10bn annually for the last three years.

Two years ago the company bought float glass technology from Pilkington Brothers, the Lancashire group, and a new factory for machine-made tableware costing TL 9bn is due to come on stream next May at Kirkdale on the European side of the Bosphorus.

Western Europe and increasingly the U.S. are the main markets for the hand-made products, while machine-made household items, bottles and sheet glass are sold chiefly to the Middle East and North Africa, where Sise ve Cam can beat its foreign rivals not only on labour but also on shipping costs.

With little or no serious competition in its home market the company sees France and Italy as its real European rivals. But managers complain bitterly about "political pricing"—that is, dumping—by the East Europeans who are also selling hard in the Middle East.

At the same time Middle East markets have been difficult recently: volumes have slipped to Algeria because of that country's falling oil revenues, and shipments to Iran and Iraq have been affected by the long war.

However the factory expects to notch up a TL 300m profit this year, compared with TL 223.5m last year, and it is budgeting for ex-factory sales



Mr. Tali Orhan: he welcomes Sise ve Cam's close relation ship with Is Bankasi

worth TL 18.5bn in 1984, compared with TL 10.4bn in 1983.

Sise ve Cam is 93 per cent owned by one of Turkey's biggest banks, Is Bankasi, which has supported it with investment loans at the government-approved subsidised interest rate of 24 per cent, compared with 30 to 35 per cent for normal commercial borrowings.

Although some in the company see Is Bankasi becoming perilously close to becoming a state bank, Mr. Tali Orhan, the managing director, insists the relationship is a sound one and that the group would not have prospered without the bank's support.

"They are not concerned with short-term profit" he says. "They have encouraged us to make the technical developments to go on the world market and to become an international company."

"This kind of thinking is very relevant in the modern world. For example, the Japanese use this approach—first you get your market share, then your profit."

Sise ve Cam, though long past the infant industry stage, is still protected from the outside by import controls on the products it makes, except for some specialised flat glass. Yet it feels ready to take on anybody.

Mr. Orhan concedes that there may be new technologies that come in which Sise ve Cam might need to buy, or go into partnership with, foreign expertise.

If and when the group's parent bank can be persuaded to sell its control to the Turkish public—and the new Prime Minister, Turgut Ozil, wants the state to release their industrial assets—then the flotation of Turkish Bottle and Glass could be one of the sensations of tomorrow's Turkish stock market.

## Days of heady expansion come to an end

### Contracting

DAVID BARCHARD

workers (mostly but not entirely Turkish). The new contracts procedures limit the ceilings to specified amounts per company.

High charges for letters of credit (4% per cent for the initial 12-month period and then 4 per cent per year afterwards as compared to charges of around 1 per cent in the major Western countries) mean as major objective for Turkish contractors is to be the development of sophisticated export credit arrangements.

Many of the Turkish firms concern major industrial groups whose activities range far outside contracting. K-C, for example, ran a successful daily newspaper and two of Turkey's best-known soft drink companies. Enka similarly has a very wide range of industrial activities and is also active as an international trading company.

During the dark days for the Turkish economy in 1978 and 1979, many of the big engineering groups found there had ready work to buy up potentially profitable small firms in trouble. Some firms have stuck solidly to industrial projects linked to construction. Gama and Gams, two textile project firms, have sizeable plants around Ankara. Gama has now branched out into electronics and is aiming to be able to undercut the State Electronics Corporation, Testas, on its key products.



In Ankara, Is Bankasi is building construction equipment at a plant in Ankara, and Kututus makes process equipment, steel structures, tanks, towers, and gantry cranes, and belt conveyors at its Ankara plant.

Cimbis, a subsidiary of Enka, also makes steel structures, mechanical equipment, electrical equipment, HVAC instrumentation, and piping. Because of its proximity to Middle Eastern markets, many of the new construction-related plants are being put up in Ankara in new areas such as Sri Lanka this year where Turkish businessmen are little known and has a strong interest in the Far East.

Kututus, an Ankara-based group, has shown a similar interest, as has Tekfen.

In practice, however, many groups are plumping for what remains of the straightforward residential and office block construction jobs which are labour intensive and give Turkish firms an advantage over South Korean or Eastern European competitors. But finding new projects is tough.

Meanwhile, the Turkish Government has introduced a new grading system intended to ensure that small or incompetent firms do not win contracts abroad which they are not capable of carrying out.

There are at present about 267 firms working abroad, employing a total of 185,000

in the free trade zone promised for Antalya for exporting.

Others say that the FIZ will in fact be only of marginal benefit to producers who have set up correctly.

In terms of technological sophistication they claim that the best Turkish contractors "they are not very far behind their counterparts anywhere else."

One sign that Turkish contracting has come of age is that the state hydraulics agency, DSİ, this autumn awarded the country's largest ever civil works contract, a \$425m tender for the Embupinar Anatolian High Dam, to a Turkish consortium.

The final bidders included only one foreign company, Bechtel

in a joint venture with Enka.

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## KEY SECTORS

## TURKISH INDUSTRY XI



General Dynamics' F-16: building modern aircraft in Turkey is a cherished ambition of all military men from President Evren downwards

## Low profile belies efficient performance

**ASKED TO NAME** Turkey's oldest and largest industrial corporation, not many Turks or foreigners would come up with the right answer. It is in fact MKEK—the Machinery and Chemical Industries Board, the country's main munitions and military equipment producer.

MKEK can trace its institutional existence back to the military reforms of Sultan Mahmut II in 1828, though it regards itself as the successor to the Ottoman armaments workshops of earlier centuries right back to the founding of the Empire.

Its low profile means that it often escapes attention inside Turkey though it is one of the few public sector bodies regarded as efficient by several private sector businessmen. An ironic tribute to its success came in the 1974 Cyprus operation when Greek Cypriot troops were discovered to be using rounds of ammunition made by MKEK. "Our customers abroad often resell our products," says an MKEK official. "It's some thing beyond our control."

The prime task of the corporation is naturally to supply the Turkish Armed Forces, but MKEK is now selling a wide range of products to the civilian market in Turkey and the rest of the world. Products include prefabricated buildings, machine tools, small arms, firearms, shotguns and rifles, ammunition, gas masks, seamless steel pipes, construction and earth moving machinery, galvanized barbed wire, mobile air compressors, and a variety of machine tools.

The ethos of MKEK remains firmly that of the Turkish civil service. Its management eschew the big business style of some Turkish public sector corporations.

MKEK was one of the first Turkish public sector corporations to go into exporting and its customers are to be found as far away as Brazil. The corporation declines to give exact figures for its foreign sales but says they average around \$30m annually and some years are more than double that.

The corporation currently has technical co-operation agreements with five countries, including the U.S., Britain, and West Germany, but specifically rules out agreements with France in the current state of Turkish-French relations. A major partner is Davy McKee.

**PROFILE: ARCELİK**, the country's leading white goods manufacturer

## Only the strong survive

IT IS a gloomy tale that Mr Hasan Subasi, general director of Arcelik—the "c" pronounced "ch" as in Roc, to which ground the firm belongs—had to tell us. He has 52 per cent of Turkey's refrigerator market. Yet to be provided 75 per cent of the country's washing machines. But the first market has been shrinking continuously for five years and sales are a mere half their 1978 level. And the second is only two thirds the size it was.

Little wonder that profits slumped last year to a mere tenth of what they had been in 1981. This year sales have been so poor that on November 1 he had to close the doors of his major Eskişehir fridge plant. He hopes to open again in mid-January.

Of course, when the largest company in a sector finds the going rough, smaller ones are likely to find it impossible. In this case before the recession began there were five companies jockeying for a place in the refrigerator market. Today only the two largest appear to have survived. It is a pattern found time and time again on the face of Turkish industry.

In the case of refrigerators the first company to go was Temal, which had the Prestcold licence. Next to have problems was Presid, though this was long kept afloat by the Turkiye Is Bankasi, the country's largest bank, which took over ownership of the company.

Then Estas, which had the Philips licence, had to shut its doors, though may possibly reopen now that it too has found new owners. Now only Profilo, which uses Arcelik's name and Arcelik have their heads clearly above the water. Yet Profilo too had to stop refrigerator production in November as stocks had got too high.

### Defence Industries

DAVID SARCHARD

Arcelik is currently making an operational profit and MKEK says that the rescue operation is virtually completed.

Meanwhile MKEK's marketing department is exploring sales possibilities with countries as diverse as Iraq, Syria, Egypt, Bulgaria, Romania, Algeria, Libya, Pakistan and Jordan.

A similar interest in export possibilities is currently being shown by the other star performer in the Turkish industrial defence sector, Aselsan. Aselsan is one of a number of institutes set up after the Cyprus invasion. The ensuing U.S. congressional arms embargo left the country's planners to find new terms of self-sufficiency as quickly as possible.

"We have other advantages. Our post-war staff are almost all high-school leavers and our management and scientists are all under 35 and recruited from the cream of the Turkish university system. We have very close relations with Ankara's Middle East Technical University."

Aselsan is already profitable and its products now cost substantially less in dollar terms than they did in 1979. Meanwhile Mr Kamay's men are pressing ahead with plans to virtually double Aselsan's research and development work. Telecommunications systems, industrial control, digital systems, electro-optics and electronic warfare are cited as the chief areas of interest.

**PROFILE: ARCELİK**, the country's leading white goods manufacturer

## Only the strong survive

There is another reason why Mr Subasi should be gloomy. Turkey has only 8.5m households with electricity and 6m fridges have been sold in the country. "It has reached a sort of saturation," he says, and the saturation is all the more evident now that few new apartments are being built. Yet for all this there is little sense of anxiety in the plans he is making for the future.

One of these involves giving Turkey its first dishwasher. The 24 years of experience the firm has had in making household appliances means that, except in specialised items such as compressors, where it has a licence from Tecumseh of the U.S., it is no longer interested in formal technical assistance agreements.

It had signed one with U.S. General Electric when it originally decided to go into refrigerator production. It argues that its engineers are far better than outsiders at designing a product to deal with the particular problems of Turkey—water cuts, electricity cuts and voltage variations, and different eating practices, tastes, and living standards.

Mr Subasi is also interested in expanding into kitchen mixers, blenders and fridges. But his main concern is making sure that as much as possible of his 600,000 fridges per year capacity is used. He recognises that this will depend on the recovery of the economy, but is also keen on building new features into fridges to encourage the replacement market. Then, of course, there are exports.

In 1981 the company earned \$16m from exports, mainly from selling 85,000 fridges to Iran and Iraq. This year exports are expected to be around 35,000, but Mr Subasi argues

they are more healthily based as they are to a dozen customers and not just the result of two government tenders.

He is confident about the Middle East market, both because Turkey is close and its people are Muslim, and because his fridges are strongly built and better insulated than European ones—and, therefore, better able to deal with the vagaries of water and electricity cuts.

He is also hopeful about selling to West Europe. "I can put a 13 cu. ft. two-door fridge on the market in West Germany at a price 8 per cent below the Italians and 22 per cent below Electrolux," he says. But he admits that he will have to change his design concepts.

Looking ahead, Mr Subasi is confident. In the first place he believes that the present stability in the country will continue as Turkey comes under increasingly civilian rule. Nor is he frightened of the prospect of renewed union activity.

A 42-year-old mechanical engineer who has spent almost all the past 13 years at Arcelik's plant at Çayırova, an hour's drive south-east of Istanbul along the Gulf of Izmir, he remembers well the bitter strike which hit the plant in 1977 and 1980. The second strike lasted 51 months and only ended with the coup.

But today Mr Subasi argues that he prefers to have a union with which he can have a dialogue rather than not to know the workers' mood.

However, he accepts that he is likely to have some severe pressure for wage increases following four years in which wages have risen substantially less than inflation.

So, what are his problems? The answers are those to be

## Finance sought to build F-16s

ON A FLAT piece of land about 15 miles outside Ankara, at Murted, a site for the country's fourth aircraft plant is being staked out. The three previous plants flourished briefly in the interwar period and during World War II.

The decision to issue a letter of intent to General Dynamics of the U.S. for a \$4.2bn project to build F-16 fighter jets, taken last September, looks to many foreigners like being a major and unnecessary drain on the Turkish economy.

Inside Turkey, where the project is known to be a cherished ambition of all military men from President Kenan Evren downwards, few voices have been heard criticising the scheme.

The deal covers about 150 planes, a quarter of which will be delivered at the end of next year, and the remainder assembled in stages at Murted. Turkish factories are expected to supply 20 per cent of the components, with the proportions being increased gradually. There are hopes in Ankara that Turkish-built F-16s could one day be exported to unspecified neighbouring countries.

A visitor from a well-known Western electronics firm is said to have been so impressed after a tour of Aselsan's plant, that he asked to be taken on as marketing operations chief.

Current production includes VHF/FM combat area radio equipment made under the license for backpacks, vehicles, and tanks, handheld radios, hand-held repeater stations, industrial electronic equipment, alarm systems and electronic laboratory equipment.

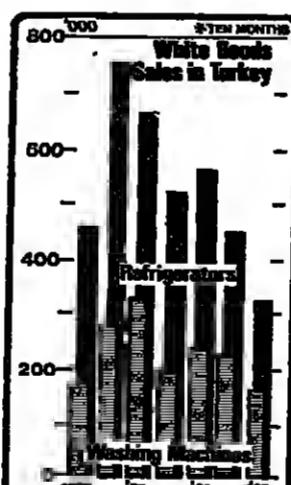
Details have not been worked out yet but a number of U.S. firms visited Turkey in the autumn under the auspices of the Overseas Private Investment Corporation, many of them ardent supporters. Twenty-five initial investment projects from an overall list of 400 are thought likely to go ahead.

General Dynamics is mainly working with Du Pont, General Electric, United Technologies, and Haifa from the U.S. side and Erzincans, Gama, Enka, Taksen and Rabah from the Turkish to set up a Turkish-American Management Association.

Just how these tentative deals will underpin the F-16 deal is not yet clear. Nor is it fully certain that Turkey will go ahead with the scheme, and turn the letter of intent of September into a firm contract.

The project seems to have acquired a momentum which would take the outright opposition of the IMF or international lender organisations to stop. That is not expected. So by the end of the 1980s Turkey should be one of the few European countries flying locally built jet fighter planes.

D. B.



beard from almost every factory manager in the country.

● Inadequate electric supplies.

● No standard control over his suppliers. The authorities only subject his final products to quality control, meaning he ends up responsible for any substandard items supplied to him.

● The unpredictability of his state suppliers, Petkim and Eregli. He has to pay a 15 per cent fee in advance of orders, yet when the delivery date comes he may suddenly be told no goods are available. He cannot impose any penalty clause on the companies, but instead finds himself having to go through the lengthy process of importing. Which means keeping up to three months' stocks of many raw materials.

● The heavy cost of debt. With bank credit costing over 60 per cent per year, financing charges in 1982 amounted to 16 per cent of gross sales revenue.

It is also a charge which, inevitably, Arcelik passes on to every single one of its customers.

David Tonge

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## TURKISH INDUSTRY XII

## BUSINESS INFORMATION

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# Tips for the traveller

**FLIGHTS:** Planes in and out of Turkey can be heavily booked. Turkish airlines runs a wide local network with frequent flights, in particular between Istanbul and Ankara. You may lose your seat if you arrive less than 20 minutes before departure. Fog can disrupt winter travel.

**TRAIN:** The night sleeper between Istanbul and Ankara may have few hints of the once opulence of the Orient Express, but is pleasant, reliable, and usually not greatly delayed.

**TAXIS:** Meters have been imposed on the taxi drivers of Ankara and most of those in Istanbul. It is best to use such taxis, distinguishable by the blue and white sign on their windows saying "Taksi-metredir."

**Telephones and telex:**

Istanbul this year went from sixes to sevens in that the authorities suddenly put one new digit in front of the existing six-digit numbers. Those with contact books need to make the following adjustments: numbers in old Istanbul—these beginning with the numbers 20-28 or 70-84—should have the digit 5 put in front of them. For the rest of the European side of Istanbul—40-50 and 60-69—add 1 in front. For the Asian side—30-39 and 51-59—add 3.

Patience is needed in waiting for a line in order to dial local calls. Direct dialling abroad is available from private numbers, some Istanbul hotel rooms and all hotel switchboards. Sometimes it is necessary to go through the Post Office operator which can cause delays of 30-60 minutes.

Telex lines are usually good but can break down for up to 24 hours. New telephones and telexes can take months to install.

**Istanbul**

**HOTELS:** The three leading centrally-located hotels are the Hilton (telephone 1467050, telex 22379), which has good facilities but less satisfactory telephones; the Marmara-Etap (1448850, 24137); and, perhaps the best, the Sheraton (1489000, 22729). Businessmen can usually arrange discounts through their companies.

The Divan (1404030) is also

good, with fine Turkish food. Also recommended are the Etap (1452230) and the historic Pera Palas (1452230), where Agatha Christie and Kim Philby stayed. Those with time on their side may prefer to stay up the Bosphorus at the Grand Tarabya (1621000, 26203) and Yenikay Carlton (1621020, 26280).

**RESTAURANTS:** Turkish cuisine is one of the world's best and Istanbul offers some fine restaurants. The city is famous for its fish. newcomers are advised to consult friends (and waiters) as to what fish is in season. In town good food is to be had at Pandelis (5225534—lunch only), Liman (1441033), the Four Seasons (1458941) and Borsa (5224173), one of the last bastions of Ottoman food. Lunch under the Galata end of the Galata Bridge is a delight when the weather is good.

At night best is to go up the Bosphorus to places such as Yeni Bebek, Sureya or Facy. The adventurous may like to try the horn d'oeuvres, raki and fish in the formerly Armenian quarter of Kumkapı.

**CONTACTS:** The foreign consulates have commercial officers who can give initial advice as can Tusiad, the Turkish Businessmen's Association (telephone 1463414) headed by Mr Ali Koçman and its rival, Tisk, the Turkish Employers' Confederation (telephone 1466908), headed by Mr Hakkı Narin.

Bodies such as the Turkish-British Chamber of Commerce (1409658) under Mr İlker Koral can assist, as can Mr Norman Covey (1451783), formerly of the Chamber and the Financial Times.

The Istanbul Chamber of Industry (1454180) under Mr Nuriullah Gürel, says it can advise on the legal and practical framework for investors. A new body is Yased, the association for foreign capital co-ordination, which discusses the problems of existing investors and can help newcomers (1501427). Mr Erdogan Karakoyunlu, Arthur Andersen's Mr Turhan Yetkin, 1664900, will give solid advice

PASTIMES: Istanbul is a delight. Make sure you have at least a fortnight to nibble at its fringes. Astride two continents and seat of the Byzantine and Ottoman empires, it is a unique blend of a living grandeur and vigorous present. Take a leisurely boat ride up the Bosphorus or to the Princes' Islands where Trotsky once lived. The covered market is a unique experience. The monuments around the Sultans' Topkapi Palace, the Blue Mosque and Santa Sophia should not be missed.

D. T.

on the tax regime and accountancy practice.

American Express (1411439), Citibank (1414300) and the Ottoman Bank (1455020) are among the foreign banks in town while the Turkish Industrial Development Bank, Turkey's National Bank of Economic Development (1466908), Mr Muhittin Yıldırım (2333230) has excellent Turkish cuisine and its 20 pleasant members live from town to Ataturk's Tomb.

Surprisingly, fish is to be recommended in Ankara. Other restaurants for business lunches or dinners are the RV (2703454), Kral Çiftliği (755087), Yakamoz (1535588—also offering violin), Liman (302725) and Röhtüm (272432).

**CONTACTS:** Civil servants and even ministers are relatively accessible once they are convinced the visitor is serious. Two bodies worth contacting are the Foreign Capital Department (telephone 1458421) and the Central Bank, whose foreign exchange department is headed by Mr Zekeriya Yıldırım (256421).

The major countries have used commercial sections. The EEC office head is Mr Gwyn Morgan (276145/6). The Turkish Union of Chambers of Industry and Commerce is an influential body, worth having on one's side: its current head is Mr Mehmet Yazar (257600).

**PASTIMES:** Ankara is a real capital city but as no beauty. In winter those with lung problems should steer clear. The Museum of Anatolian Civilisations is a must, while the Mausoleum of Ataturk, founder of modern Turkey, is buried in the Hagia Sophia. Seeing the Sultan's

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